

The FullInsite Report

Prepared for: Diocese of St. Cloud
Study area: WOHVn in Faith ACC

Base State: MN
Current Year Estimate: 2022
5 Year Projection: 2027
10 Year Forecast: 2032
Date: 12/20/2022
Semi-Annual Projection: Summer

About the FullInsite Report

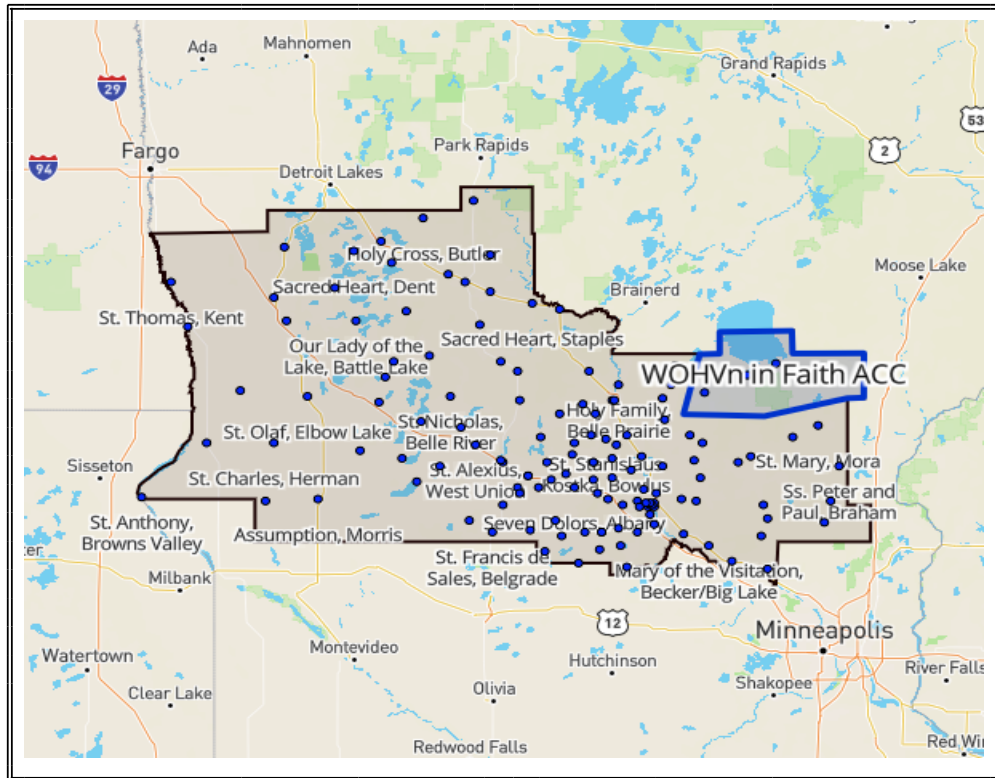
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA



More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

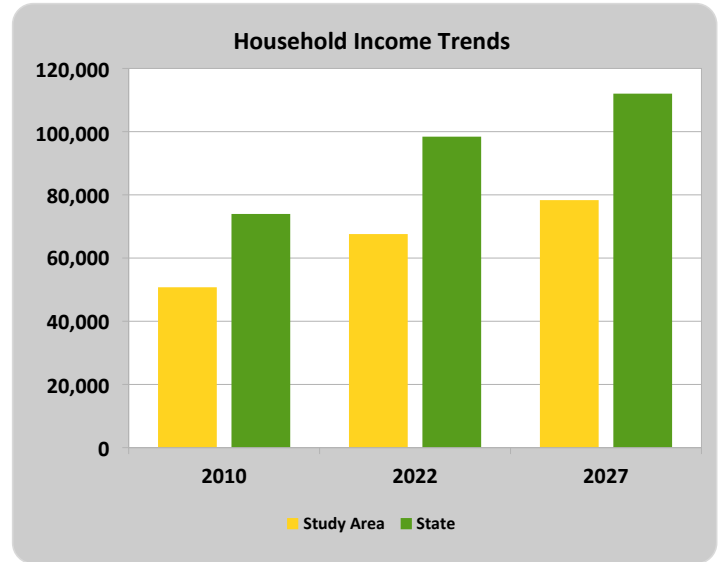
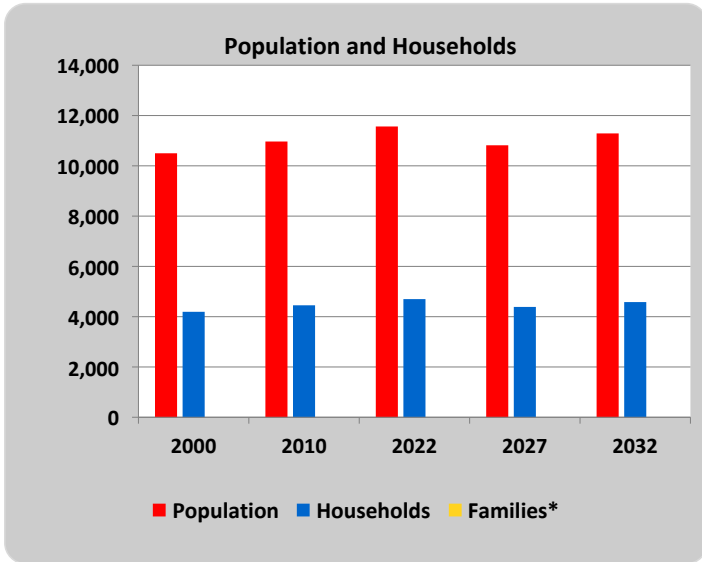
1	Population Change In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Growth</div> <div>Significant Growth</div>
2	Household Change In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Increase</div> <div>Significant Increase</div>
3	Families with Children Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat More</div> <div>Significantly More</div>
4	Adult Educational Attainment For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<div>Very Low</div> <div>Low</div> <div>Mixed</div> <div>High</div> <div>Very High</div>
5	Community Diversity Index How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<div>Very Homogeneous</div> <div>Homogeneous</div> <div>Moderately Diverse</div> <div>Very Diverse</div> <div>Extremely Diverse</div>
6	Median Family Income How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat Greater</div> <div>Significantly Greater</div>
7	Poverty Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<div>Significantly Below</div> <div>Somewhat Below</div> <div>About the Same</div> <div>Somewhat Above</div> <div>Significantly Above</div>
8	Blue to White Collar Occupations On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<div>Very Blue Collar</div> <div>Somewhat Blue</div> <div>Closely Split</div> <div>Somewhat White</div> <div>Very White Collar</div>
9	Largest Racial/Ethnic Group In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<div>Asian (NH)</div> <div>Black/Afri American (NH)</div> <div>White (NH)</div> <div>Hispanic or Latino</div> <div>Pac Is/Amer Ind/Other</div>

