

The FullInsite Report

Prepared for: Diocese of St. Cloud
Study area: Pelican Valley ACC

Base State: MN
Current Year Estimate: 2022
5 Year Projection: 2027
10 Year Forecast: 2032
Date: 12/20/2022
Semi-Annual Projection: Summer

About the FullInsite Report

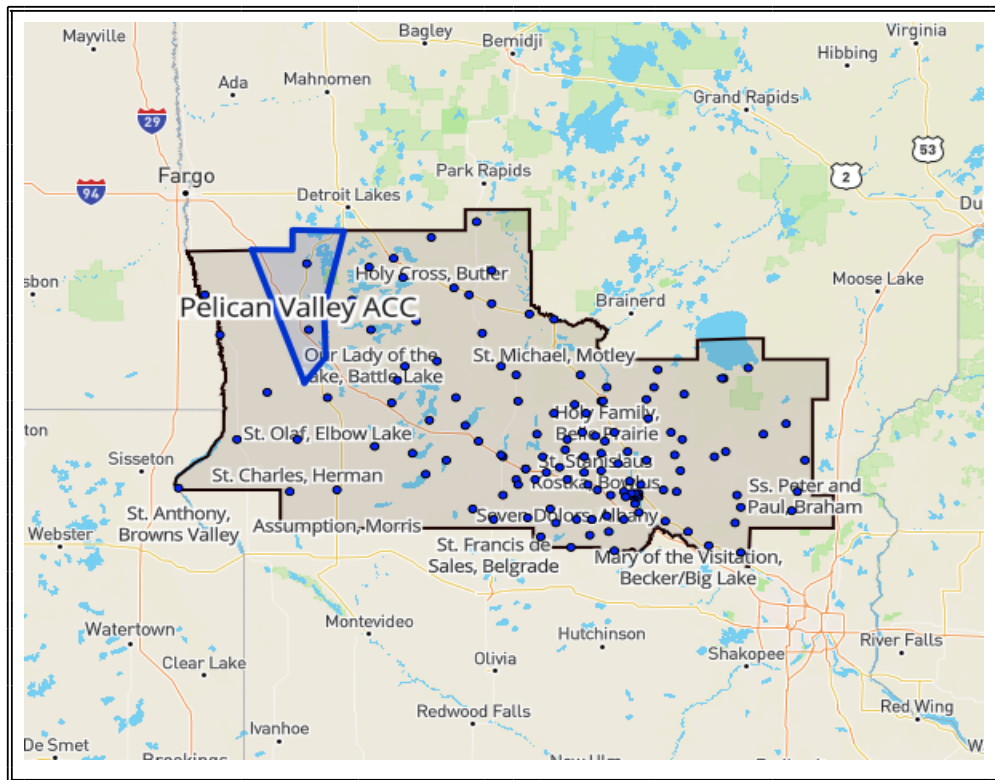
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA



More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

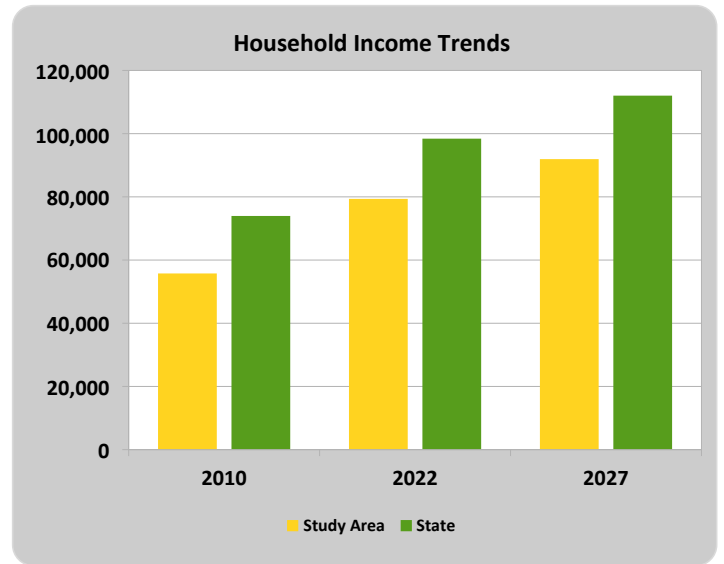
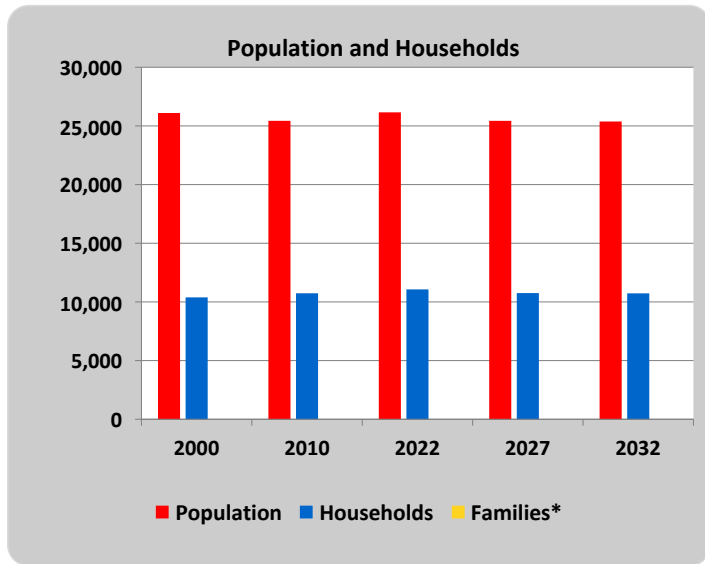
1	Population Change In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Growth</div> <div>Significant Growth</div>
2	Household Change In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Increase</div> <div>Significant Increase</div>
3	Families with Children Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat More</div> <div>Significantly More</div>
4	Adult Educational Attainment For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<div>Very Low</div> <div>Low</div> <div>Mixed</div> <div>High</div> <div>Very High</div>
5	Community Diversity Index How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<div>Very Homogeneous</div> <div>Homogeneous</div> <div>Moderately Diverse</div> <div>Very Diverse</div> <div>Extremely Diverse</div>
6	Median Family Income How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat Greater</div> <div>Significantly Greater</div>
7	Poverty Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<div>Significantly Below</div> <div>Somewhat Below</div> <div>About the Same</div> <div>Somewhat Above</div> <div>Significantly Above</div>
8	Blue to White Collar Occupations On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<div>Very Blue Collar</div> <div>Somewhat Blue</div> <div>Closely Split</div> <div>Somewhat White</div> <div>Very White Collar</div>
9	Largest Racial/Ethnic Group In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<div>Asian (NH)</div> <div>Black/African American (NH)</div> <div>White (NH)</div> <div>Hispanic or Latino</div> <div>Pacific Islander/American Indian/Other</div>

TrendView

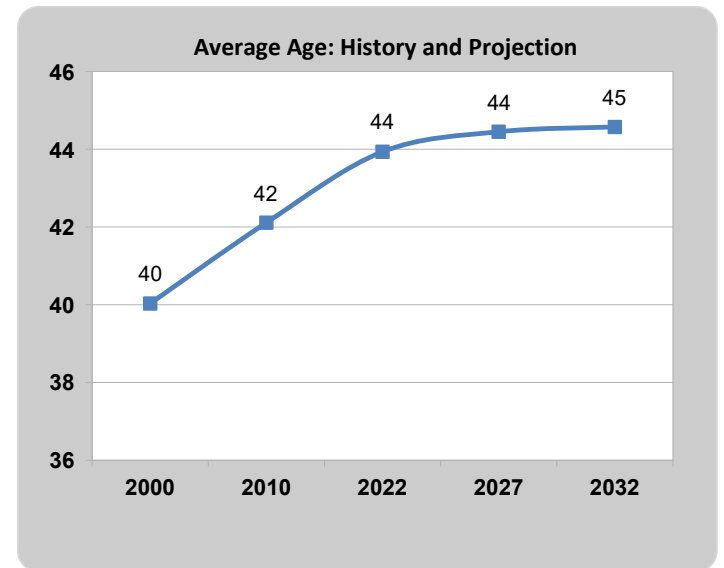
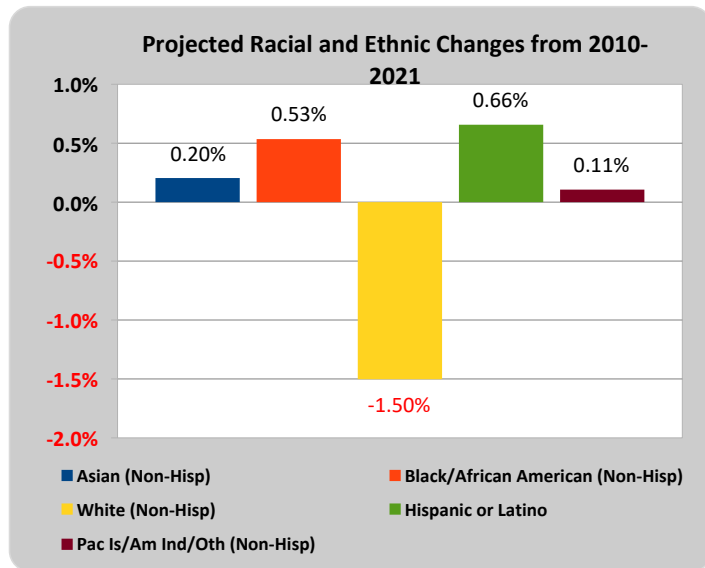
Significant Demographic Estimates and Projections

Prepared for: Diocese of St. Cloud
Study Area: Pelican Valley ACC

Base State: MN
Date of Report: 12/20/2022



NOTE: Family Household data is not projected out 10 years.



Demographic Descriptions of the Study Area

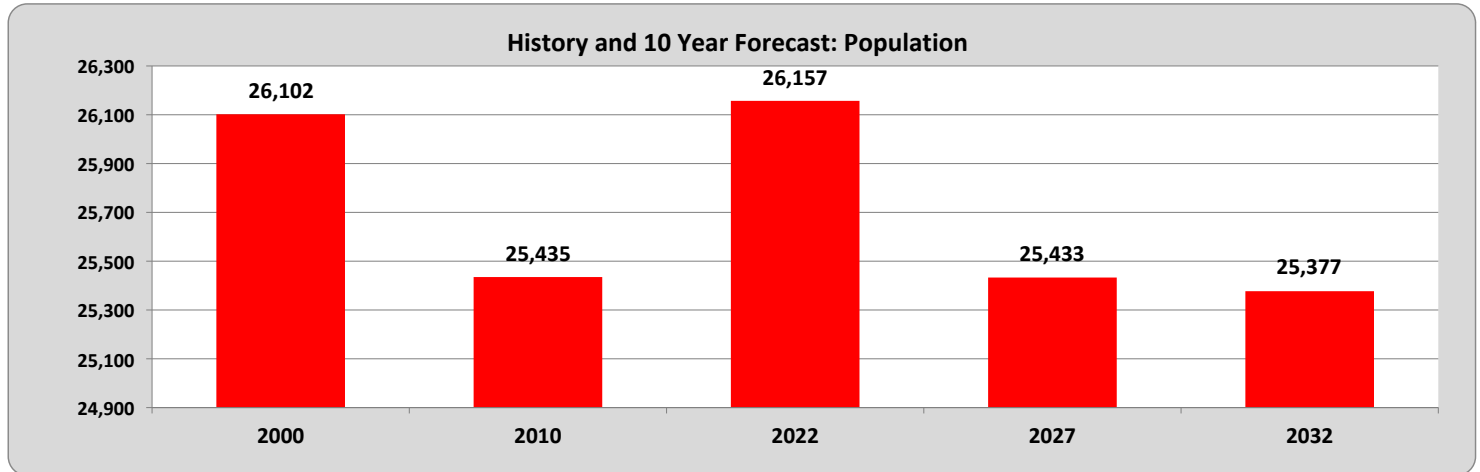
Prepared for: Diocese of St. Cloud
Study Area: Pelican Valley ACC

Base State: MN
Date of Report: 12/20/2022

People and Change

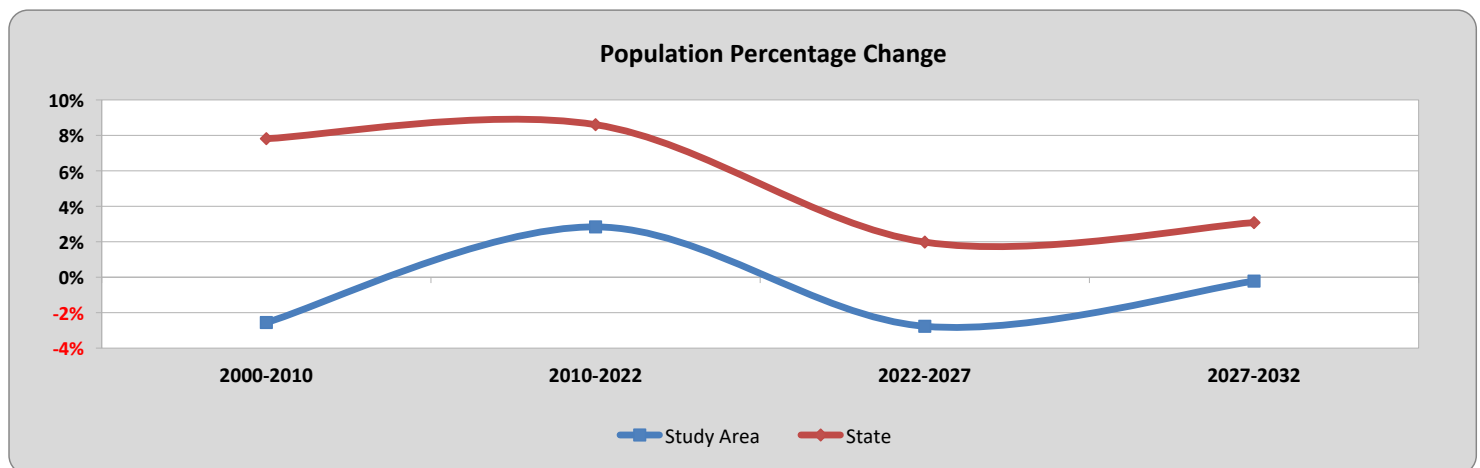
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2022	2027	2032
Study Area Population	26,102	25,435	26,157	25,433	25,377
Population Change		-667	722	-724	-56
Percent Change		-2.56%	2.84%	-2.77%	-0.22%
State Population	4,919,477	5,303,925	5,760,287	5,874,427	6,055,317
Population Change		384,448	456,362	114,140	180,890
Percent Change		7.81%	8.60%	1.98%	3.08%

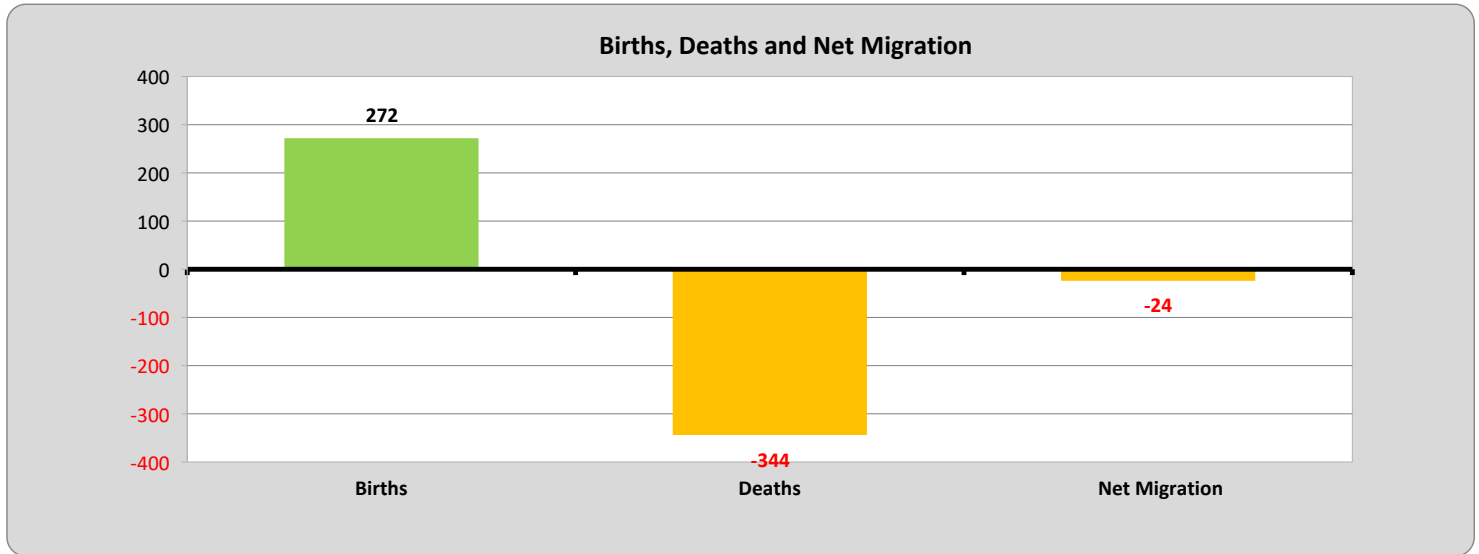
Projected Percentage Population Change: Comparison of Study Area to State



People and Change

<i>Recent 8 Quarter History</i>	2020 1st Qtr	2020 2nd Qtr	2020 3rd Qtr	2020 4th Qtr	2021 1st Qtr	2021 2nd Qtr	2021 3rd Qtr	2021 4th Qtr
Population	26,240	26,328	26,284	26,229	26,253	26,364	26,230	26,158
Change		88	-44	-55	24	111	-134	-72
Percent Change		0.34%	-0.17%	-0.21%	0.09%	0.42%	-0.51%	-0.27%
Seasonal Population	12	1,472	4,495	2,602	115	1,441	4,631	2,370
Change		1,460	3,023	-1,893	-2,487	1,326	3,190	-2,261
Percent Change		12166.67%	205.37%	-42.11%	-95.58%	1153.04%	221.37%	-48.82%
Transient Population	196	7	52	74	45	176	671	611
Change		-189	45	22	-29	131	495	-60
Percent Change		-96.43%	642.86%	42.31%	-39.19%	291.11%	281.25%	-8.94%