TrendView

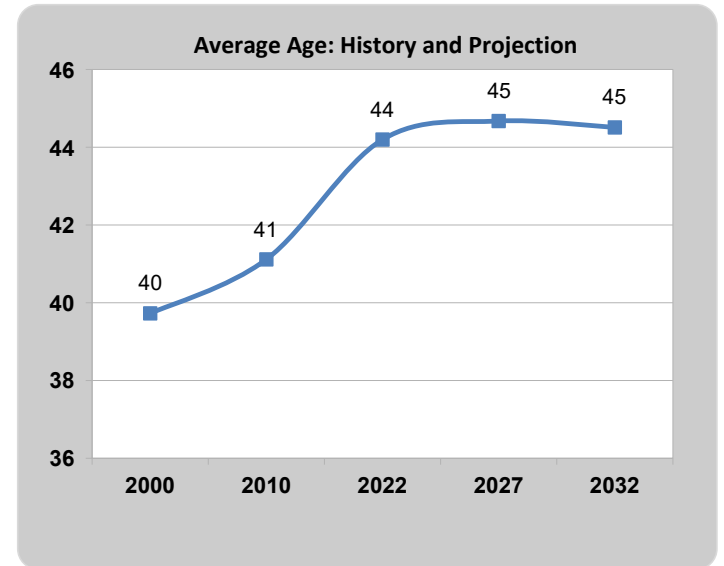
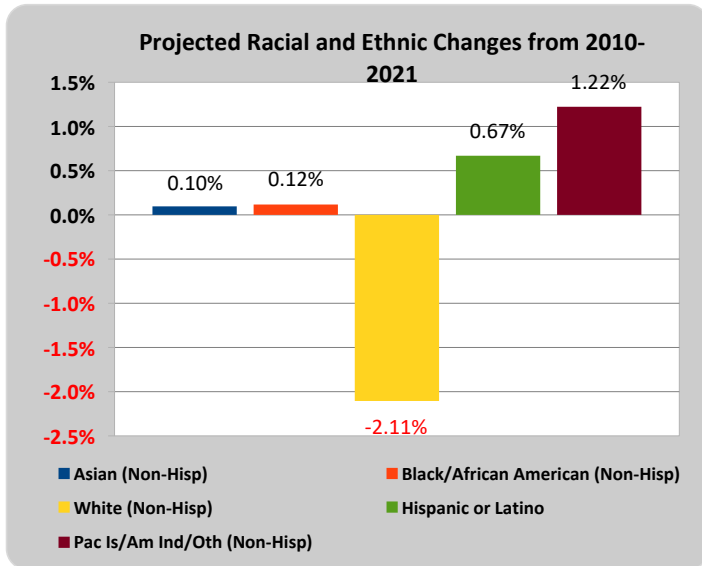
Significant Demographic Estimates and Projections

Prepared for: Diocese of St. Cloud
Study Area: WOHVn in Faith ACC

Base State: MN
Date of Report: 12/20/2022



NOTE: Family Household data is not projected out 10 years.



Demographic Descriptions of the Study Area

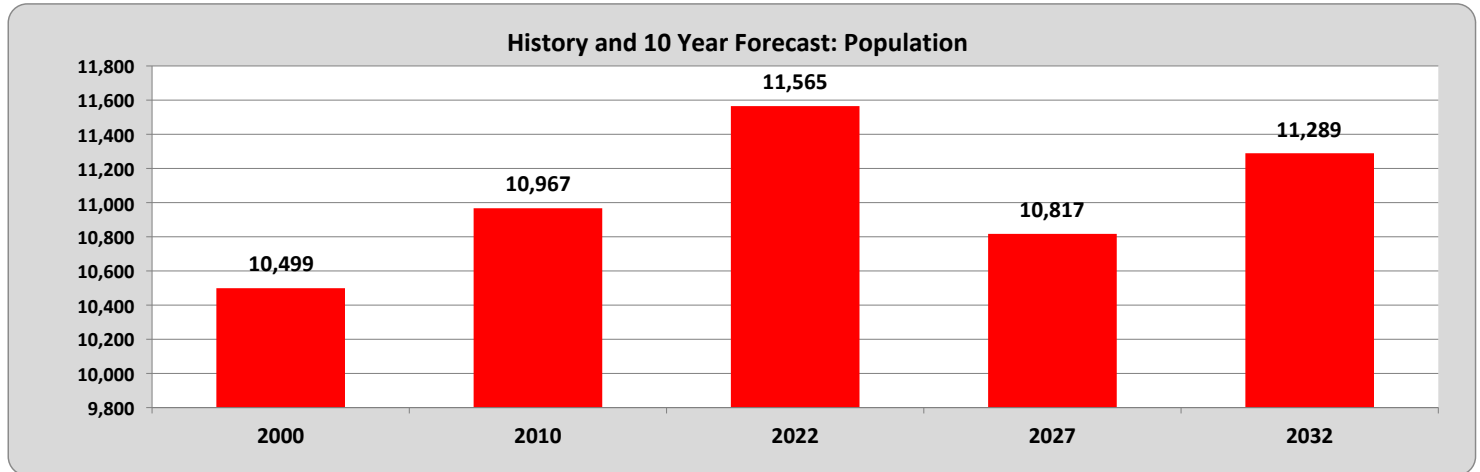
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People and Change

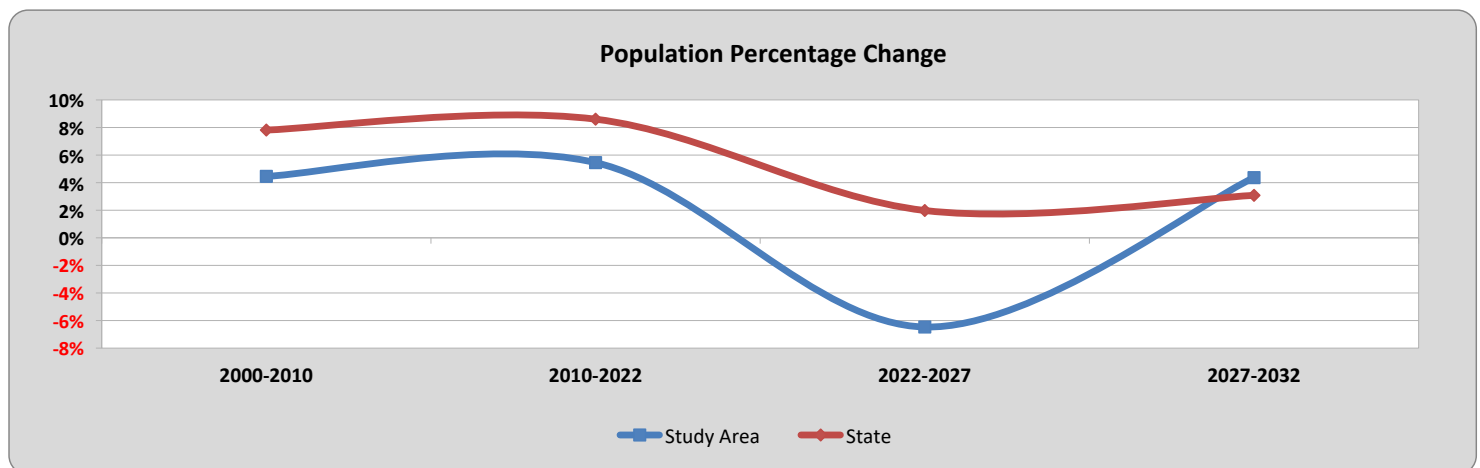
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2022	2027	2032
Study Area Population	10,499	10,967	11,565	10,817	11,289
Population Change		468	598	-748	472
Percent Change		4.46%	5.45%	-6.47%	4.36%
State Population	4,919,477	5,303,925	5,760,287	5,874,427	6,055,317
Population Change		384,448	456,362	114,140	180,890
Percent Change		7.81%	8.60%	1.98%	3.08%

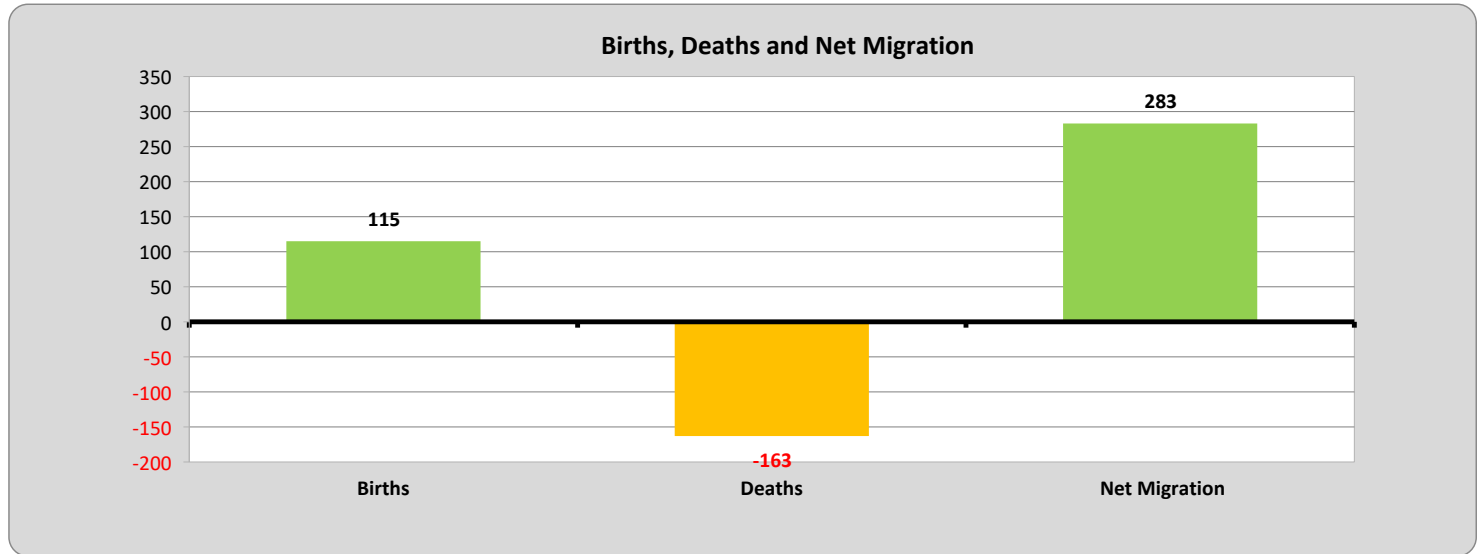
Projected Percentage Population Change: Comparison of Study Area to State



People and Change

<i>Recent 8 Quarter History</i>	2020 1st Qtr	2020 2nd Qtr	2020 3rd Qtr	2020 4th Qtr	2021 1st Qtr	2021 2nd Qtr	2021 3rd Qtr	2021 4th Qtr
Population	11,109	11,131	11,158	11,258	11,331	11,303	11,386	11,486
Change		22	27	100	73	-28	83	100
Percent Change		0.20%	0.24%	0.90%	0.65%	-0.25%	0.73%	0.88%
Seasonal Population	624	2,391	5,274	3,926	508	1,757	5,691	4,270
Change		1,767	2,883	-1,348	-3,418	1,249	3,934	-1,421
Percent Change		283.17%	120.58%	-25.56%	-87.06%	245.87%	223.90%	-24.97%
Transient Population	37	1	11	14	7	118	525	375
Change		-36	10	3	-7	111	407	-150
Percent Change		-97.30%	1000.00%	27.27%	-50.00%	1585.71%	344.92%	-28.57%

Factors Effecting Population Change: Prior 12 Months

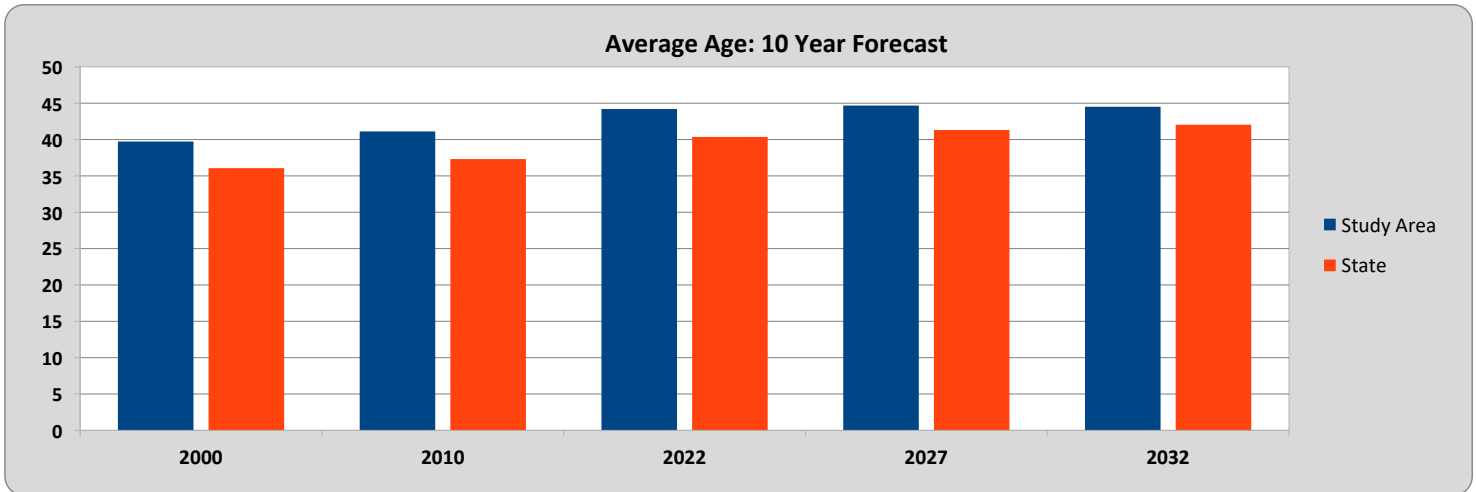


	2022
Factors Effecting Population Change	
Births	115
Deaths	163
Net Migration	283
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2022		2027		2032		10 Yr Change
Population by Gender									
Female	5,359	48.86%	5,736	49.59%	5,387	49.80%	5,650	50.05%	0.46%
Male	5,608	51.14%	5,830	50.41%	5,431	50.20%	5,639	49.95%	-0.46%
Totals:	10,967	100.00%	11,566	100.00%	10,818	100.00%	11,289	100.00%	