Factors Effecting Population Change: Prior 12 Months

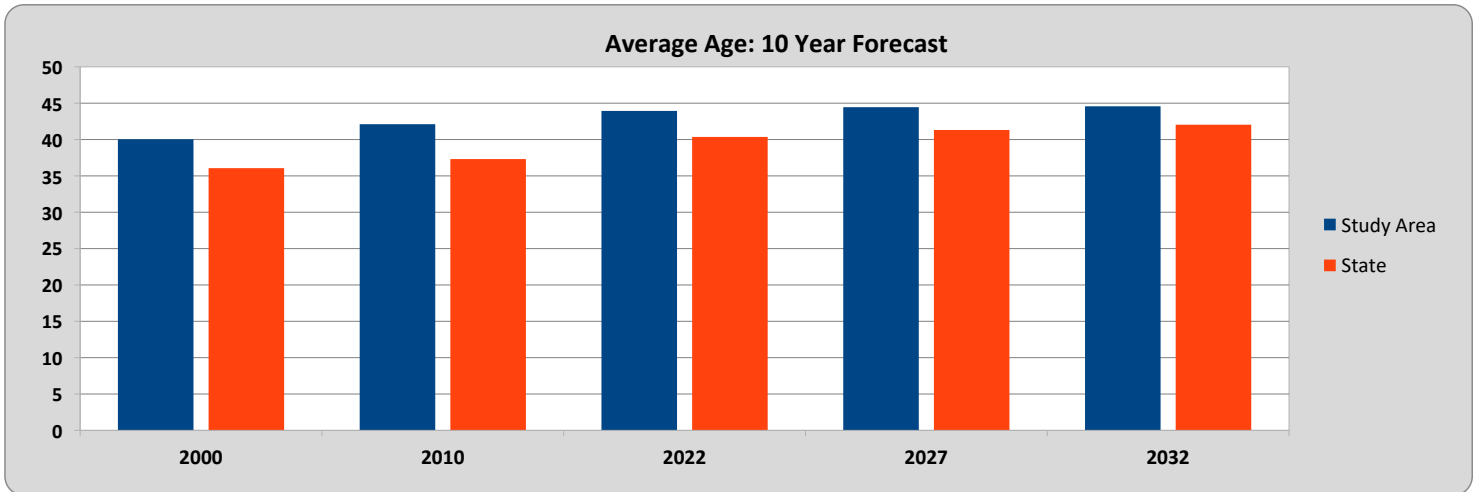


	2022
Factors Effecting Population Change	
Births	272
Deaths	344
Net Migration	-24
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2022		2027		2032		10 Yr Change
Population by Gender									
Female	12,926	50.82%	13,221	50.54%	12,865	50.58%	12,857	50.66%	0.12%
Male	12,508	49.18%	12,936	49.46%	12,568	49.42%	12,521	49.34%	-0.12%
Totals:	25,434	100.00%	26,157	100.00%	25,433	100.00%	25,378	100.00%	

People by Age

Average Age with State Comparison

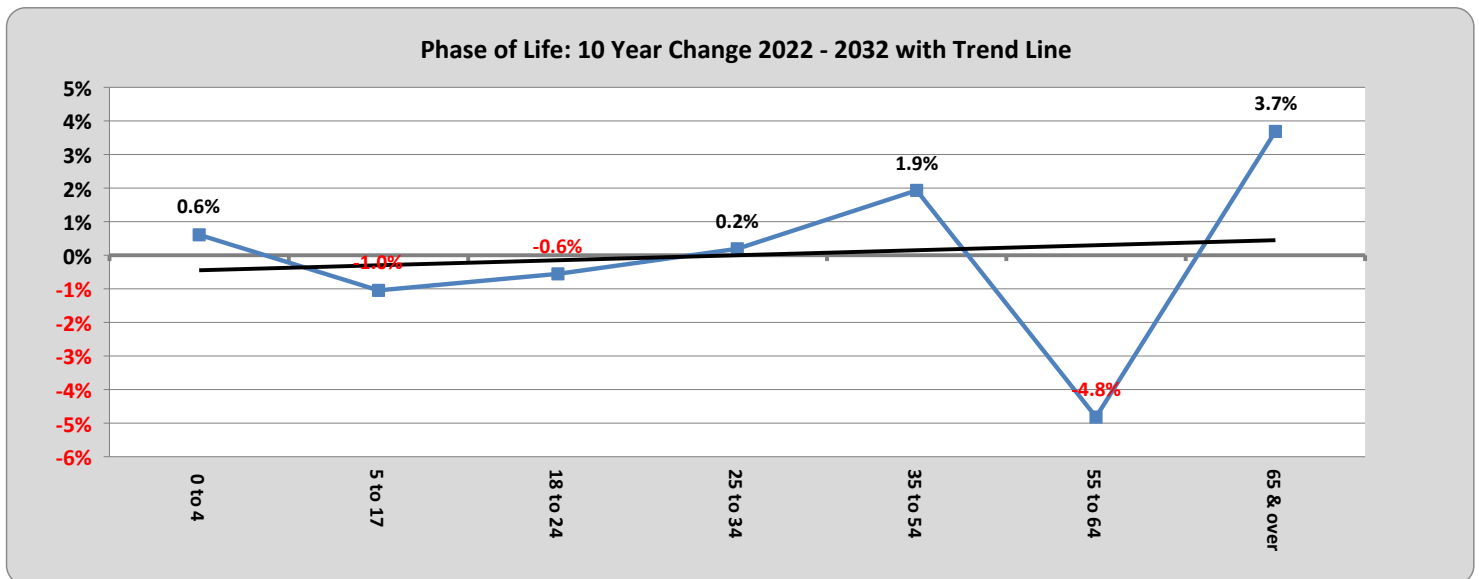


Age Trends	2000	2010	2022	2027	2032
Average Age: Study Area	40.03	42.11	43.93	44.45	44.57
Average Age Change		2.08	1.82	0.52	0.12
Percent Change		5.19%	4.33%	1.17%	0.27%
Median Age	39	44	43	43	43

Age: State	2000	2010	2022	2027	2032
Average Age: State	36.06	37.31	40.36	41.31	42.04
Average Age Change		1.25	3.05	0.95	0.73
Percent Change		3.47%	8.16%	2.36%	1.76%
Median Age	34	36	39	40	40

Phase of Life Projected Change

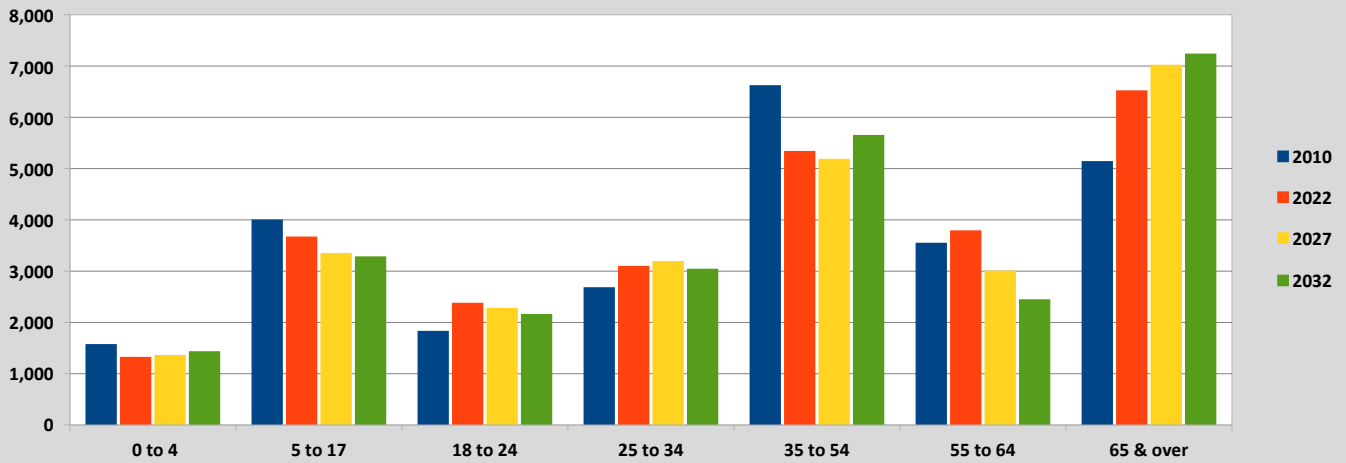
As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.



People by Age

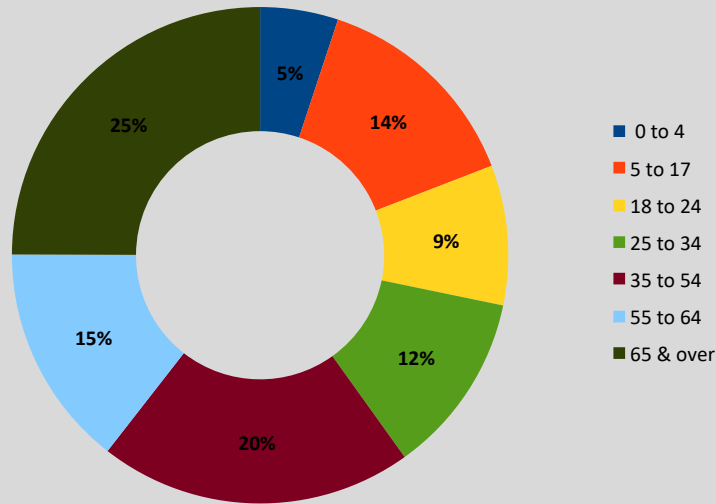
Phase of Life

Phase of Life Trends



Current Year Population by Phase of Life

Study Area Phase of Life by Percent Current Year

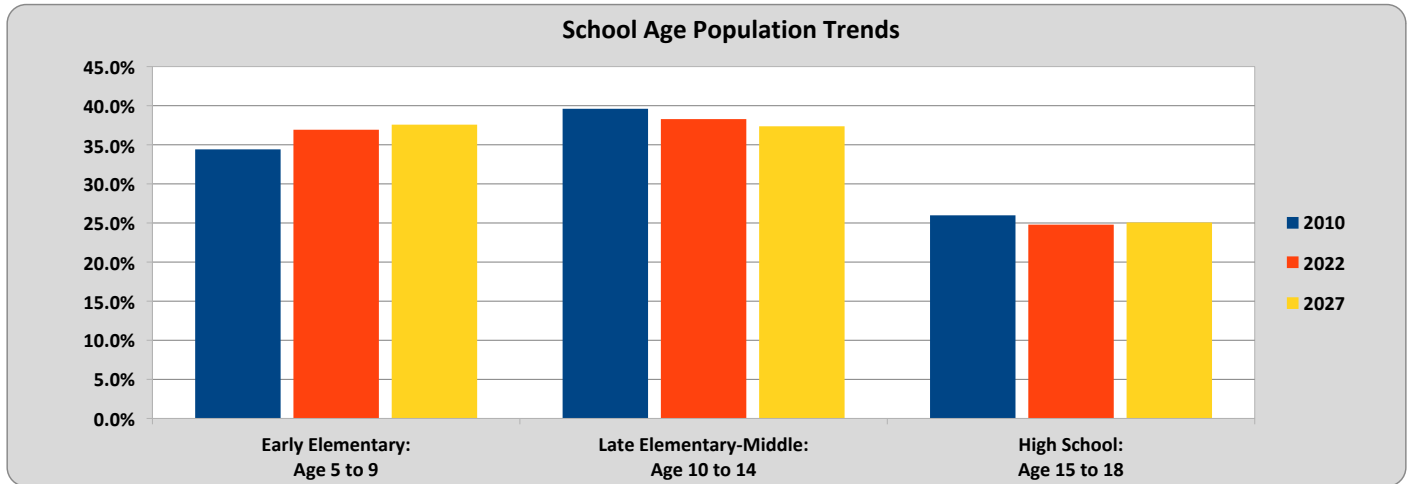


	2010		2022		2027		2032		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	1,578	6.20%	1,329	5.08%	1,366	5.37%	1,439	5.69%	0.61%
Required Formal Schooling: Ages 5 to 17	4,007	15.75%	3,675	14.05%	3,355	13.19%	3,289	13.00%	-1.05%
College/Career Starts: Ages 18 to 24	1,836	7.22%	2,384	9.11%	2,285	8.98%	2,165	8.56%	-0.55%
Singles and Young Families: Ages 25 to 34	2,687	10.56%	3,102	11.86%	3,198	12.57%	3,048	12.05%	0.19%
Families/Empty Nesters: Ages 35 to 54	6,627	26.05%	5,344	20.43%	5,192	20.42%	5,656	22.36%	1.93%
Enrich Years Singles/Couples: Ages 55 to 64	3,554	13.97%	3,796	14.51%	3,011	11.84%	2,452	9.69%	-4.82%
Retirement Opportunities: Age 65 and over	5,146	20.23%	6,526	24.95%	7,025	27.62%	7,243	28.64%	3.69%
Totals:	25,435	100.00%	26,156	100.00%	25,432	100.00%	25,292	100.00%	

Phase of Life presents how a community changes and people age through their various life phases.

People by Age

School Age Population Trends



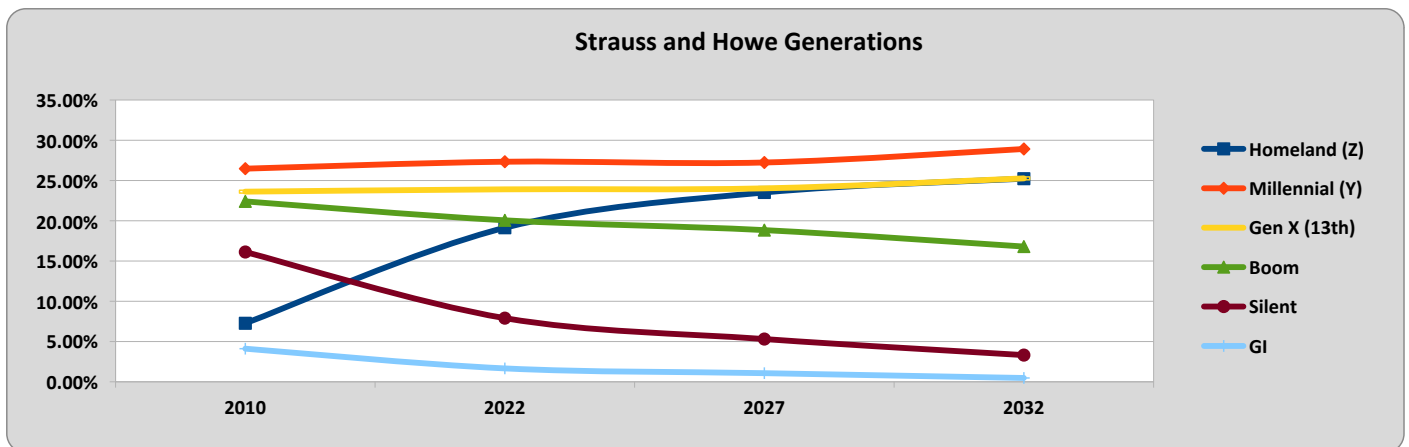
	Study Area							MN		Comp Index CY	
	2010		2022		2027		5 Yr Chg	2010	2022		2027
School Age Population Trends											
Early Elem: 5 to 9	1,379	34.41%	1,357	36.93%	1,261	37.57%	0.65%	38.29%	38.28%	37.85%	96
Late Elem-Mid: 10 to 14	1,587	39.61%	1,407	38.29%	1,254	37.37%	-0.92%	37.95%	37.46%	38.52%	102
High School: 15 to 17	1,041	25.98%	911	24.79%	841	25.06%	0.27%	23.77%	24.26%	23.63%	102
Totals:	4,007	100.00%	3,675	100.00%	3,356	100.00%		100.00%	100.00%	100.00%	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2022		2027		2032	
Homeland (Z)	Artist	2005	2025	1,849	7.27%	5,005	19.13%	5,850	23.52%	5,904	25.23%
Millennial (Y)	Hero	1982	2004	6,734	26.47%	7,150	27.33%	6,776	27.24%	6,768	28.92%
Gen X (13th)	Nomad	1961	1981	6,008	23.62%	6,253	23.91%	5,977	24.03%	5,915	25.27%
Boom	Prophet	1946	1960	5,700	22.41%	5,247	20.06%	4,687	18.84%	3,932	16.80%
Silent	Artist	1925	1945	4,101	16.12%	2,068	7.91%	1,321	5.31%	776	3.32%
GI	Hero	1901	1924	1,046	4.11%	435	1.66%	266	1.07%	111	0.47%
Totals:				25,438	100.00%	26,158	100.00%	24,878	100.00%	23,406	100.00%

[For more information on Generational types, click here](#)