People by Age

Average Age with State Comparison

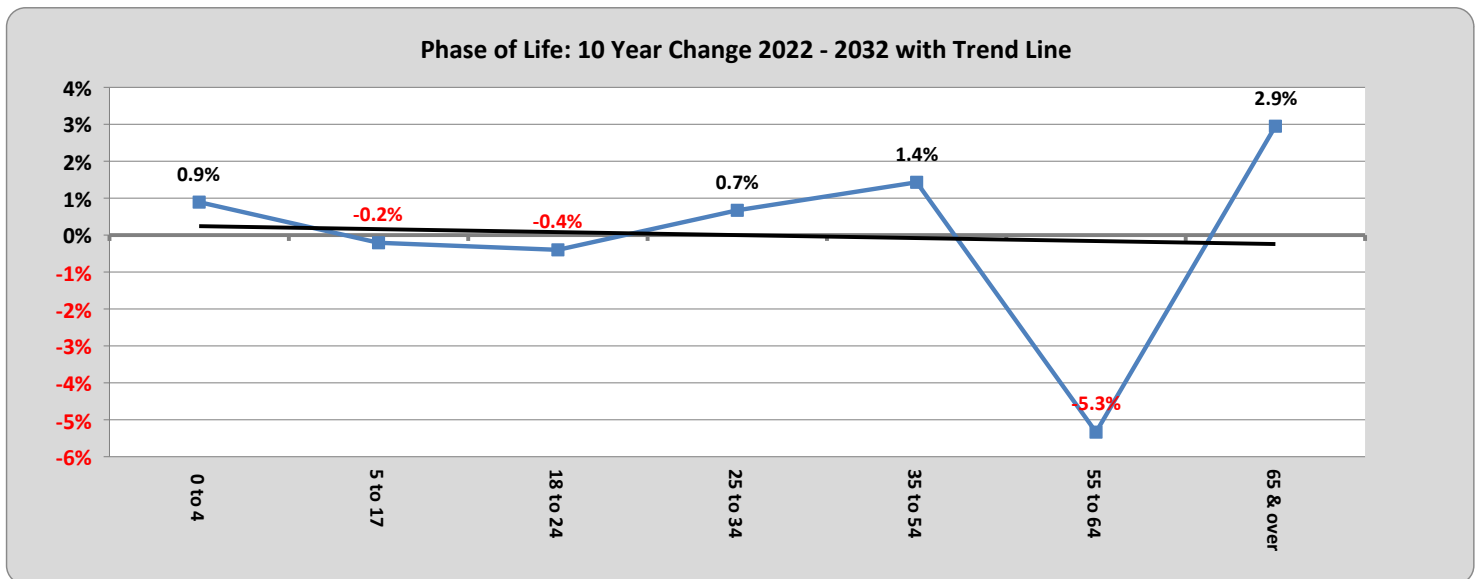


Age Trends	2000	2010	2022	2027	2032
Average Age: Study Area	39.73	41.12	44.20	44.67	44.51
Average Age Change		1.39	3.08	0.48	-0.16
Percent Change		3.50%	7.50%	1.08%	-0.37%
Median Age	39	44	45	44	42

Age: State	2000	2010	2022	2027	2032
Average Age: State	36.06	37.31	40.36	41.31	42.04
Average Age Change		1.25	3.05	0.95	0.73
Percent Change		3.47%	8.16%	2.36%	1.76%
Median Age	34	36	39	40	40

Phase of Life Projected Change

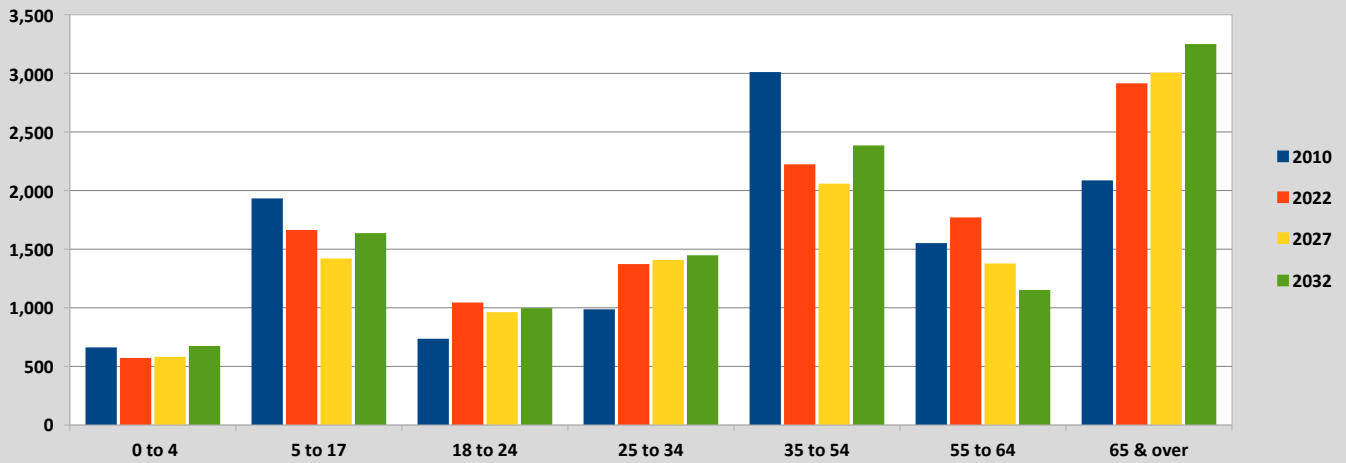
As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.



People by Age

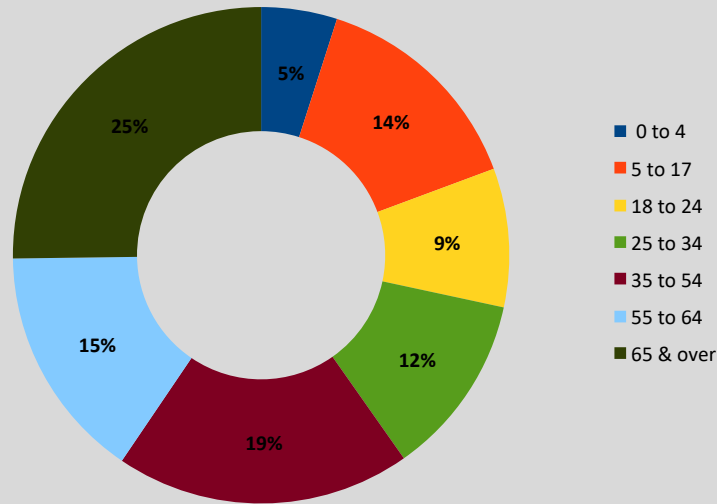
Phase of Life

Phase of Life Trends



Current Year Population by Phase of Life

Study Area Phase of Life by Percent Current Year

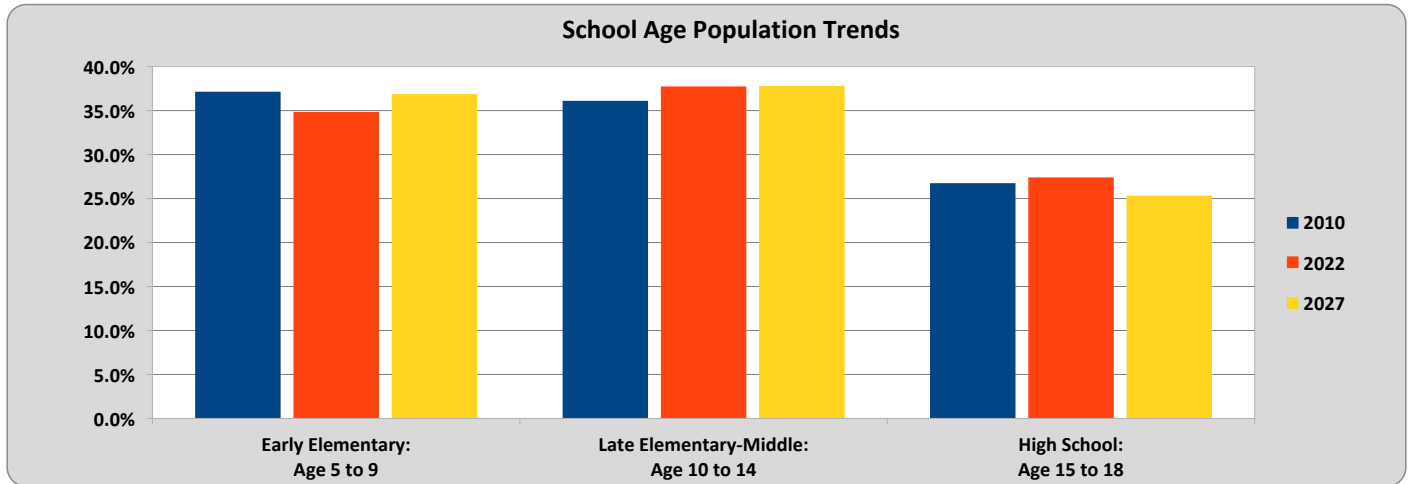


	2010		2022		2027		2032		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	662	6.04%	572	4.95%	582	5.38%	674	5.84%	0.89%
Required Formal Schooling: Ages 5 to 17	1,933	17.62%	1,664	14.39%	1,421	13.14%	1,637	14.18%	-0.21%
College/Career Starts: Ages 18 to 24	736	6.71%	1,045	9.04%	963	8.90%	997	8.64%	-0.40%
Singles and Young Families: Ages 25 to 34	987	9.00%	1,373	11.87%	1,408	13.02%	1,448	12.54%	0.67%
Families/Empty Nesters: Ages 35 to 54	3,011	27.45%	2,224	19.23%	2,059	19.03%	2,385	20.66%	1.43%
Enrich Years Singles/Couples: Ages 55 to 64	1,552	14.15%	1,771	15.31%	1,378	12.74%	1,152	9.98%	-5.33%
Retirement Opportunities: Age 65 and over	2,087	19.03%	2,915	25.21%	3,006	27.79%	3,250	28.16%	2.95%
Totals:	10,968	100.00%	11,564	100.00%	10,817	100.00%	11,543	100.00%	

Phase of Life presents how a community changes and people age through their various life phases.

People by Age

School Age Population Trends



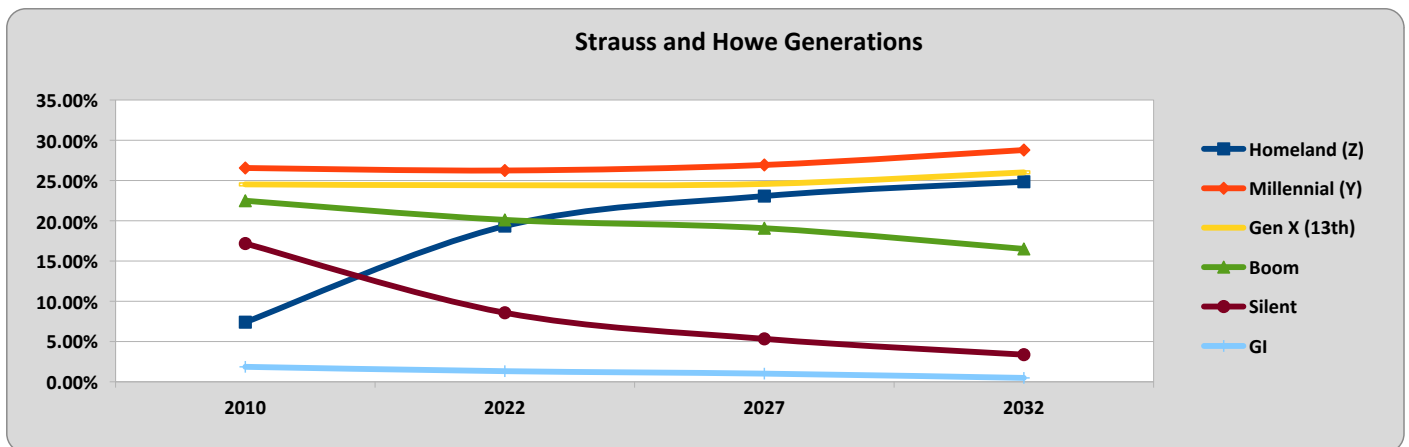
	Study Area							MN		Comp Index CY	
	2010		2022		2027		5 Yr Chg	2010	2022		2027
School Age Population Trends											
Early Elem: 5 to 9	718	37.14%	580	34.86%	524	36.88%	2.02%	38.29%	38.28%	37.85%	91
Late Elem-Mid: 10 to 14	698	36.11%	628	37.74%	537	37.79%	0.05%	37.95%	37.46%	38.52%	101
High School: 15 to 17	517	26.75%	456	27.40%	360	25.33%	-2.07%	23.77%	24.26%	23.63%	113
Totals:	1,933	100.00%	1,664	100.00%	1,421	100.00%		100.00%	100.00%	100.00%	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2022		2027		2032	
Homeland (Z)	Artist	2005	2025	812	7.40%	2,237	19.34%	2,440	23.07%	2,579	24.85%
Millennial (Y)	Hero	1982	2004	2,912	26.56%	3,035	26.24%	2,849	26.93%	2,988	28.79%
Gen X (13th)	Nomad	1961	1981	2,689	24.52%	2,824	24.41%	2,600	24.58%	2,700	26.01%
Boom	Prophet	1946	1960	2,466	22.49%	2,326	20.11%	2,018	19.08%	1,713	16.50%
Silent	Artist	1925	1945	1,883	17.17%	992	8.57%	564	5.33%	350	3.37%
GI	Hero	1901	1924	204	1.86%	153	1.32%	107	1.02%	50	0.48%
Totals:				10,966	100.00%	11,566	100.00%	10,579	100.00%	10,379	100.00%

For more information on Generational types, click [here](#)