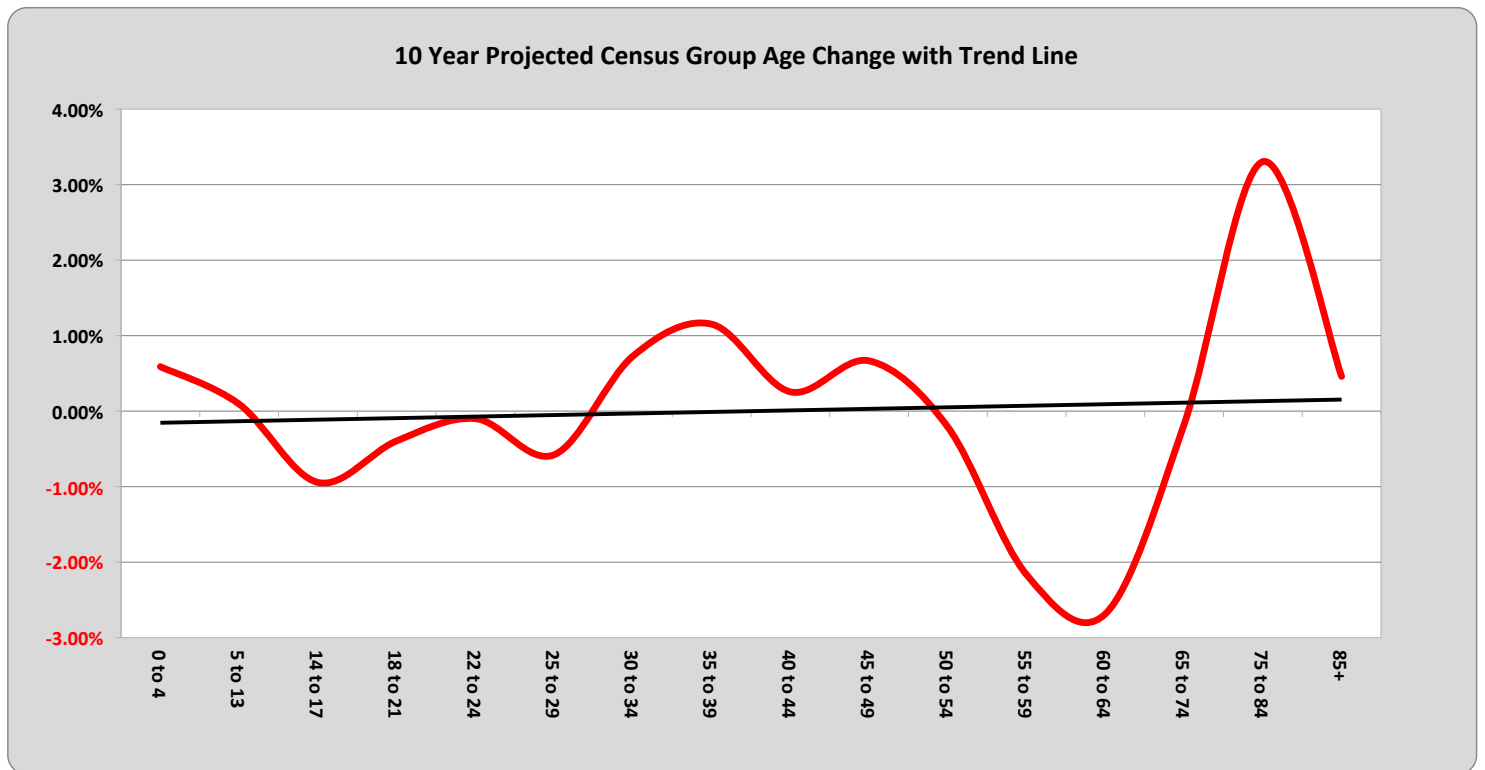
Generations as Percentage of the Population Trends



People by Age

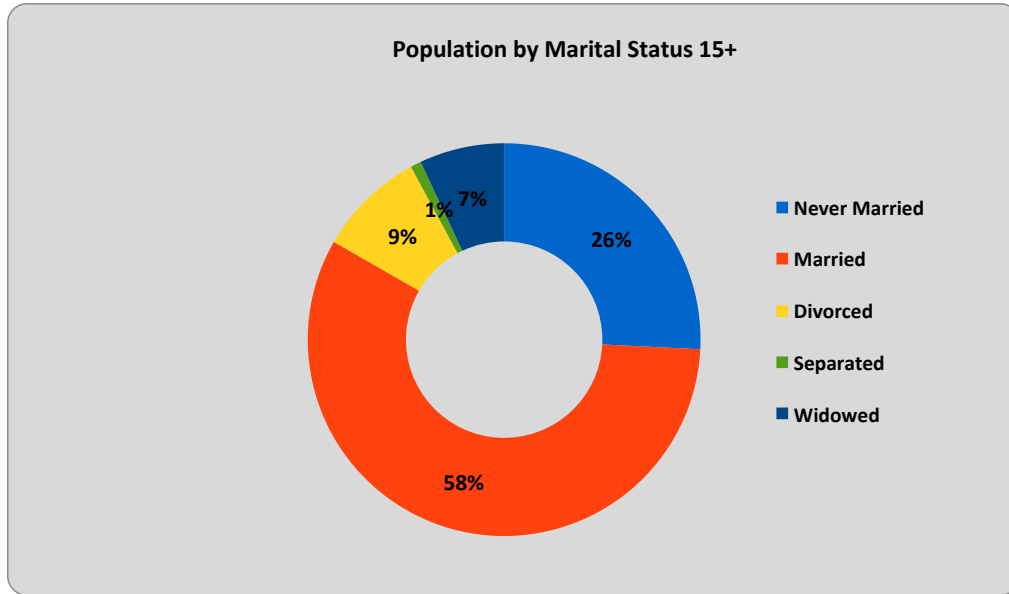
	2010		2022		2027		2032		10 Yr Change
Population by Age Forecast									
0 to 4	1,578	6.20%	1,329	5.08%	1,366	5.37%	1,439	5.67%	0.59%
5 to 13	2,635	10.36%	2,447	9.36%	2,257	8.87%	2,398	9.45%	0.09%
14 to 17	1,372	5.39%	1,228	4.69%	1,099	4.32%	952	3.75%	-0.94%
18 to 21	1,112	4.37%	1,379	5.27%	1,381	5.43%	1,238	4.88%	-0.39%
22 to 24	724	2.85%	1,006	3.85%	904	3.55%	951	3.75%	-0.10%
25 to 29	1,453	5.71%	1,694	6.48%	1,556	6.12%	1,497	5.90%	-0.58%
30 to 34	1,235	4.85%	1,408	5.38%	1,642	6.46%	1,551	6.11%	0.73%
35 to 39	1,140	4.48%	1,394	5.33%	1,366	5.37%	1,645	6.48%	1.15%
40 to 44	1,471	5.78%	1,341	5.13%	1,349	5.30%	1,366	5.38%	0.26%
45 to 49	1,871	7.36%	1,215	4.65%	1,303	5.12%	1,348	5.31%	0.67%
50 to 54	2,146	8.44%	1,393	5.33%	1,173	4.61%	1,298	5.11%	-0.21%
55 to 59	1,933	7.60%	1,757	6.72%	1,336	5.25%	1,155	4.55%	-2.17%
60 to 64	1,621	6.37%	2,039	7.80%	1,675	6.59%	1,297	5.11%	-2.68%
65 to 74	2,295	9.02%	3,615	13.82%	3,755	14.76%	3,463	13.65%	-0.18%
75 to 84	1,764	6.93%	2,041	7.80%	2,404	9.45%	2,819	11.11%	3.30%
85+	1,088	4.28%	870	3.33%	866	3.41%	961	3.79%	0.46%
Totals:	25,438	100.00%	26,156	100.00%	25,432	100.00%	25,378	100.00%	

Age Category Changes



People by Household Type and Marital Status

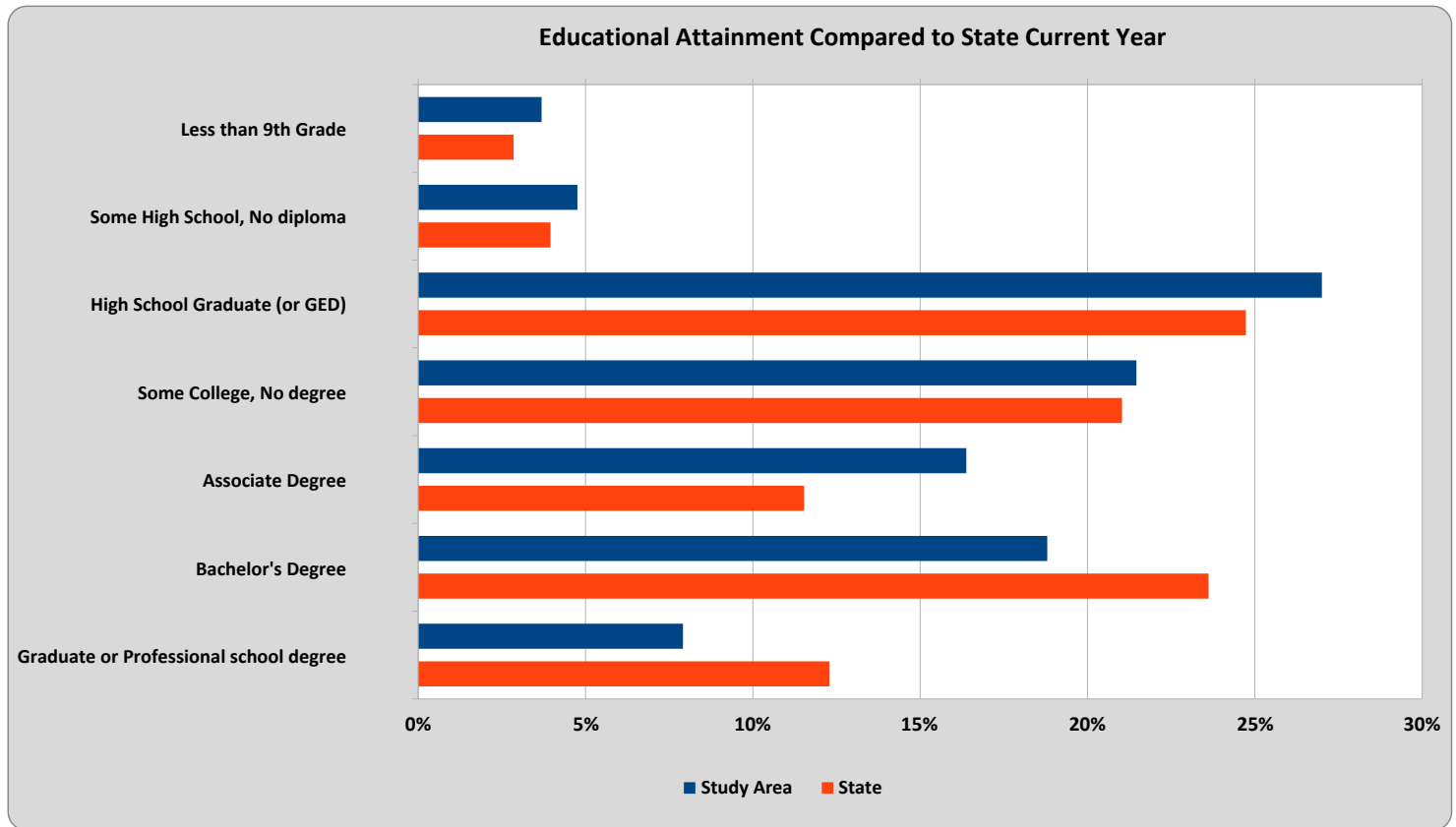
Population by Household Type



	Study Area							State of MN		Comp Index CY
	2010		2022		2027		5 Yr Chg	2022		
Population by Household Type Trends										
Population in Family Households	20,147	79.21%	20,741	79.29%	20,175	79.32%	0.03%	4,595,292	79.78%	99
Population in Non-Family Households	4,552	17.90%	4,673	17.87%	4,538	17.84%	-0.02%	1,022,377	17.75%	101
Population in Group Quarters	735	2.89%	743	2.84%	721	2.83%	-0.01%	142,618	2.48%	115
Totals:	25,434	100.00%	26,157	100.00%	25,434	100.00%		5,760,287	100.00%	
Population by Marital Status 15+										
Never Married	5,411	25.50%	5,688	25.78%	5,646	26.19%	0.42%	1,474,420	31.17%	83
Married	11,906	56.10%	12,691	57.52%	12,384	57.46%	-0.06%	2,503,903	52.93%	109
Divorced	1,992	9.39%	1,949	8.83%	1,868	8.67%	-0.17%	467,009	9.87%	89
Separated	263	1.24%	193	0.87%	190	0.88%	0.01%	48,392	1.02%	86
Widowed	1,651	7.78%	1,543	6.99%	1,466	6.80%	-0.19%	237,036	5.01%	140
Totals:	21,223	100.00%	22,064	100.00%	21,554	100.00%		4,730,760	100.00%	
Population by Marital Status Single Female 15+										
Divorced	1,104	23.24%	1,278	25.38%				259,013	23.03%	110
Never Married	2,329	49.03%	2,514	49.93%				679,053	60.38%	83
Widowed	1,317	27.73%	1,243	24.69%				186,610	16.59%	149
Totals:	4,750	100.00%	5,035	100.00%				1,124,676	100.00%	
Population by Marital Status Single Male 15+										
Divorced	888	20.63%	671	16.19%				207,996	19.74%	82
Never Married	3,082	71.61%	3,174	76.57%				795,367	75.48%	101
Widowed	334	7.76%	300	7.24%				50,426	4.79%	151
Totals:	4,304	100.00%	4,145	100.00%				1,053,789	100.00%	
Population by Group Quarters										
Institutionalized	411	55.92%	401	57.37%				55,610	42.08%	136
Non-institutionalized: College	94	12.79%	94	13.45%				50,430	38.16%	35
Non-institutionalized: Military	0	0.00%	0	0.00%				0	0.00%	0
Non-institutionalized: Other	230	31.29%	204	29.18%				26,121	19.76%	148
Totals:	735	100.00%	699	100.00%				132,161	100.00%	

People by Education and School Enrollment

Population by Educational Attainment: 25+

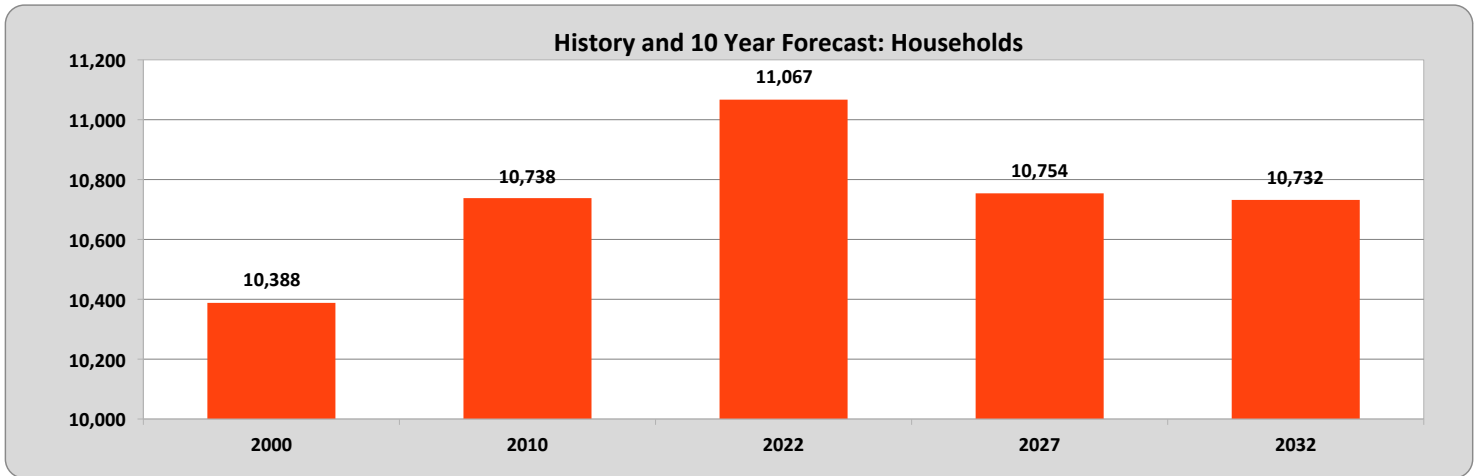


	Study Area							MN 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Population by Educational Attainment: 25+									
Less than 9th grade	1,126	6.25%	692	3.69%	711	3.86%	0.17%	2.85%	129
Some High School, No diploma	1,100	6.11%	893	4.76%	875	4.75%	-0.01%	3.95%	120
High School Graduate (or GED)	5,515	30.61%	5,068	27.00%	4,850	26.32%	-0.68%	24.73%	109
Some College, No degree	4,173	23.16%	4,028	21.46%	3,863	20.97%	-0.50%	21.03%	102
Associate Degree	2,211	12.27%	3,074	16.38%	3,107	16.86%	0.48%	11.53%	142
Bachelor's Degree	2,884	16.01%	3,528	18.80%	3,469	18.83%	0.03%	23.62%	80
Graduate or Professional School	1,006	5.58%	1,485	7.91%	1,550	8.41%	0.50%	12.29%	64
Totals:	18,015	100.00%	18,768	100.00%	18,425	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			1,327	28.79%					
Kindergarten/Elementary School			2,831	61.41%					
Nursery School/Preschool			452	9.80%					
Totals:			4,610	100.00%					

Households and Change

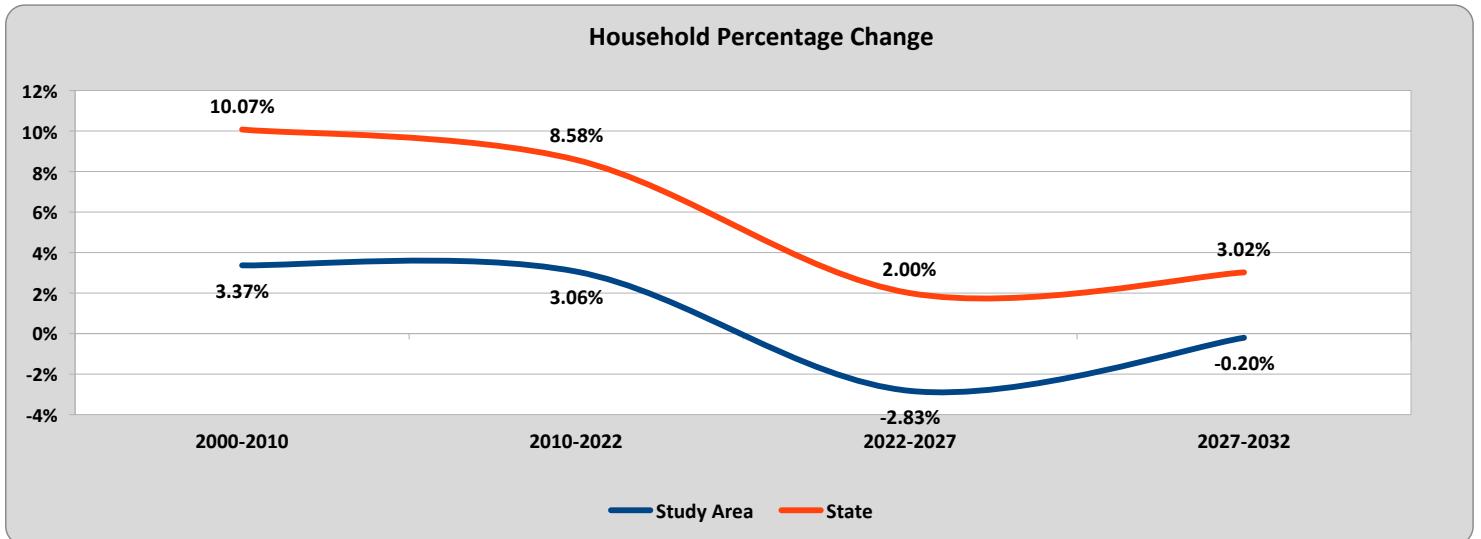
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change