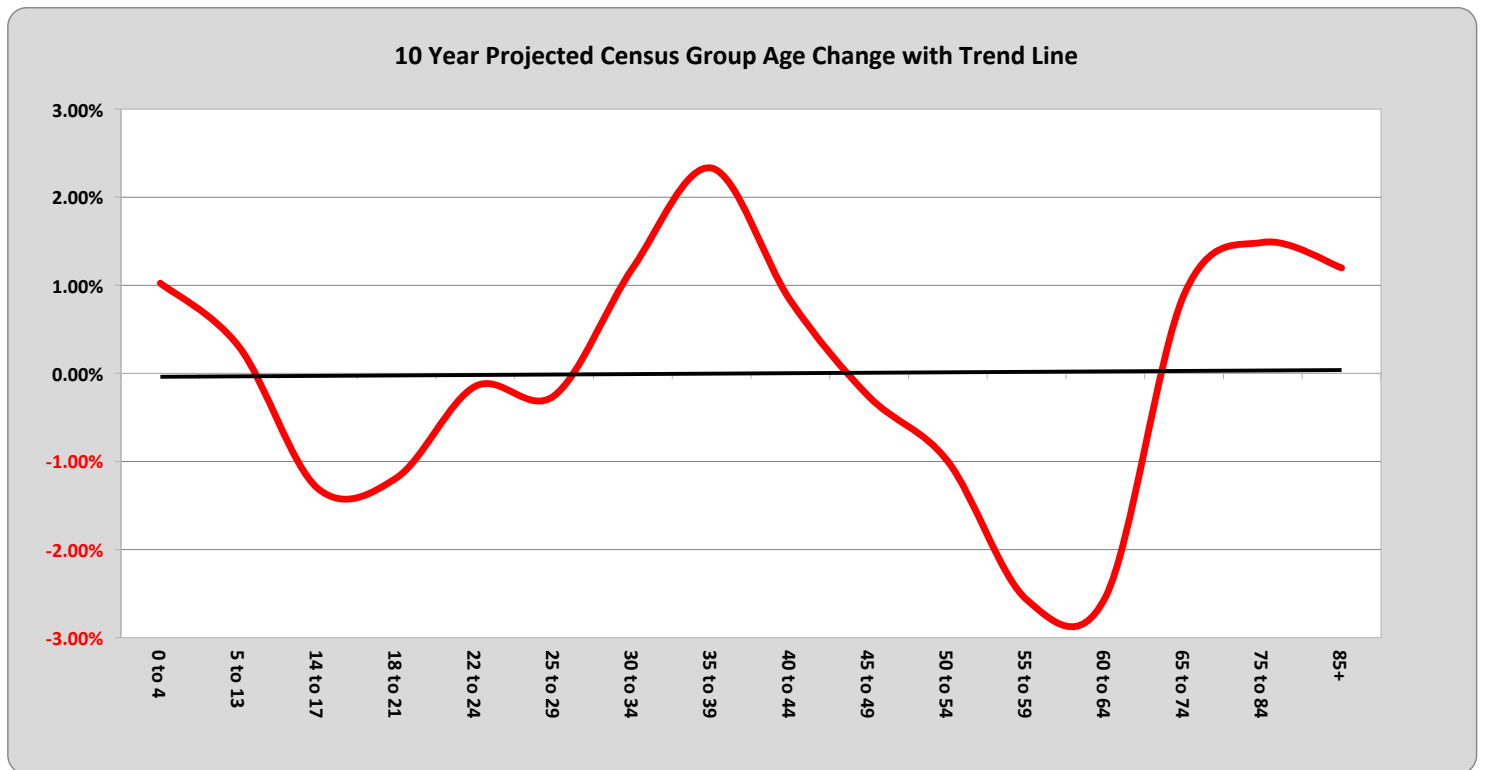
Generations as Percentage of the Population Trends



People by Age

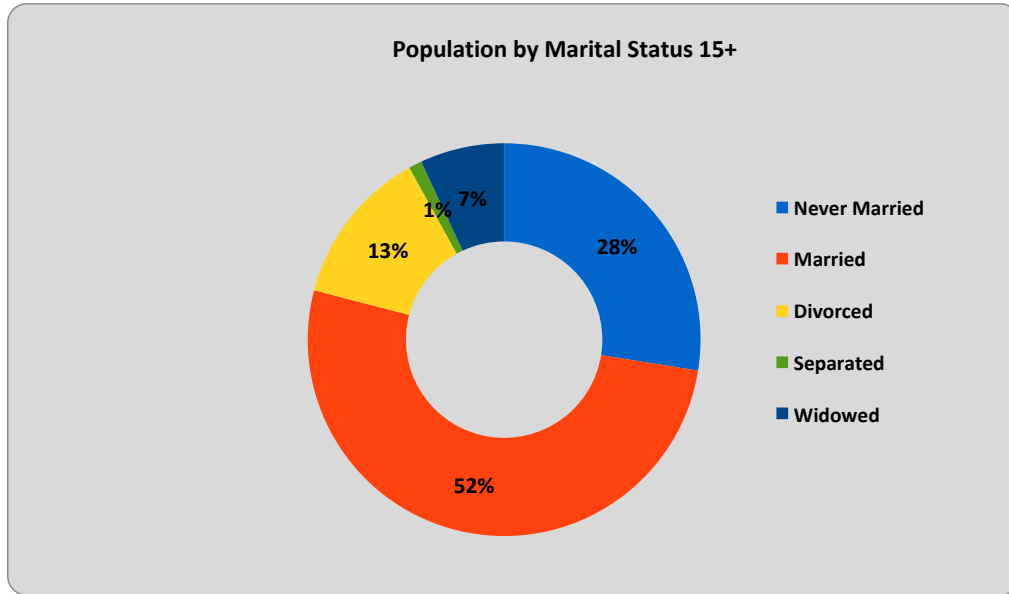
	2010		2022		2027		2032		10 Yr Change
Population by Age Forecast									
0 to 4	662	6.04%	572	4.95%	582	5.38%	674	5.97%	1.02%
5 to 13	1,276	11.63%	1,053	9.11%	949	8.77%	1,062	9.41%	0.30%
14 to 17	657	5.99%	611	5.28%	472	4.36%	449	3.98%	-1.31%
18 to 21	457	4.17%	600	5.19%	532	4.92%	452	4.00%	-1.18%
22 to 24	278	2.53%	445	3.85%	430	3.98%	418	3.70%	-0.15%
25 to 29	494	4.50%	770	6.66%	685	6.33%	723	6.40%	-0.25%
30 to 34	493	4.50%	604	5.22%	724	6.69%	725	6.42%	1.20%
35 to 39	535	4.88%	511	4.42%	572	5.29%	762	6.75%	2.33%
40 to 44	663	6.05%	522	4.51%	484	4.47%	603	5.34%	0.83%
45 to 49	899	8.20%	549	4.75%	488	4.51%	506	4.48%	-0.27%
50 to 54	914	8.33%	641	5.54%	515	4.76%	513	4.54%	-1.00%
55 to 59	813	7.41%	846	7.32%	601	5.56%	536	4.75%	-2.57%
60 to 64	739	6.74%	925	8.00%	777	7.18%	616	5.46%	-2.54%
65 to 74	1,235	11.26%	1,561	13.50%	1,582	14.63%	1,625	14.39%	0.90%
75 to 84	640	5.84%	1,049	9.07%	1,075	9.94%	1,192	10.56%	1.49%
85+	212	1.93%	305	2.64%	349	3.23%	433	3.84%	1.20%
Totals:	10,967	100.00%	11,564	100.00%	10,817	100.00%	11,289	100.00%	