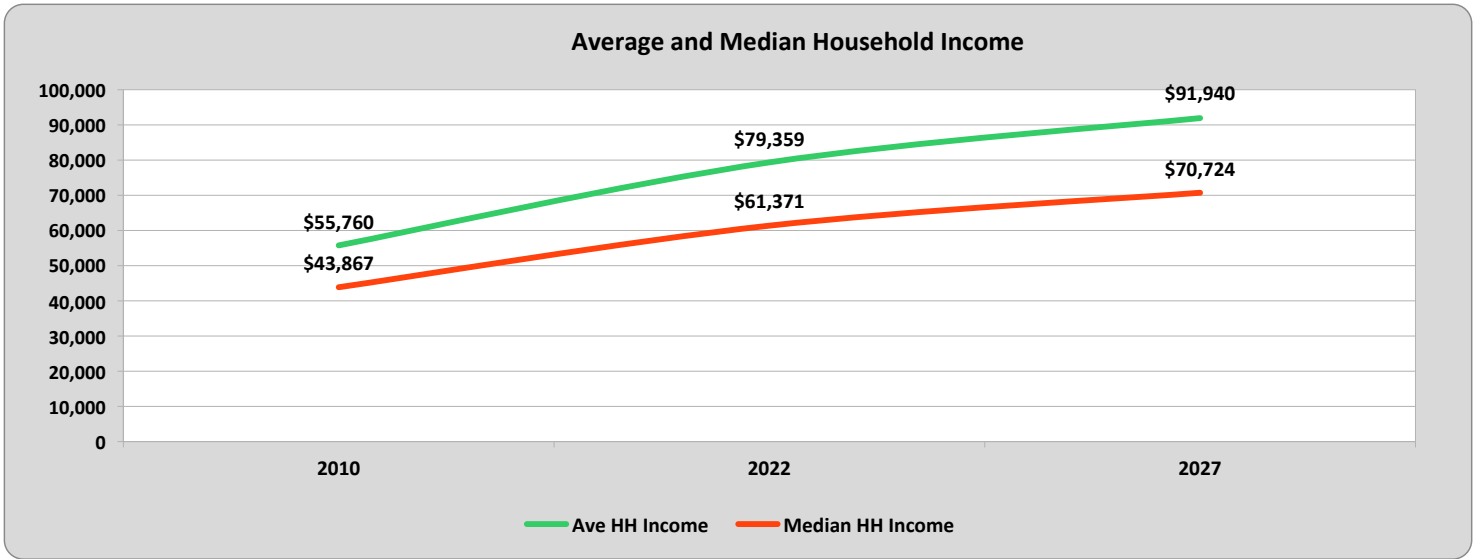
Household Trends	2000	2010	2022	2027	2032
Study Area Households	10,388	10,738	11,067	10,754	10,732
Households Change		350	329	-313	-22
Percent Change		3.37%	3.06%	-2.83%	-0.20%
State Households	1,896,209	2,087,227	2,266,303	2,311,594	2,381,465
Households Change		191,018	179,076	45,291	69,871
Percent Change		10.07%	8.58%	2.00%	3.02%
Population / Households	2.51	2.37	2.36	2.36	2.36
Population / Households Change		-0.14	-0.01	0.00	0.00
Percent Change		-5.73%	-0.22%	0.06%	-0.02%

Projected Percentage Household Change: Comparison of Study Area to State



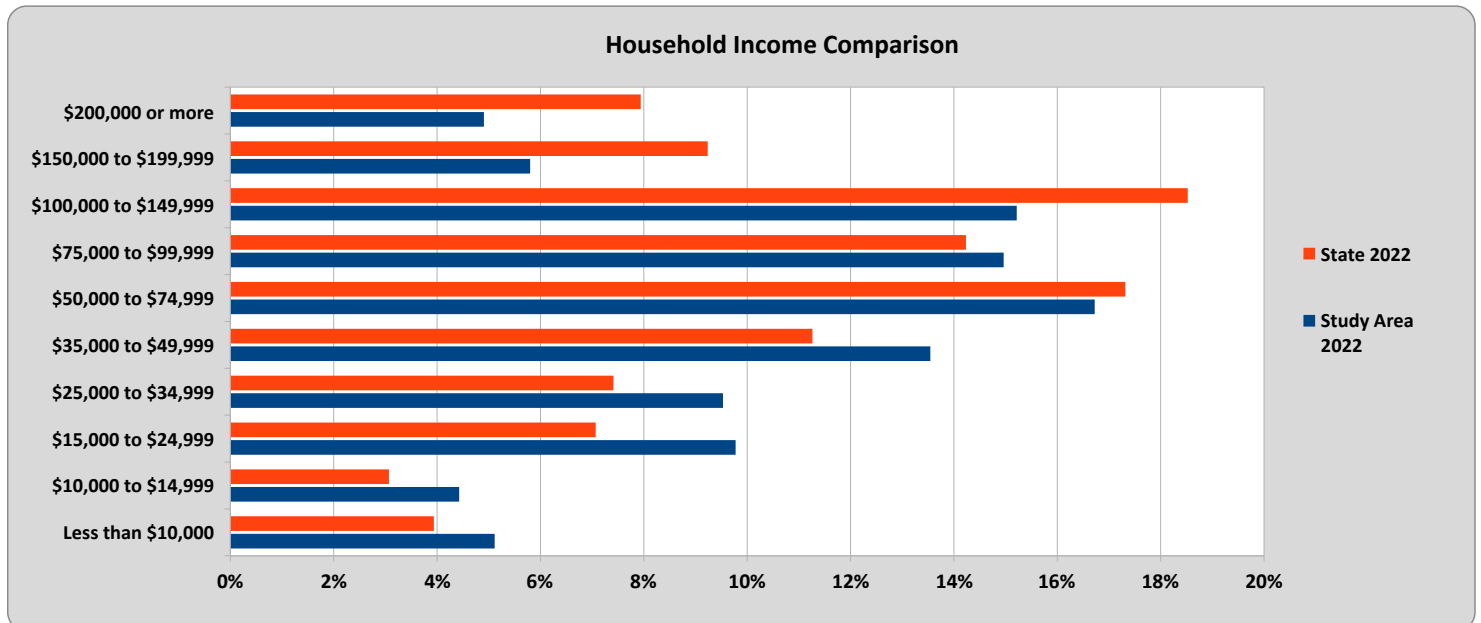
Households by Income

Average and Median Household Income Trends



Household Income Trends	2010	2022	2027
Study Area: Average HH Income	55,760	79,359	91,940
Households Change		23,599	12,581
Percent Change		42.32%	15.85%
Study Area: Median HH Income	43,867	61,371	70,724
Per Capita Income	23,540	33,577	38,875
Per Capita Income Change		10,036	5,299
Percent Change		42.64%	15.78%
State Average HH Income	73,954	98,415	112,028
Households Change		24,462	13,612
Percent Change		33.08%	13.83%
Average HH Income Comparative Index	75	81	82

Current Year Estimated Household Income Comparison to State

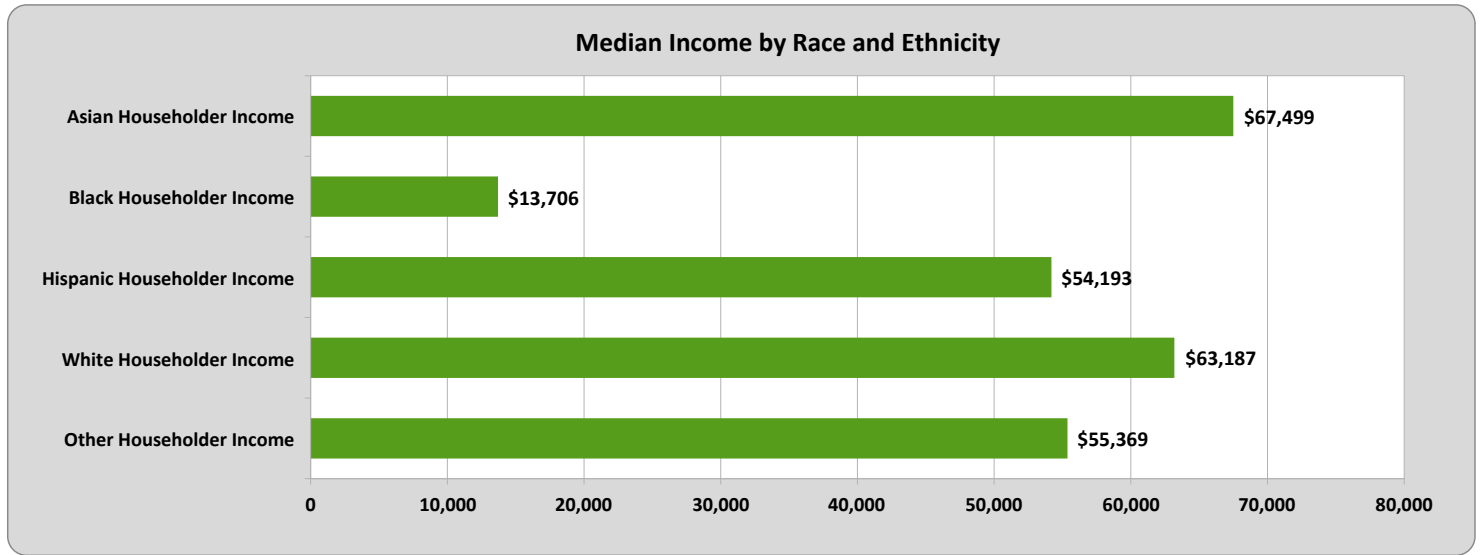


Households by Income

Study Area								MN	Comp Index
2010		2022		2027		5 Yr Chg		2022	CY
Household Income Forecast by Category									
Less than \$10,000	793	7.38%	566	5.11%	440	4.09%	-1.02%	3.94%	130
\$10,000 to \$14,999	857	7.98%	490	4.43%	427	3.97%	-0.46%	3.07%	144
\$15,000 to \$24,999	1,462	13.62%	1,082	9.78%	983	9.14%	-0.63%	7.07%	138
\$25,000 to \$34,999	1,210	11.27%	1,055	9.53%	790	7.35%	-2.19%	7.41%	129
\$35,000 to \$49,999	1,771	16.49%	1,499	13.54%	1,178	10.96%	-2.59%	11.26%	120
\$50,000 to \$74,999	1,951	18.17%	1,851	16.72%	1,880	17.48%	0.76%	17.32%	97
\$75,000 to \$99,999	1,311	12.21%	1,656	14.96%	1,446	13.45%	-1.51%	14.23%	105
\$100,000 to \$149,999	952	8.87%	1,684	15.22%	1,902	17.69%	2.47%	18.52%	82
\$150,000 to \$199,999	296	2.76%	642	5.80%	962	8.95%	3.15%	9.24%	63
\$200,000 or more	135	1.26%	543	4.91%	745	6.93%	2.02%	7.94%	62
Totals:	10,738	100.00%	11,068	100.00%	10,753	100.00%		100.00%	
Family Income Forecast by Category									
Less than \$10,000			190	2.71%	167	2.46%	-0.0025125	2.16%	125
\$10,000 to \$14,999			97	1.38%	76	1.12%	-0.26%	1.41%	98
\$15,000 to \$24,999			266	3.79%	242	3.56%	-0.23%	4.04%	94
\$25,000 to \$34,999			528	7.53%	639	9.41%	1.88%	5.47%	138
\$35,000 to \$49,999			885	12.62%	845	12.44%	-0.18%	9.36%	135
\$50,000 to \$74,999			1,343	19.16%	1,285	18.92%	-0.24%	16.54%	116
\$75,000 to \$99,999			1,277	18.21%	1,222	17.99%	-0.22%	15.62%	117
\$100,000 to \$149,999			1,410	20.11%	1,353	19.92%	-0.19%	22.73%	88
\$150,000 to \$199,999			549	7.83%	523	7.70%	-0.13%	12.04%	65
\$200,000 or more			466	6.65%	440	6.48%	-0.17%	10.62%	63
Totals:			7,011	100.00%	6,792	100.00%		100.00%	
Non-family Income Forecast by Category									
Less than \$10,000			242	5.96%	202	5.10%	-0.87%	5.04%	118
\$10,000 to \$14,999			227	5.60%	198	5.00%	-0.60%	3.91%	143
\$15,000 to \$24,999			486	11.98%	457	11.54%	-0.44%	8.49%	141
\$25,000 to \$34,999			338	8.33%	200	5.05%	-3.28%	6.33%	132
\$35,000 to \$49,999			598	14.74%	489	12.35%	-2.39%	12.36%	119
\$50,000 to \$74,999			664	16.37%	717	18.10%	1.73%	18.13%	90
\$75,000 to \$99,999			590	14.54%	519	13.10%	-1.44%	14.07%	103
\$100,000 to \$149,999			547	13.48%	656	16.56%	3.08%	17.05%	79
\$150,000 to \$199,999			197	4.86%	296	7.47%	2.62%	7.92%	61
\$200,000 or more			168	4.14%	227	5.73%	1.59%	6.71%	62
Totals:			4,057	100.00%	3,961	100.00%		100.00%	
Study Area								MN	Comp Index
		2022		2027		5 Yr Chg		2022	CY
Household Income									
Median			61,371		70,724		9353	74,901	82
Family Median			78,846		77,904		-942	92,608	85

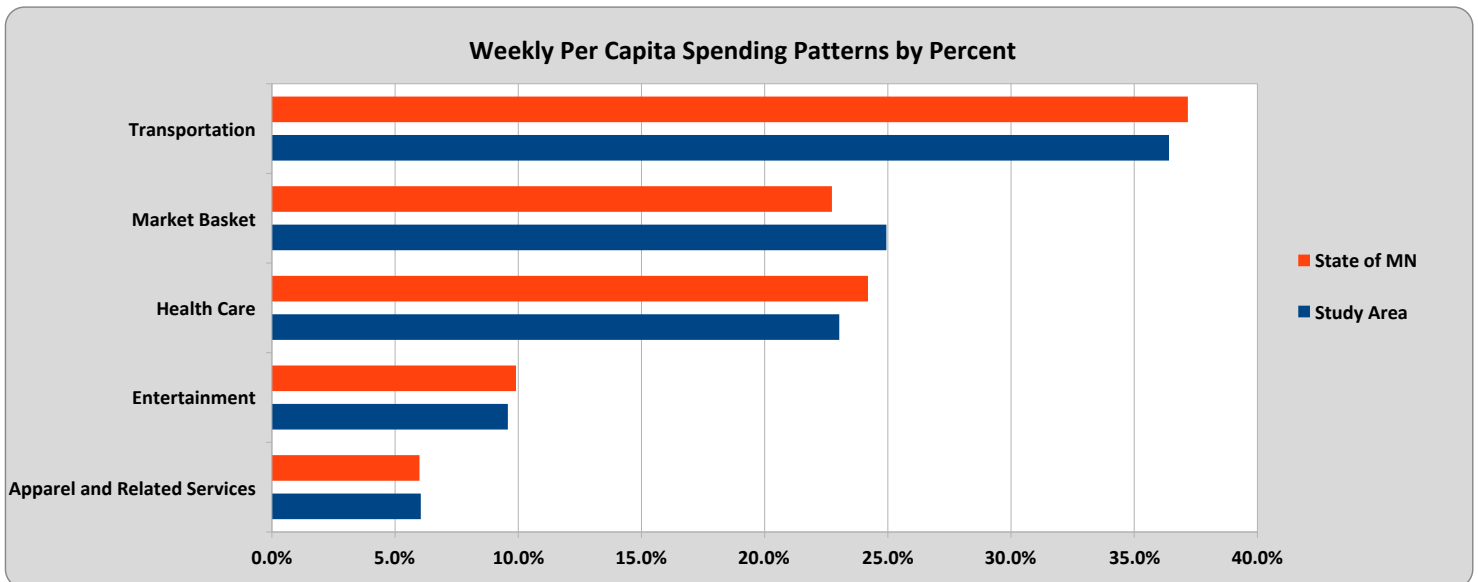
Households by Income

Median Income by Race and Ethnicity: 2022



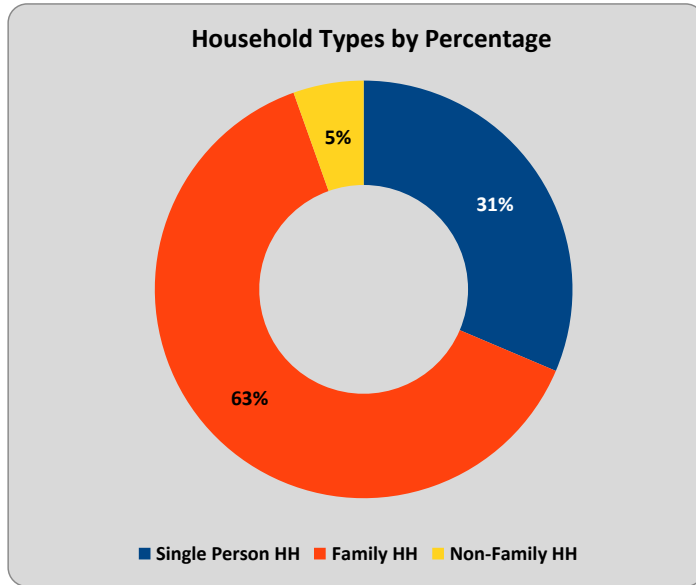
	Study Area	State of MN	Comp Index CY
2022 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	67,499	82,659	82
Black Householder Income	13,706	43,777	31
Hispanic Householder Income	54,193	56,550	96
White Householder Income	63,187	78,973	80
Other Householder Income	55,369	55,165	100