Age Category Changes



People by Household Type and Marital Status

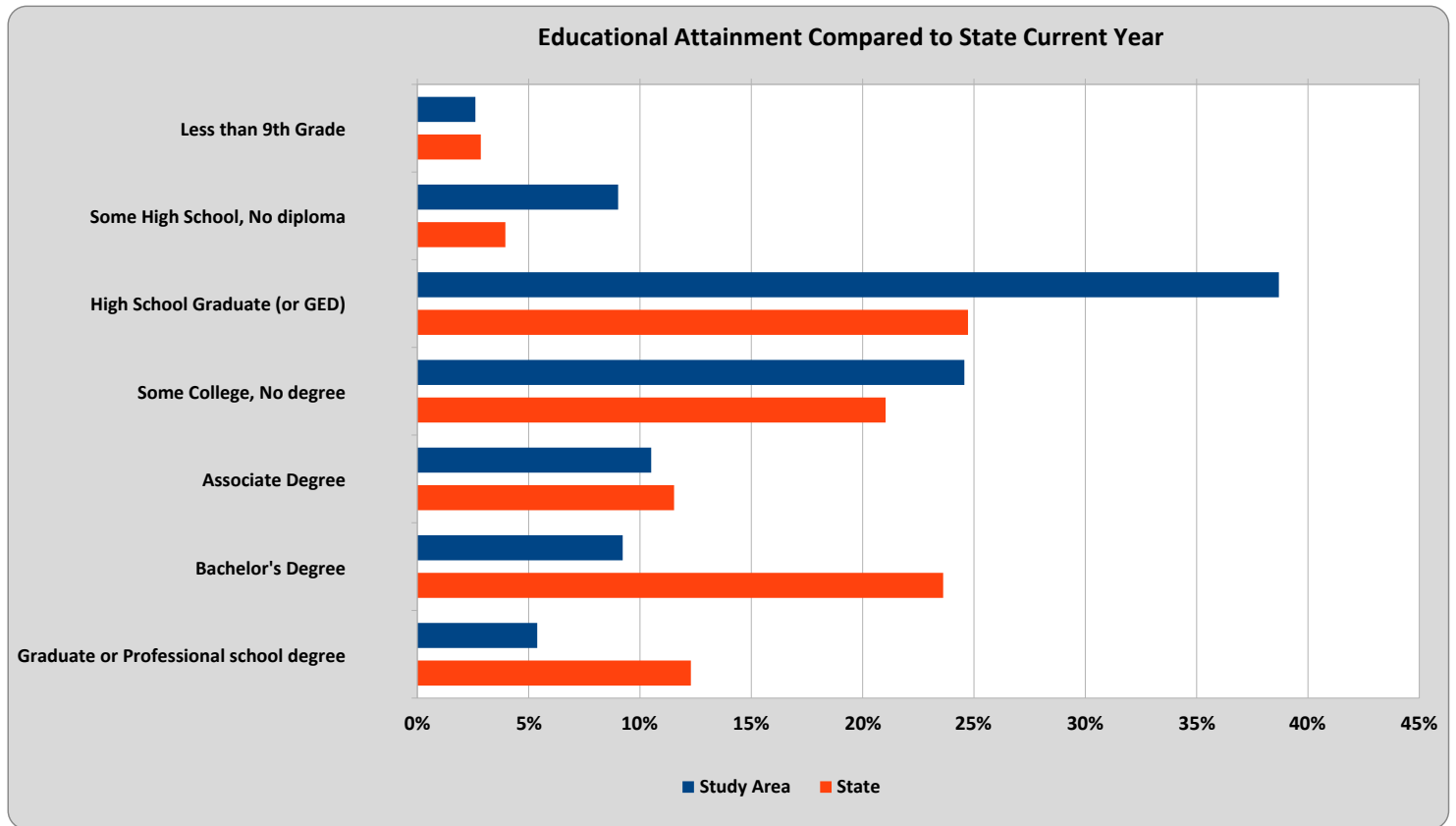
Population by Household Type



	Study Area							State of MN		Comp Index
	2010		2022		2027		5 Yr Chg	2022		CY
Population by Household Type Trends										
Population in Family Households	8,986	81.94%	9,474	81.91%	8,859	81.90%	-0.01%	4,595,292	79.78%	103
Population in Non-Family Households	1,795	16.37%	1,896	16.39%	1,773	16.39%	-0.00%	1,022,377	17.75%	92
Population in Group Quarters	186	1.70%	196	1.69%	185	1.71%	0.02%	142,618	2.48%	68
Totals:	10,967	100.00%	11,566	100.00%	10,817	100.00%		5,760,287	100.00%	
Population by Marital Status 15+										
Never Married	2,309	25.57%	2,693	27.52%	2,534	27.62%	0.10%	1,474,420	31.17%	88
Married	4,971	55.06%	5,042	51.53%	4,838	52.73%	1.20%	2,503,903	52.93%	97
Divorced	973	10.78%	1,266	12.94%	1,138	12.40%	-0.53%	467,009	9.87%	131
Separated	135	1.50%	105	1.07%	91	0.99%	-0.08%	48,392	1.02%	105
Widowed	641	7.10%	679	6.94%	574	6.26%	-0.68%	237,036	5.01%	138
Totals:	9,029	100.00%	9,785	100.00%	9,175	100.00%		4,730,760	100.00%	
Population by Marital Status Single Female 15+										
Divorced	386	21.27%	637	27.82%				259,013	23.03%	121
Never Married	949	52.29%	1,155	50.44%				679,053	60.38%	84
Widowed	480	26.45%	498	21.75%				186,610	16.59%	131
Totals:	1,815	100.00%	2,290	100.00%				1,124,676	100.00%	
Population by Marital Status Single Male 15+										
Divorced	587	27.85%	629	26.80%				207,996	19.74%	136
Never Married	1,360	64.52%	1,537	65.49%				795,367	75.48%	87
Widowed	161	7.64%	181	7.71%				50,426	4.79%	161
Totals:	2,108	100.00%	2,347	100.00%				1,053,789	100.00%	
Population by Group Quarters										
Institutionalized	167	90.27%	166	89.73%				55,610	42.08%	213
Non-institutionalized: College	0	0.00%	0	0.00%				50,430	38.16%	0
Non-institutionalized: Military	0	0.00%	0	0.00%				0	0.00%	0
Non-institutionalized: Other	18	9.73%	19	10.27%				26,121	19.76%	52
Totals:	185	100.00%	185	100.00%				132,161	100.00%	