Spending Patterns: Weekly Per Capita Consumer Expenditures

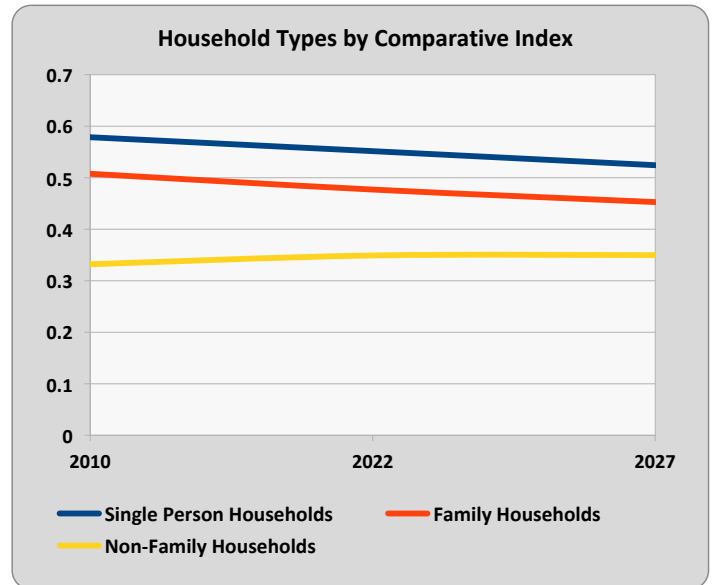


Households by Structure

Single, Family and Non-Family Households: 2022



Household Type Trends Compared to State



Household Type Trends	Study Area			State of MN		
	2010	2022	2027	2010	2022	2027
Single Person Households	3,379	3,475	3,375	584,008	630,031	643,737
Change		96	-100		46,023	13,706
Percent Change		2.84%	-2.88%		7.88%	2.18%
Family Households	6,848	7,010	6,792	1,349,015	1,469,555	1,500,297
Change		162	-218		120,540	30,742
Percent Change		2.37%	-3.11%		8.94%	2.09%
Non-Family Households	512	582	586	154,204	166,717	167,560
Change		70	4		12,513	843
Percent Change		13.67%	0.69%		8.11%	0.51%

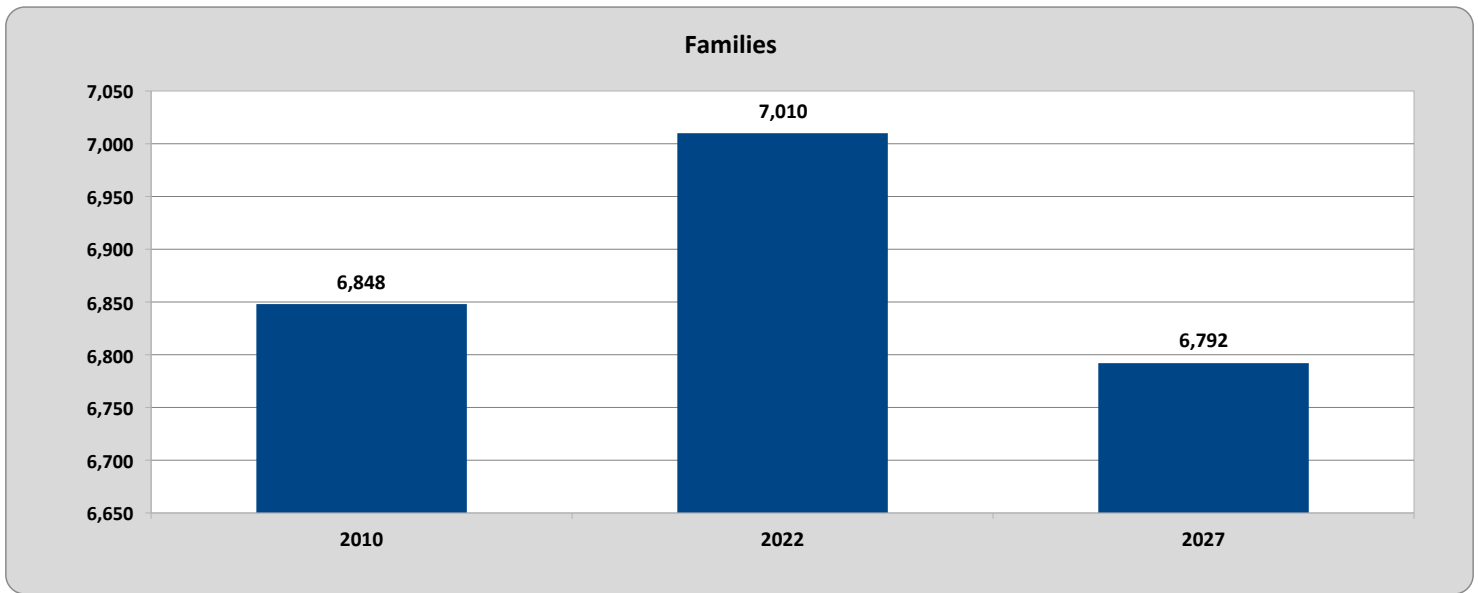
Households by Structure

Study Area								MN	Comp Index
2010			2022		2027		5 Yr Chg	2022	CY
Households by Size									
1-person household	3,379	31.46%	3,475	31.40%	3,375	31.39%	-0.01%	27.80%	113
2-person household	4,108	38.25%	4,247	38.37%	4,146	38.56%	0.18%	34.63%	111
3-person household	1,288	11.99%	1,324	11.96%	1,288	11.98%	0.02%	14.79%	81
4-person household	1,137	10.59%	1,170	10.57%	1,132	10.53%	-0.04%	13.31%	79
5-person household	484	4.51%	498	4.50%	481	4.47%	-0.03%	5.95%	76
6-person household	224	2.09%	231	2.09%	217	2.02%	-0.07%	2.13%	98
7-or-more person household	120	1.12%	122	1.10%	114	1.06%	-0.04%	1.39%	79
Totals:	10,740	100.00%	11,067	99.99%	10,753	100.00%		100.00%	
Non-Family Households by Size									
1-person household	3,379	86.84%	3,475	85.63%				79.08%	108
2-person household	431	11.08%	65	1.60%				4.36%	37
3-person household	44	1.13%	426	10.50%				14.13%	74
4-person household	20	0.51%	25	0.62%				0.87%	71
5-person household	9	0.23%	21	0.52%				0.58%	89
6-person household	4	0.10%	23	0.57%				0.50%	113
7-or-more person household	4	0.10%	23	0.57%				0.49%	116
Totals:	3,891	100.00%	4,058	100.00%				100.00%	
Single by Gender or Family Households									
Female Householder	812	11.86%	914	13.04%				13.93%	94
Male Householder	396	5.78%	360	5.14%				6.79%	76
Married Couple	5,640	82.36%	5,736	81.83%				79.28%	103
Totals:	6,848	100.00%	7,010	100.00%				100.00%	
Non-Family Households by Gender									
Female Not living alone	188	4.83%	43	1.06%				2.71%	39
Male Not living alone	324	8.33%	539	13.29%				18.21%	73
Female Living alone	1,905	48.97%	3,449	85.01%				78.54%	108
Male Living alone	1,473	37.87%	26	0.64%				0.53%	120
Totals:	3,890	100.00%	4,057	100.00%				100.00%	
2022: Owner Households by Number of Vehicles									
No vehicle available			210	2.55%				2.12%	120
1 vehicle available			1,625	19.73%				23.38%	84
2 vehicles available			3,511	42.64%				45.66%	93
3 vehicles available			1,822	22.13%				19.82%	112
4 vehicles available			679	8.25%				6.24%	132
5+ vehicles available			388	4.71%				2.77%	170
Totals:			8,235	100.00%				100.00%	
2022: Renter Households by Number of Vehicles									
No vehicle available			737	26.02%				19.05%	137
1 vehicle available			1,324	46.75%				45.90%	102
2 vehicles available			640	22.60%				25.92%	87
3 vehicles available			101	3.57%				5.92%	60
4 vehicles available			13	0.46%				1.98%	23
5+ vehicles available			17	0.60%				1.22%	49
Totals:			2,832	100.00%				100.00%	

Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

Family Trends

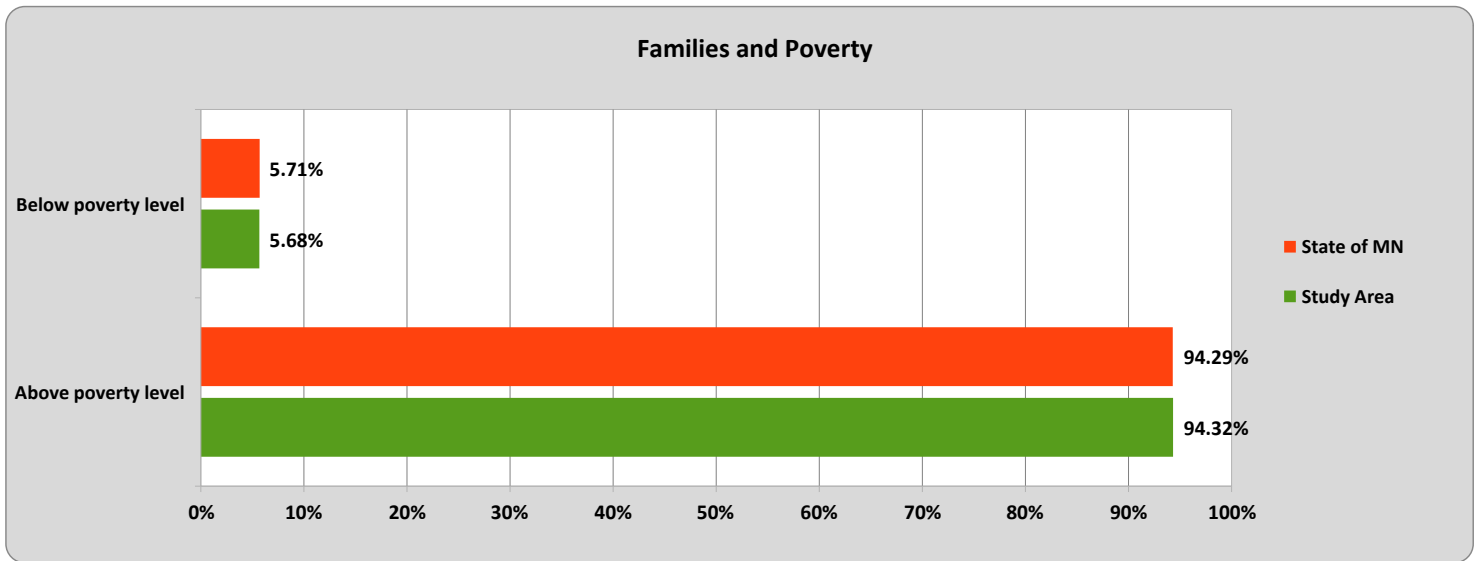


	2010	2022	2027
Study Area Family Households	6,848	7,010	6,792
Family Households Change		162	-218
Percent Change		2.37%	-3.11%
State Family Households	1,349,015	1,469,555	1,500,297
Family Households Change		120,540	30,742
Percent Change		8.94%	2.09%

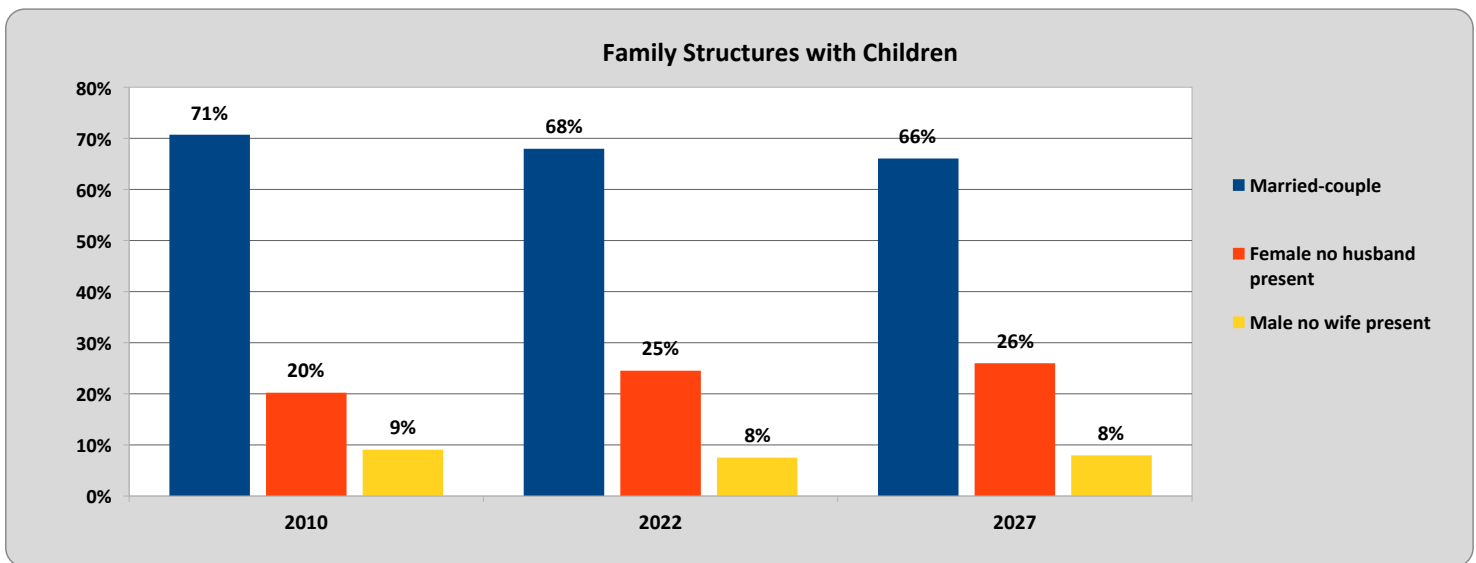
Study Area								MN	Comp Index
2010		2022		2027	5 Yr Chg			2022	CY
Family Households by Size									
2-person household	3,677	53.69%	3,858	55.04%	3,726	54.85%	-0.19%	46.35%	119
3-person household	1,244	18.16%	1,407	20.07%	1,363	20.06%	-0.01%	20.65%	97
4-person household	1,117	16.31%	1,045	14.91%	1,015	14.94%	0.03%	19.29%	77
5-person household	475	6.94%	450	6.42%	438	6.45%	0.03%	8.76%	73
6-person household	220	3.21%	184	2.62%	186	2.74%	0.11%	3.11%	84
7-or-more person household	116	1.69%	66	0.94%	65	0.96%	0.02%	1.84%	51
Totals:	6,849	100.00%	7,010	100.00%	6,793	100.00%		100.00%	

Family Households

Families in Poverty Compared to State



Families with Children by Type

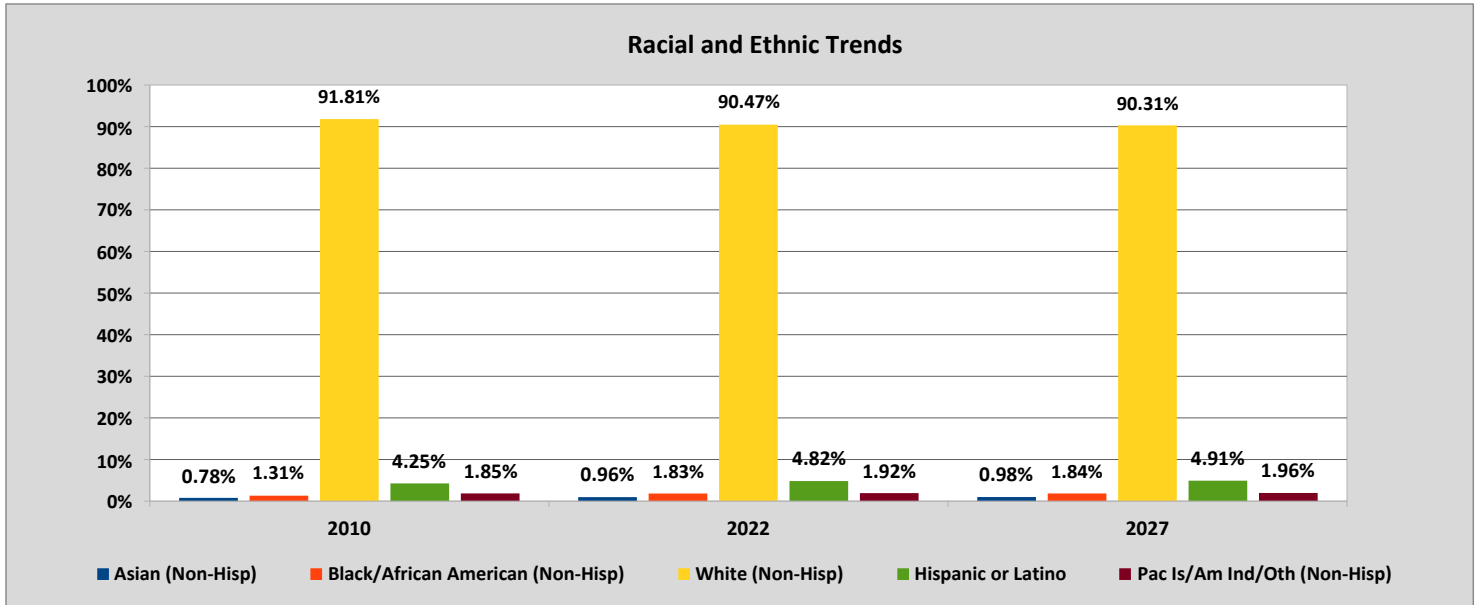


	Study Area							MN 2022	Comp Index CY
	2010		2022		2027	5 Yr Chg			
Families with Children by Type									
Married-couple	1,965	70.71%	1,754	67.96%	1,609	66.05%	-1.91%	72.11%	94
Female no husband present	562	20.22%	633	24.53%	633	25.99%	1.46%	19.29%	127
Male no wife present	252	9.07%	194	7.52%	194	7.96%	0.45%	8.60%	87
Totals:	2,779	100.00%	2,581	100.00%	2,436	100.00%		100.00%	
Families with No Children by Type									
Married-couple	3,675	90.32%	3,982	89.91%	3,897	89.46%	-0.44%	84.93%	106
Female no husband present	250	6.14%	280	6.32%	285	6.54%	0.22%	9.71%	65
Male no wife present	144	3.54%	167	3.77%	174	3.99%	0.22%	5.36%	70
Totals:	4,069	100.00%	4,429	100.00%	4,356	100.00%		100.00%	

Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

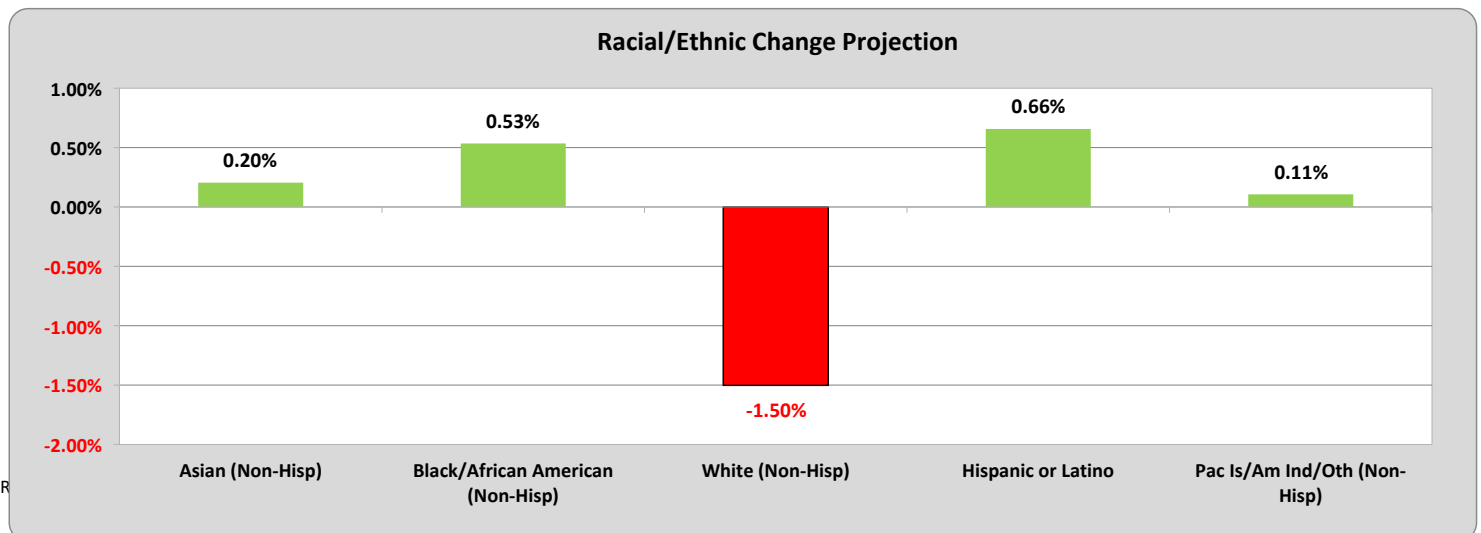
Racial Ethnic Trend Projections



	Study Area							MN 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Racial/Ethnic Trends									
Asian (Non-Hisp)	198	0.78%	251	0.96%	250	0.98%	0.02%	4.39%	22
Black/African American (Non-Hisp)	332	1.31%	478	1.83%	468	1.84%	0.01%	5.56%	33
White (Non-Hisp)	23,351	91.81%	23,666	90.47%	22,968	90.31%	-0.17%	81.70%	111
Hispanic or Latino	1,082	4.25%	1,261	4.82%	1,249	4.91%	0.09%	4.96%	97
Pac Is/Am Ind/Oth (Non-Hisp)	471	1.85%	502	1.92%	498	1.96%	0.04%	3.38%	57
Totals:	25,434	100.00%	26,158	100.00%	25,433	100.00%		100.00%	

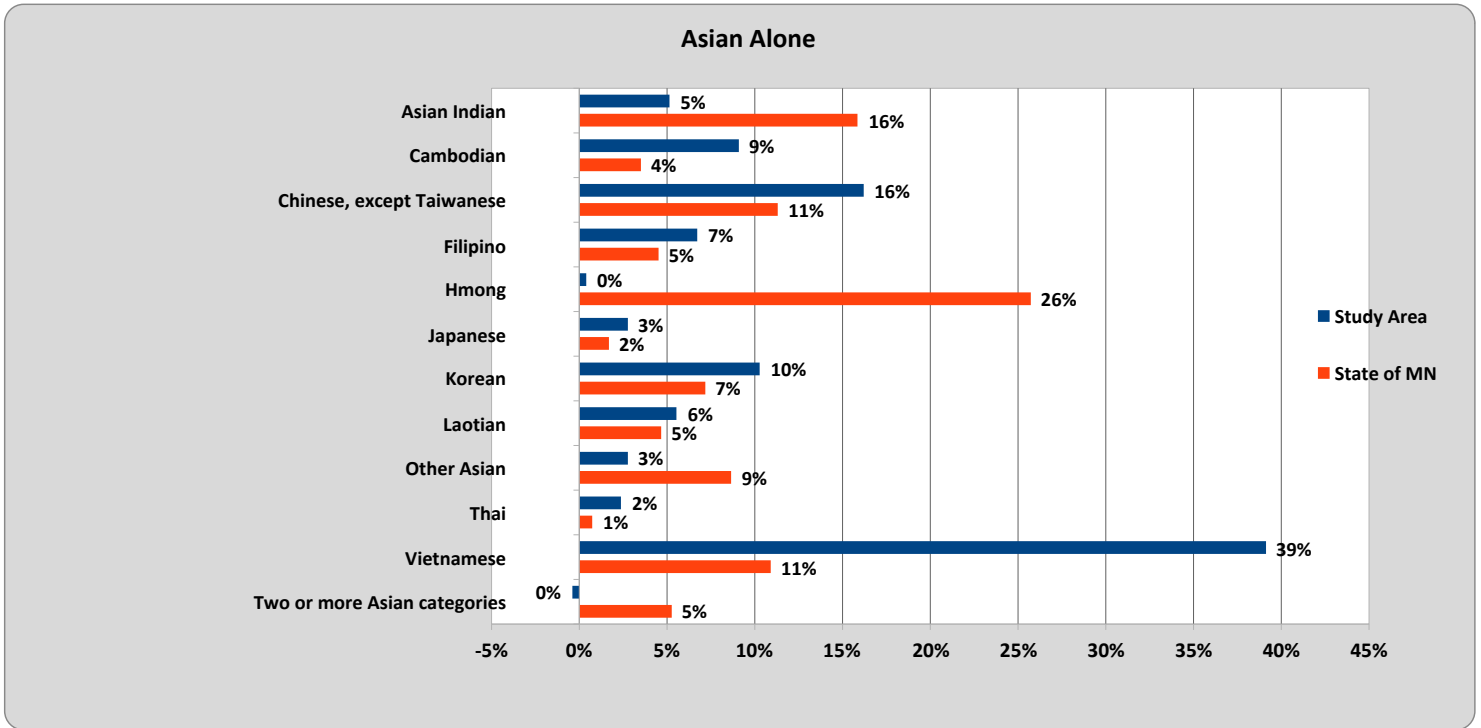
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Racial/Ethnic Change Projection from Census 2010 to 2027



Diversity: Race and Ethnicity

Estimated Current Year Asian Alone Population

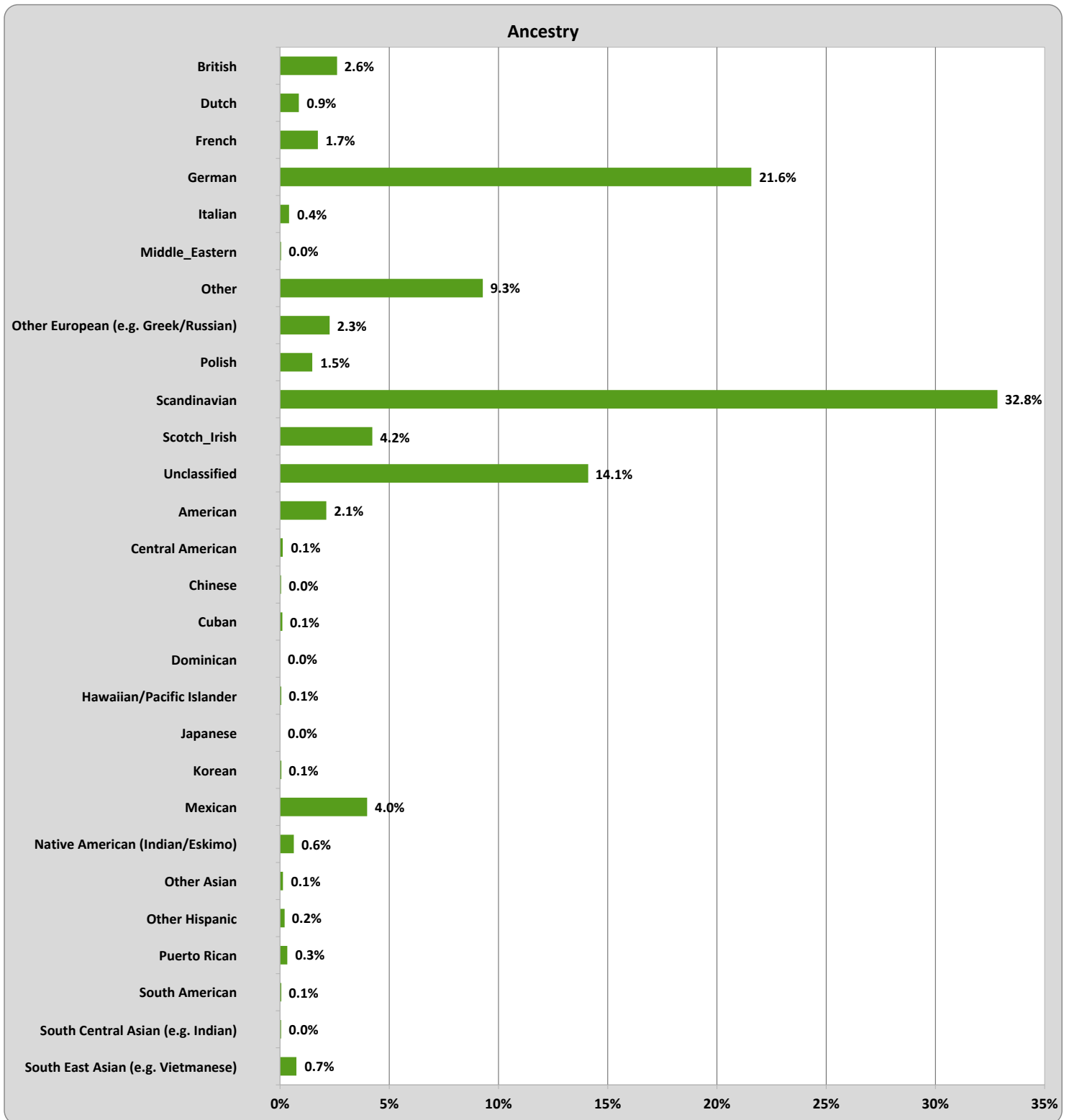


Population: Asian Alone	Study Area		State of MN		Comp Index CY
	2022		2022		
Asian Indian	13	5.14%	40,057	15.85%	32
Cambodian	23	9.09%	8,872	3.51%	259
Chinese, except Taiwanese	41	16.21%	28,574	11.31%	143
Filipino	17	6.72%	11,412	4.52%	149
Hmong	1	0.40%	65,020	25.73%	2
Japanese	7	2.77%	4,265	1.69%	164
Korean	26	10.28%	18,147	7.18%	143
Laotian	14	5.53%	11,788	4.66%	119
Other Asian	7	2.77%	21,860	8.65%	32
Thai	6	2.37%	1,857	0.73%	323
Vietnamese	99	39.13%	27,565	10.91%	359
Two or more Asian categories	-1	-0.40%	13,310	5.27%	-8
Totals:	253	100.00%	252,727	100.00%	

	Study Area				State of MN				Comp Index CY
	2010		2022		2010		2022		
Population: Hispanic or Latino by Origin									
Cuban	12	1.11%	13	1.03%	3,661	1.46%	4,335	1.52%	70
Mexican	927	85.67%	1,066	84.54%	176,007	70.33%	199,362	69.72%	120
Other Hispanic or Latino	103	9.52%	129	10.23%	59,783	23.89%	69,396	24.27%	43
Puerto Rican	40	3.70%	53	4.20%	10,807	4.32%	12,853	4.49%	97
Totals:	1,082	100.00%	1,261	100.00%	250,258	100.00%	285,946	100.00%	

Diversity: Ancestry

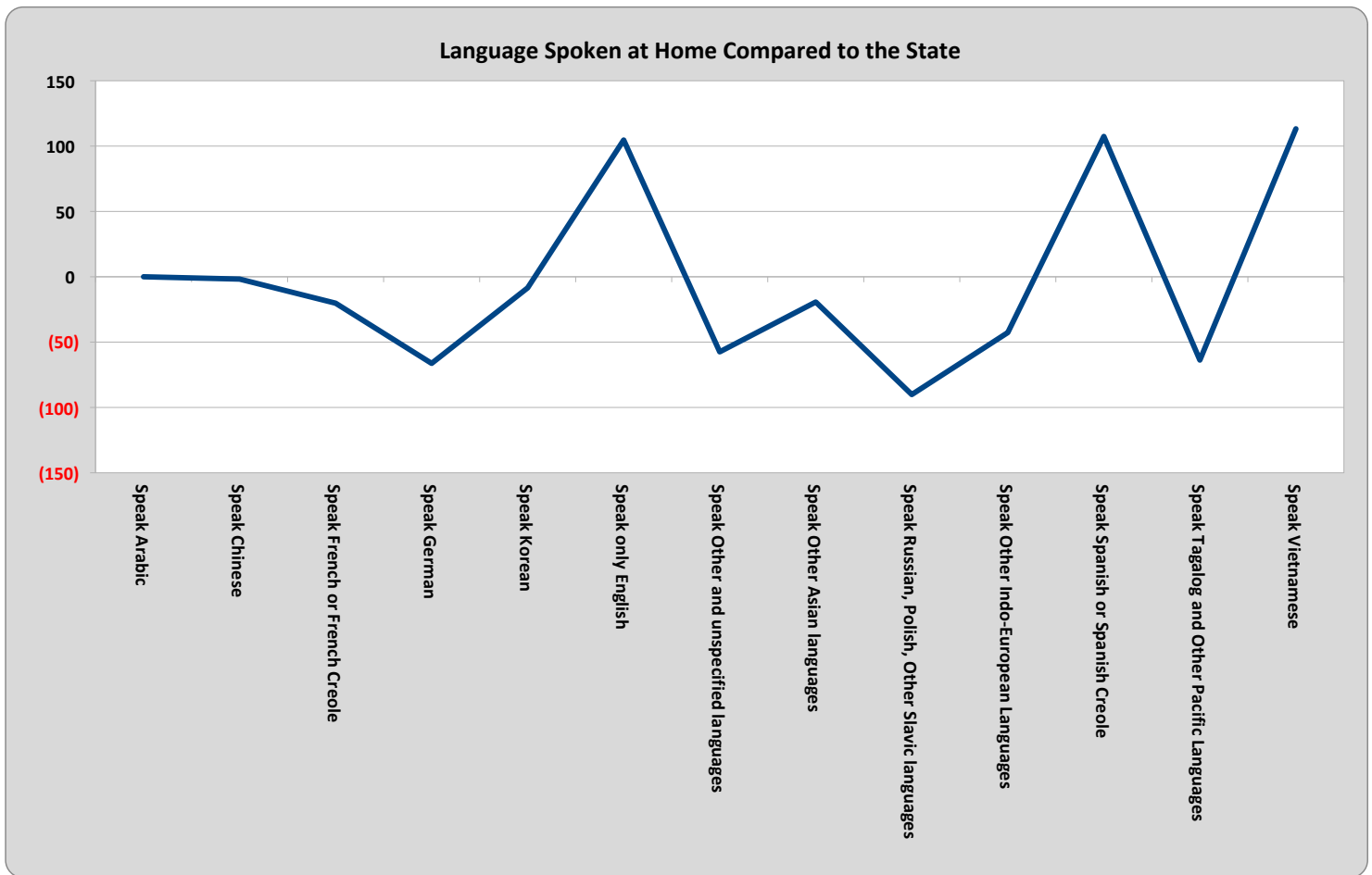
Population by Ancestry: 2022



Diversity: Languages

	Study Area		State of MN		Comp Index CY
Population 5+ by Language Spoken at Home (Detail)	2022		2022		
Speak Arabic	0	0.00%	15,401	0.28%	0
Speak Chinese	2	0.01%	24,720	0.46%	2
Speak French or French Creole	16	0.06%	17,297	0.32%	20
Speak German	70	0.28%	23,077	0.43%	66
Speak Korean	2	0.01%	5,151	0.09%	8
Speak only English	22,949	92.43%	4,791,548	88.32%	105
Speak Other and unspecified languages	314	1.26%	119,429	2.20%	57
Speak Other Asian languages	105	0.42%	118,736	2.19%	19
Speak Russian, Polish, Other Slavic languages	110	0.44%	26,666	0.49%	90
Speak Other Indo-European Languages	80	0.32%	40,950	0.75%	43
Speak Spanish or Spanish Creole	1,033	4.16%	210,179	3.87%	107
Speak Tagalog and Other Pacific Languages	23	0.09%	7,883	0.15%	64
Speak Vietnamese	124	0.50%	23,927	0.44%	113
Totals:	24,828	100.00%	5,424,964	100.00%	See Chart Below

Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of MN

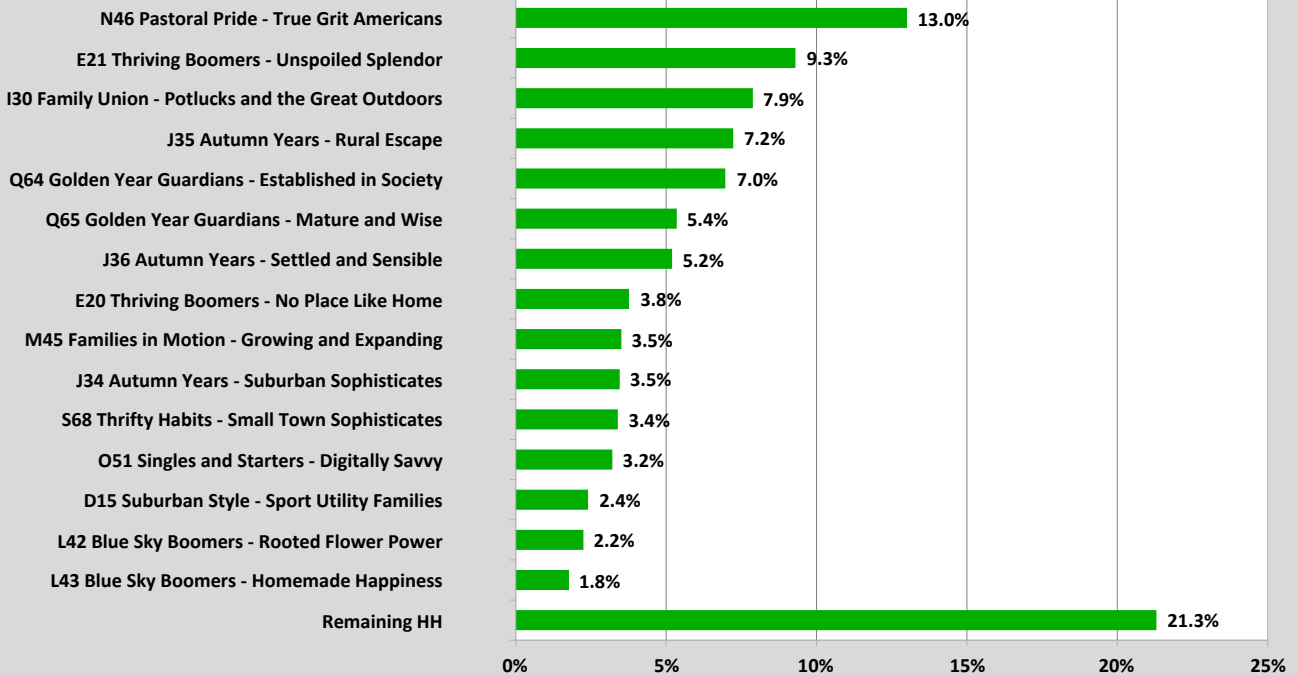


This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 15 Mosaic Segments (Experian): 2022



	Study Area		State of MN		Comp Index CY
Mosaic: Top 15 Segments	2022		2022		
N46 Pastoral Pride - True Grit Americans	1,434	13.0%	41,848	1.9%	700
E21 Thriving Boomers - Unspoiled Splendor	1,025	9.3%	94,560	4.2%	222
I30 Family Union - Potlucks and the Great Outdoors	869	7.9%	90,793	4.0%	196
J35 Autumn Years - Rural Escape	797	7.2%	81,577	3.6%	200
Q64 Golden Year Guardians - Established in Society	768	7.0%	77,301	3.4%	203
Q65 Golden Year Guardians - Mature and Wise	590	5.4%	68,036	3.0%	177
J36 Autumn Years - Settled and Sensible	573	5.2%	48,552	2.2%	241
E20 Thriving Boomers - No Place Like Home	415	3.8%	91,661	4.1%	93
M45 Families in Motion - Growing and Expanding	387	3.5%	27,068	1.2%	292
J34 Autumn Years - Suburban Sophisticates	381	3.5%	104,532	4.6%	74
S68 Thrifty Habits - Small Town Sophisticates	374	3.4%	14,262	0.6%	536
O51 Singles and Starters - Digitally Savvy	354	3.2%	83,320	3.7%	87
D15 Suburban Style - Sport Utility Families	265	2.4%	42,591	1.9%	127
L42 Blue Sky Boomers - Rooted Flower Power	248	2.2%	59,554	2.6%	85
L43 Blue Sky Boomers - Homemade Happiness	195	1.8%	39,487	1.8%	101
Remaining HH	2,348	21.3%	1,287,507	57.2%	37
Totals:	11,023	100.00%	2,252,649	100.00%	

Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

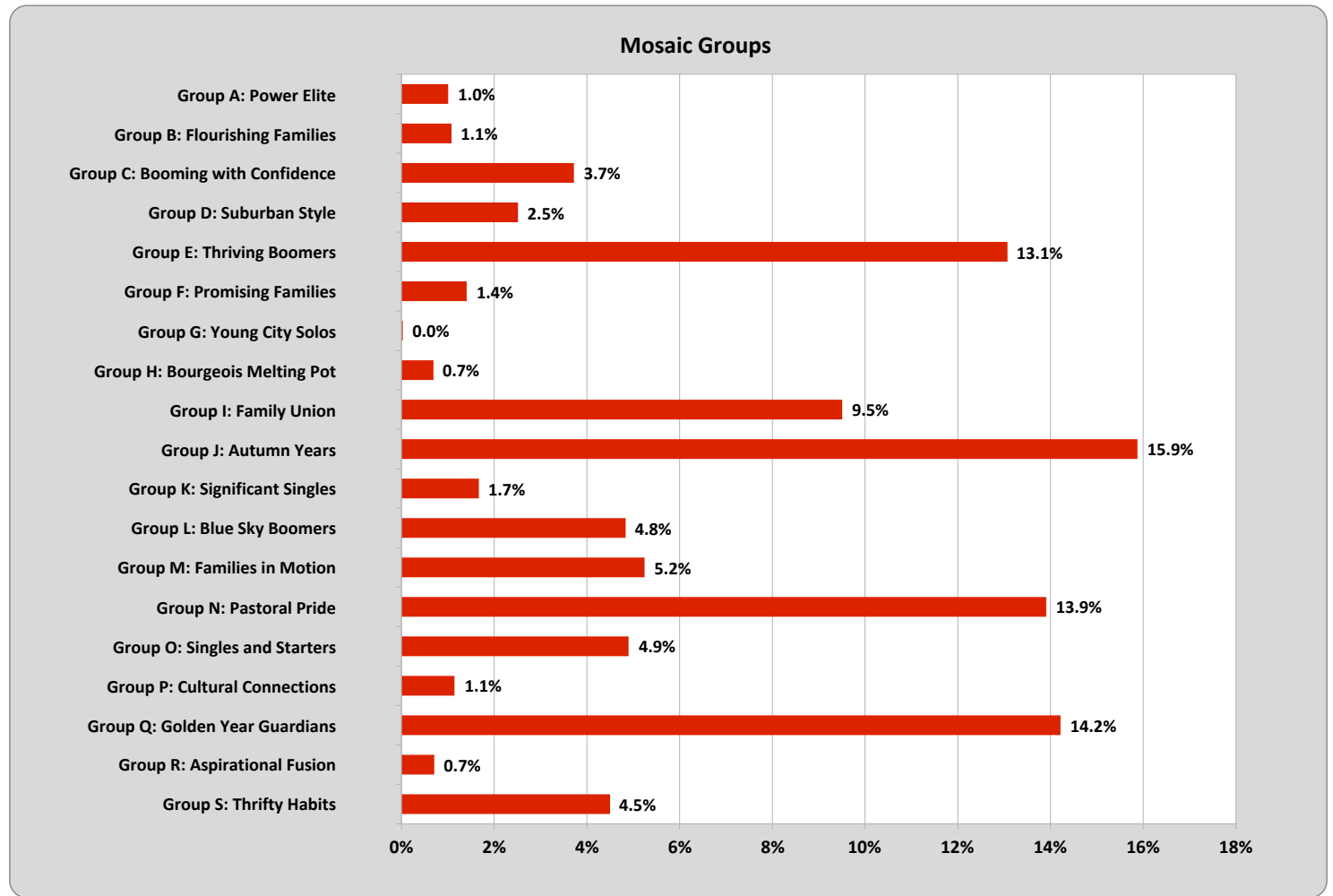
[Understanding Mosaic Portraits for Mission Planning - Video](#)

Faith based clients: To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

Diversity: Mosaic Groups

Mosaic Groups

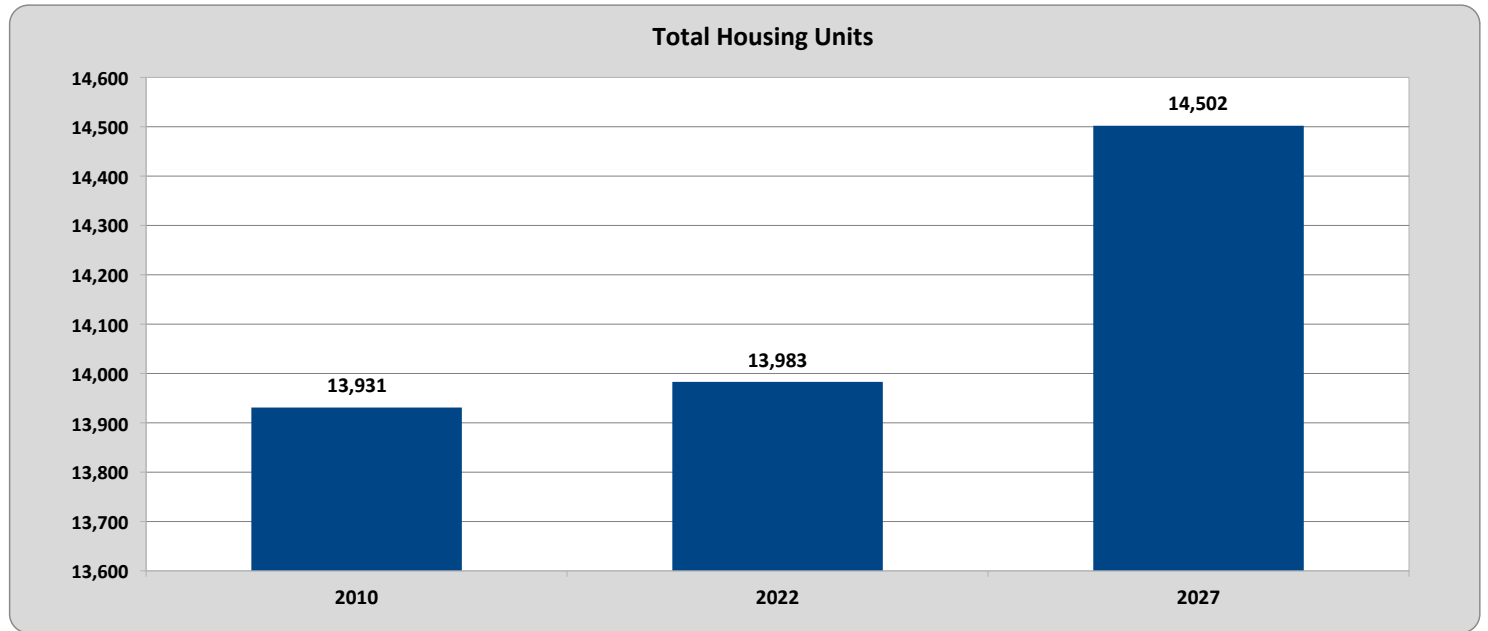


	Study Area		State of MN		Comp Index CY
Mosaic Groups	2022		2022		
Group A: Power Elite	111	1.0%	147,544	6.5%	15
Group B: Flourishing Families	119	1.1%	144,813	6.4%	17
Group C: Booming with Confidence	410	3.7%	234,780	10.4%	36
Group D: Suburban Style	277	2.5%	100,230	4.4%	56
Group E: Thriving Boomers	1,441	13.1%	217,412	9.7%	135
Group F: Promising Families	155	1.4%	107,906	4.8%	29
Group G: Young City Solos	1	0.0%	63,652	2.8%	0
Group H: Bourgeois Melting Pot	76	0.7%	51,957	2.3%	30
Group I: Family Union	1,048	9.5%	131,460	5.8%	163
Group J: Autumn Years	1,750	15.9%	234,661	10.4%	152
Group K: Significant Singles	184	1.7%	64,316	2.9%	58
Group L: Blue Sky Boomers	533	4.8%	106,229	4.7%	103
Group M: Families in Motion	578	5.2%	60,224	2.7%	196
Group N: Pastoral Pride	1,533	13.9%	61,174	2.7%	512
Group O: Singles and Starters	540	4.9%	250,392	11.1%	44
Group P: Cultural Connections	126	1.1%	28,769	1.3%	90
Group Q: Golden Year Guardians	1,567	14.2%	188,767	8.4%	170
Group R: Aspirational Fusion	78	0.7%	20,318	0.9%	78
Group S: Thrifty Habits	496	4.5%	38,044	1.7%	266
Totals:	11,023	0.00%	2,252,648	100.00%	

Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

Trends in Housing Since 2010



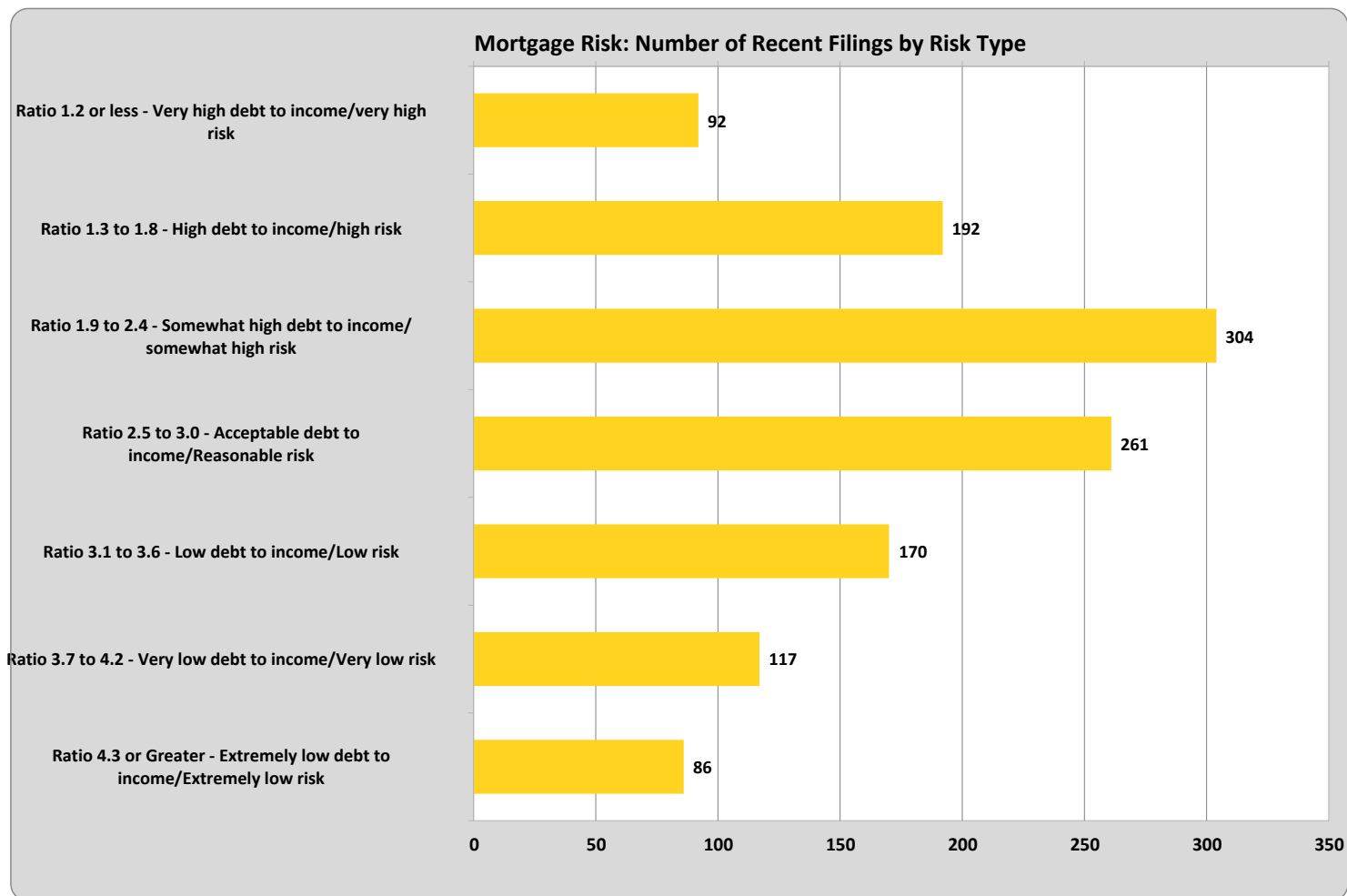
	2010	2022	2027
Housing Units	13,931	13,983	14,502
Family Households Change		52	519
Percent Change		0.37%	3.71%

Study Area								MN	Comp Index
2010		2022		2027	5 Yr Chg		2022	CY	
Housing by Occupancy									
Occupied	10,738	77.08%	11,067	79.15%	11,810	81.44%	2.29%	90.10% 88	
Vacant	3,193	22.92%	2,916	20.85%	2,692	18.56%	-2.29%	9.90% 211	
Totals:	13,931	100.00%	13,983	100.00%	14,502	100.00%		100.00%	
Housing by Type of Occupancy									
Owner Occupied	7,966	74.19%	8,235	74.41%	8,881	75.20%	0.79%	73.16% 102	
Renter Occupied	2,772	25.81%	2,832	25.59%	2,929	24.80%	-0.79%	26.84% 95	
Totals:	10,738	100.00%	11,067	100.00%	11,810	100.00%		100.00%	

Housing

	Study Area 2022		State of MN 2022		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	351	2.51%	199,367	7.94%	32
1 Unit Detached	10,314	73.76%	1,742,380	69.39%	106
2 Units	403	2.88%	69,397	2.76%	104
3 to 19 Units	575	4.11%	96,164	3.83%	107
20 to 49 Units	672	4.81%	133,601	5.32%	90
50 or More Units	403	2.88%	176,625	7.03%	41
Mobile Home or Trailer	1,266	9.05%	92,915	3.70%	245
Other	0	0.00%	470	0.02%	0
Totals:	13,984	100.00%	2,510,919	100.00%	
Owner Occupied Housing Values					
Less than \$20,000	111	1.36%	20,006	1.22%	111
\$20,000 to \$39,999	110	1.35%	19,729	1.21%	112
\$40,000 to \$59,999	194	2.38%	19,129	1.17%	204
\$60,000 to \$79,999	234	2.87%	22,141	1.35%	212
\$80,000 to \$99,999	304	3.73%	29,145	1.78%	209
\$100,000 to \$149,999	1,372	16.82%	98,944	6.04%	278
\$150,000 to \$199,999	1,184	14.52%	130,710	7.98%	182
\$200,000 to \$299,999	1,835	22.50%	346,665	21.18%	106
\$300,000 to \$399,999	1,100	13.49%	320,332	19.57%	69
\$400,000 to \$499,999	626	7.68%	231,267	14.13%	54
\$500,000 to \$749,999	664	8.14%	278,035	16.98%	48
\$750,000 to \$999,999	278	3.41%	64,847	3.96%	86
\$1,000,000 or more	143	1.75%	56,140	3.43%	51
Totals:	8,155	100.00%	1,637,090	100.00%	
Housing by Year Built					
1939 or Earlier	2,722	19.47%	414,127	16.46%	118
1940 to 1949	880	6.29%	114,049	4.53%	139
1950 to 1959	1,729	12.37%	264,125	10.50%	118
1960 to 1969	1,466	10.48%	239,580	9.53%	110
1970 to 1979	1,781	12.74%	379,093	15.07%	85
1980 to 1989	1,533	10.96%	324,483	12.90%	85
1990 to 1999	1,858	13.29%	346,034	13.76%	97
2000 to 2009	1,851	13.24%	381,955	15.19%	87
2010 or Later	162	1.16%	51,821	2.06%	56
Totals:	13,982	100.00%	2,515,267	100.00%	

Mortgage Risk Indicator

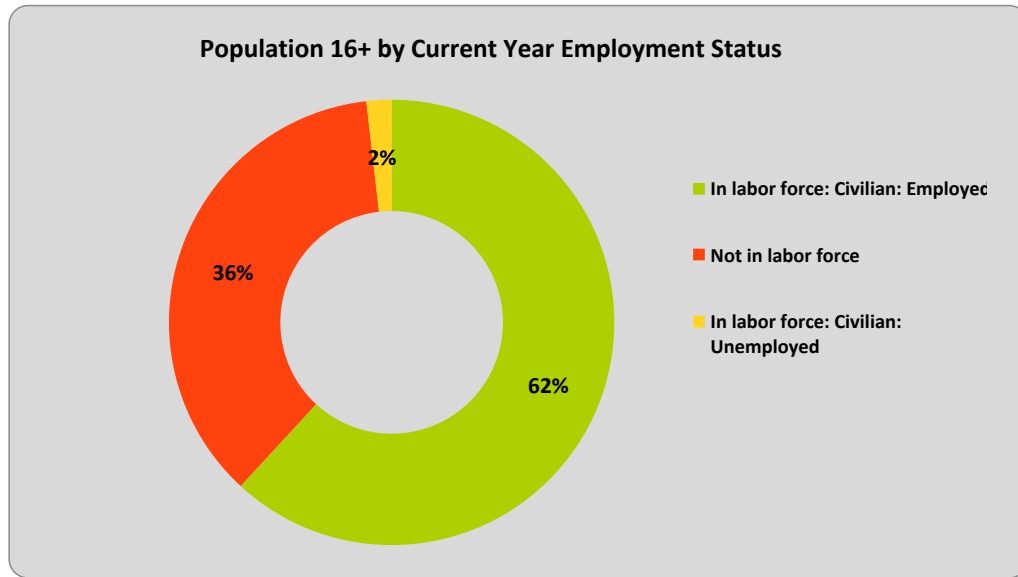


The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

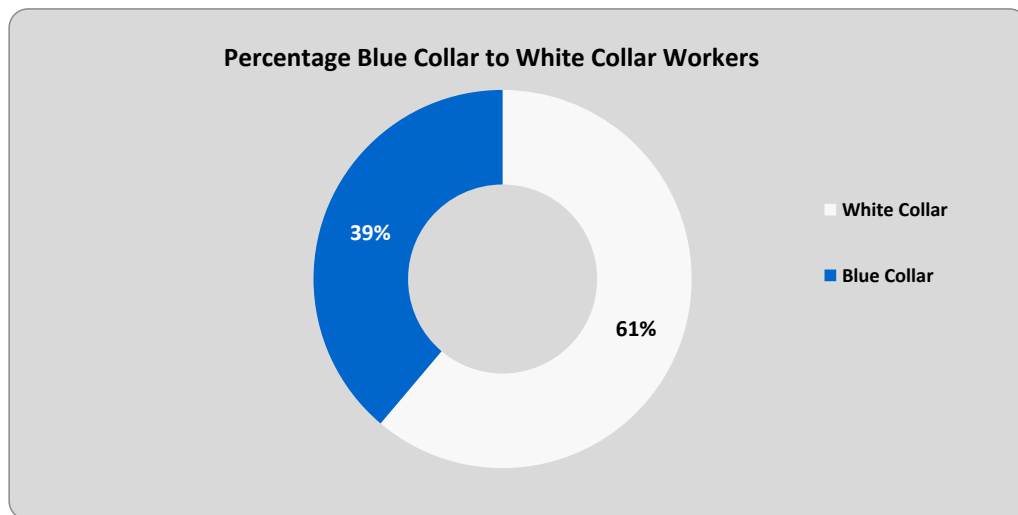
Work

The Work theme expresses several different ways of looking at the work people do within the study area.

Employment Status of Population 16 and Older: 2022

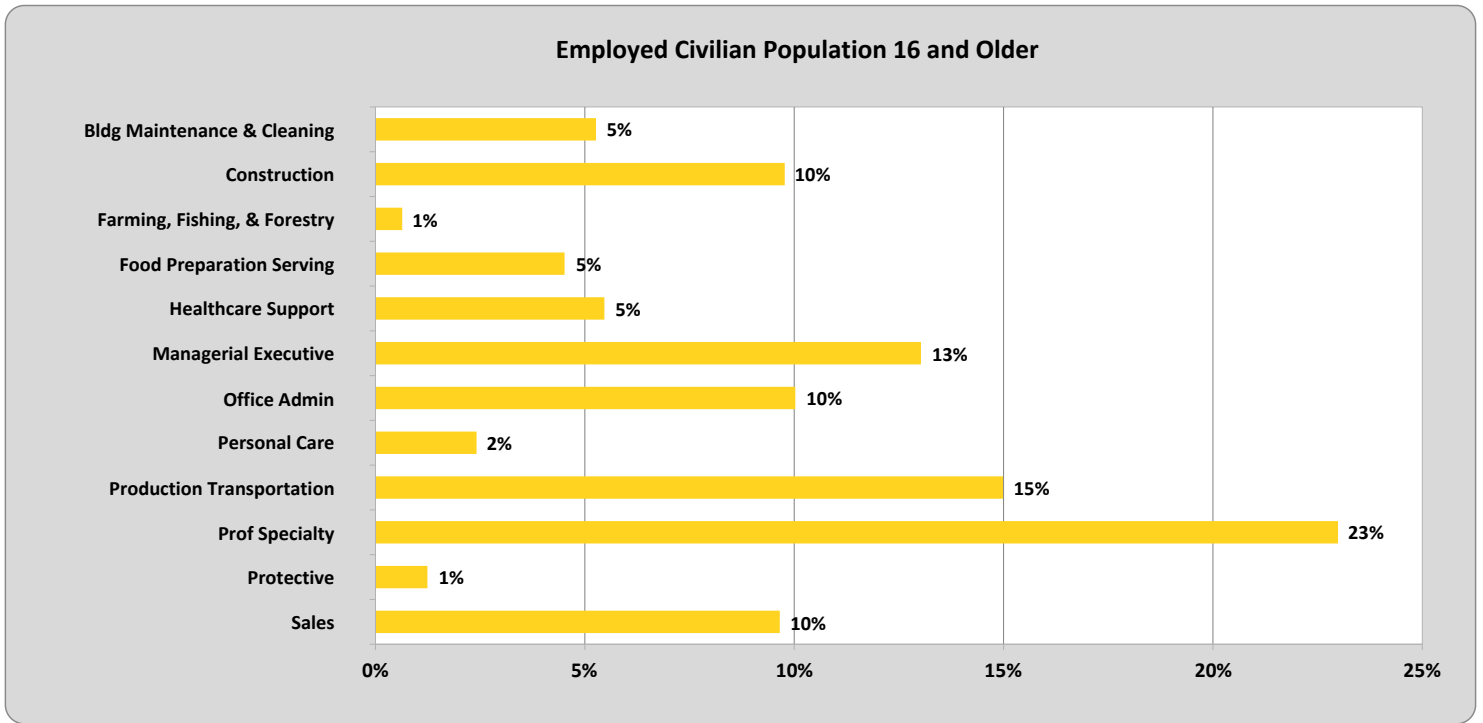


	Study Area		State of MN		Comp Index CY
Pop 16+ by Employment Status	2022		2022		
In labor force: Civilian: Employed	13,462	61.85%	3,163,650	67.77%	91
In labor force: In Armed Forces	5	0.02%	2,662	0.06%	40
Not in labor force	7,905	36.32%	1,416,810	30.35%	120
In labor force: Civilian: Unemployed	395	1.81%	85,198	1.83%	99
Blue and White Collar Workers 2022	21,767	100.00%	4,668,320	100.00%	
Employed Pop 16+ Blue/White Collar					
Blue Collar	5,228	38.84%	1,080,178	34.14%	114
White Collar	8,234	61.16%	2,083,472	65.86%	93
	13,462	100.00%	3,163,650	100.00%	



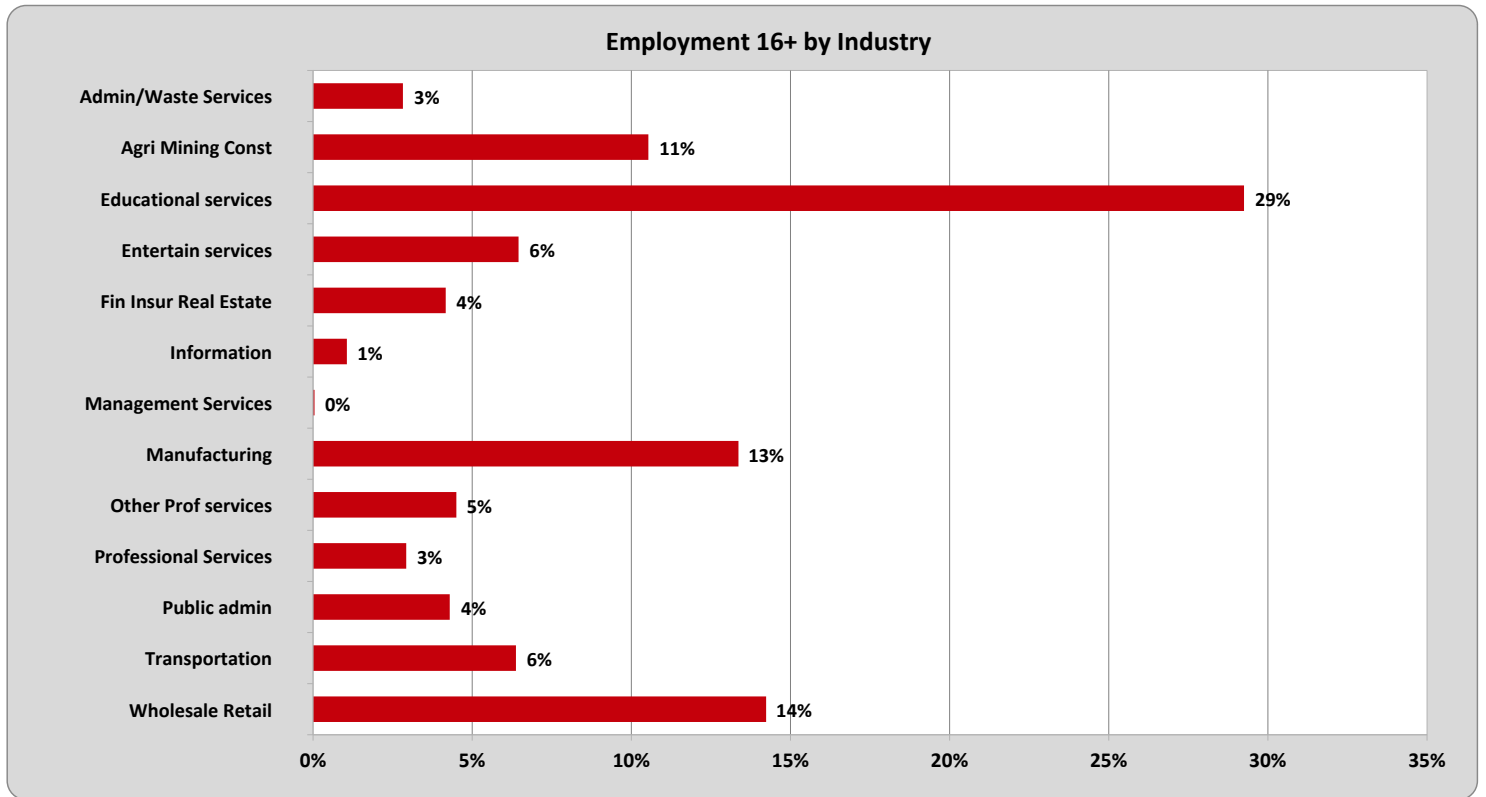
Work

Employed Civilian Population by Occupation: 2022



	Study Area		State of MN		Comp Index CY
Employed Civilian Pop 16+ by Occupation	2022		2022		
Bldg Maintenance & Cleaning	709	5.27%	101,120	3.20%	165
Construction	1,316	9.77%	231,720	7.32%	133
Farming, Fishing, & Forestry	86	0.64%	23,728	0.75%	85
Food Preparation Serving	608	4.52%	160,385	5.07%	89
Healthcare Support	736	5.47%	117,071	3.70%	148
Managerial Executive	1,754	13.03%	541,826	17.13%	76
Office Admin	1,350	10.03%	351,503	11.11%	90
Personal Care	325	2.41%	86,316	2.73%	88
Production Transportation	2,018	14.99%	435,347	13.76%	109
Prof Specialty	3,095	22.99%	765,073	24.18%	95
Protective	167	1.24%	41,562	1.31%	94
Sales	1,300	9.66%	307,999	9.74%	99
Totals:	13,464	100.00%	3,163,650	100.00%	
Workers 16+: Home or Away					
Worked at Home	589	4.38%	172,947	5.47%	80
Worked away from Home	12,873	95.62%	2,986,265	94.53%	101
Totals:	13,462	100.00%	3,159,212	100.00%	
Workers 16+: Transport to Work					
Bicycle	117	0.91%	23,625	0.79%	115
Car, Truck, or Van: Carpooled	1,492	11.59%	269,707	9.03%	128
Car, Truck, or Van: Drove Alone	10,390	80.72%	2,473,808	82.84%	97
Motorcycle	6	0.05%	5,408	0.18%	26
Other Means	58	0.45%	17,760	0.59%	76
Walked	671	5.21%	85,703	2.87%	182
Public Trans Excluding Taxi Cab	138	1.07%	108,021	3.62%	30
Taxi Cab	0	0.00%	2,233	0.07%	0
Totals:	12,872	100.00%	2,986,265	100.00%	

Employed Pop 16+ by Industry: 2022



	Study Area		State of MN		Comp Index CY
Employed Civilian Pop 16+ by Industry	2022		2022		
Admin/Waste Services	380	2.82%	101,896	3.22%	88
Agri Mining Const	1,418	10.53%	260,134	8.22%	128
Educational services	3,937	29.25%	800,843	25.31%	116
Entertain services	869	6.46%	254,892	8.06%	80
Fin Insur Real Estate	561	4.17%	227,279	7.18%	58
Information	143	1.06%	52,443	1.66%	64
Management Services	1	0.01%	6,070	0.19%	4
Manufacturing	1,799	13.37%	427,451	13.51%	99
Other Prof services	606	4.50%	137,684	4.35%	103
Professional Services	394	2.93%	202,468	6.40%	46
Public admin	578	4.29%	110,288	3.49%	123
Transportation	858	6.37%	146,000	4.61%	138
Wholesale Retail	1,916	14.23%	436,202	13.79%	103
Totals:	13,460	100.00%	3,163,650	100.00%	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	12,190	92.50%	3,028,425	94.90%	97
Workplace Establishments	988	7.50%	162,855	5.10%	147
Totals:	13,178	100.00%	3,191,280	100.00%	

Work

	Study Area		State of MN		Comp Index CY
Families: Workers					
1 worker	1,767	25.20%	386,773	26.32%	96
2 workers	3,271	46.66%	714,223	48.60%	96
3 or more workers	798	11.38%	186,751	12.71%	90
No workers	1,175	16.76%	181,808	12.37%	135
Totals:	7,011	100.00%	1,469,555	100.00%	
Workers 16+: Travel Time to Work					
	2022		2022		
Less than 5 minutes	1,103	8.57%	115,072	3.85%	222
5 to 9 minutes	3,775	29.32%	364,305	12.20%	240
10 to 14 minutes	2,576	20.01%	437,138	14.64%	137
15 to 19 minutes	1,631	12.67%	481,534	16.12%	79
20 to 24 minutes	868	6.74%	441,524	14.79%	46
25 to 29 minutes	431	3.35%	213,807	7.16%	47
30 to 34 minutes	801	6.22%	373,738	12.52%	50
35 to 39 minutes	168	1.30%	92,192	3.09%	42
40 to 44 minutes	218	1.69%	108,641	3.64%	47
45 to 59 minutes	591	4.59%	198,737	6.66%	69
60 to 89 minutes	535	4.16%	112,896	3.78%	110
90 or more minutes	177	1.37%	46,681	1.56%	88
Totals:	12,874	100.00%	2,986,265	100.00%	

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.