People by Education and School Enrollment

Population by Educational Attainment: 25+

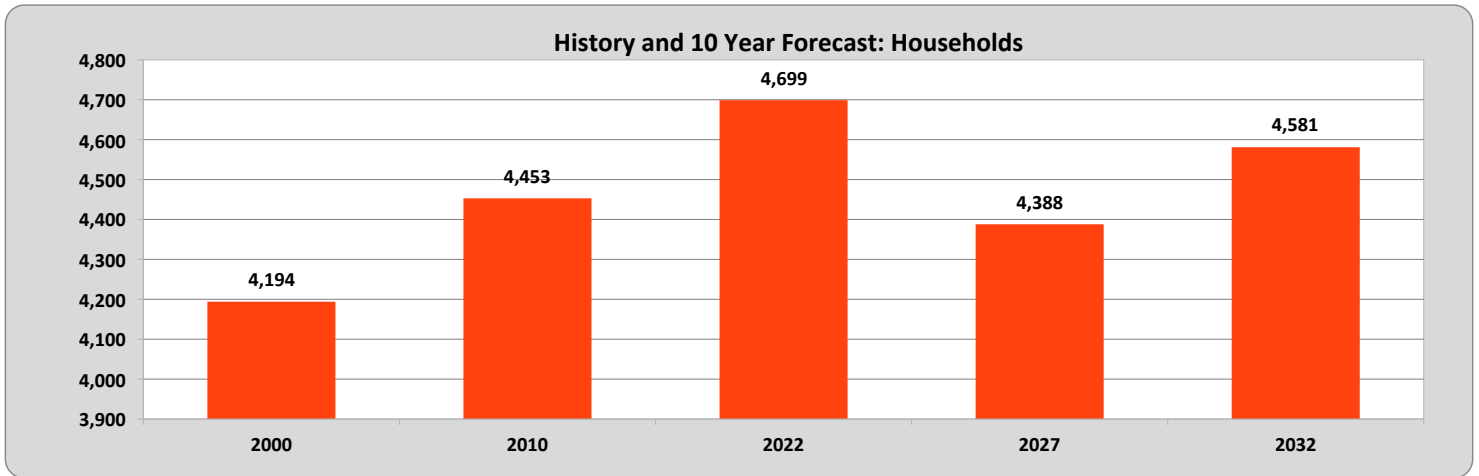


	Study Area							MN 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Population by Educational Attainment: 25+									
Less than 9th grade	379	4.96%	216	2.61%	198	2.52%	-0.09%	2.85%	91
Some High School, No diploma	850	11.13%	747	9.02%	700	8.91%	-0.10%	3.95%	228
High School Graduate (or GED)	3,079	40.32%	3,205	38.69%	2,951	37.58%	-1.11%	24.73%	156
Some College, No degree	1,833	24.00%	2,035	24.57%	1,975	25.15%	0.58%	21.03%	117
Associate Degree	631	8.26%	870	10.50%	852	10.85%	0.35%	11.53%	91
Bachelor's Degree	585	7.66%	764	9.22%	731	9.31%	0.09%	23.62%	39
Graduate or Professional School	279	3.65%	446	5.38%	445	5.67%	0.28%	12.29%	44
Totals:	7,636	100.00%	8,283	100.00%	7,852	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			616	30.57%					
Kindergarten/Elementary School			1,251	62.08%					
Nursery School/Preschool			148	7.34%					
Totals:			2,015	100.00%					

Households and Change

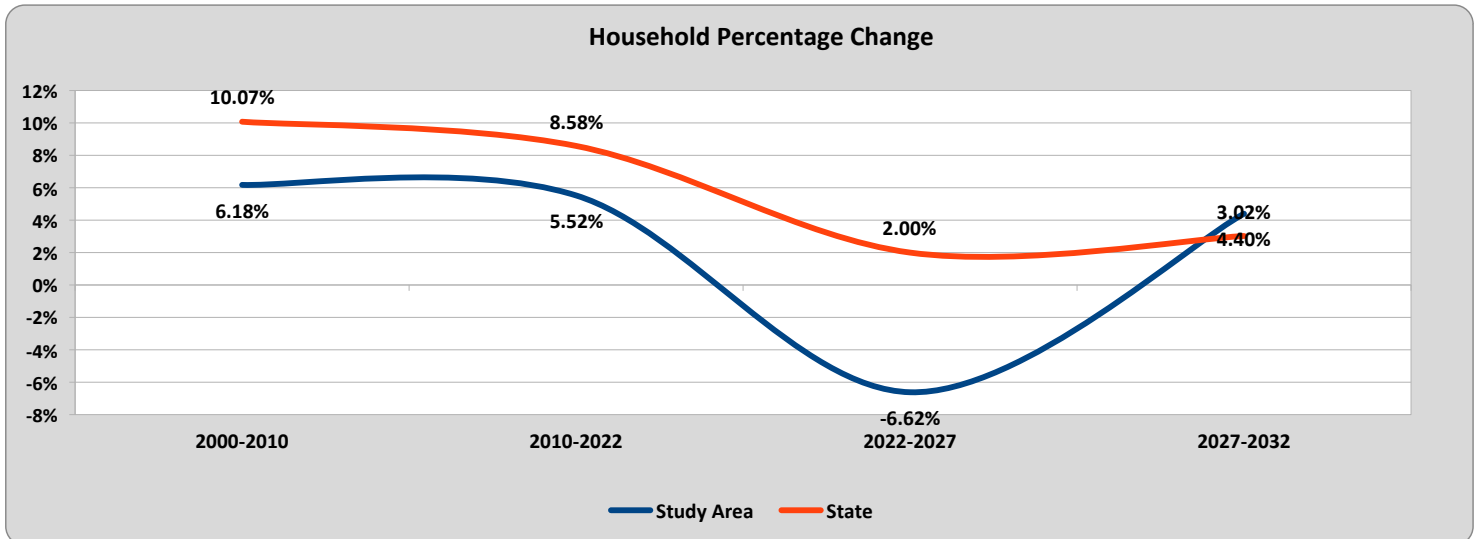
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change



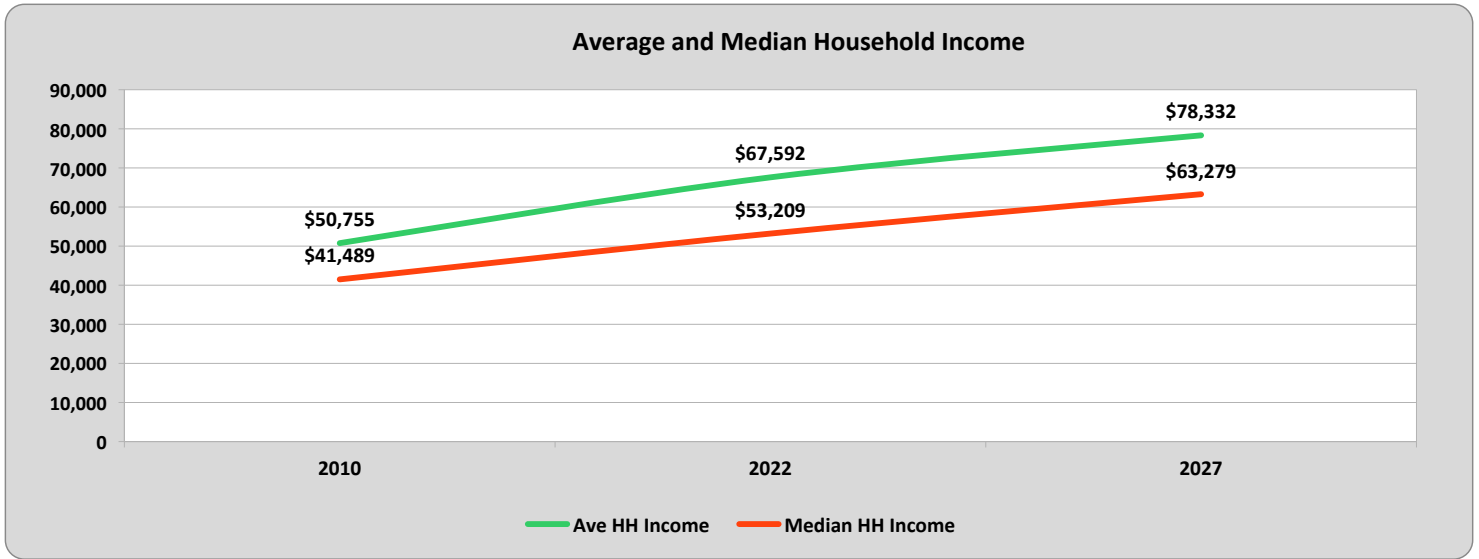
Household Trends	2000	2010	2022	2027	2032
Study Area Households	4,194	4,453	4,699	4,388	4,581
Households Change		259	246	-311	193
Percent Change		6.18%	5.52%	-6.62%	4.40%
State Households	1,896,209	2,087,227	2,266,303	2,311,594	2,381,465
Households Change		191,018	179,076	45,291	69,871
Percent Change		10.07%	8.58%	2.00%	3.02%
Population / Households	2.50	2.46	2.46	2.47	2.46
Population / Households Change		-0.04	0.00	0.00	0.00
Percent Change		-1.62%	-0.07%	0.16%	-0.03%

Projected Percentage Household Change: Comparison of Study Area to State



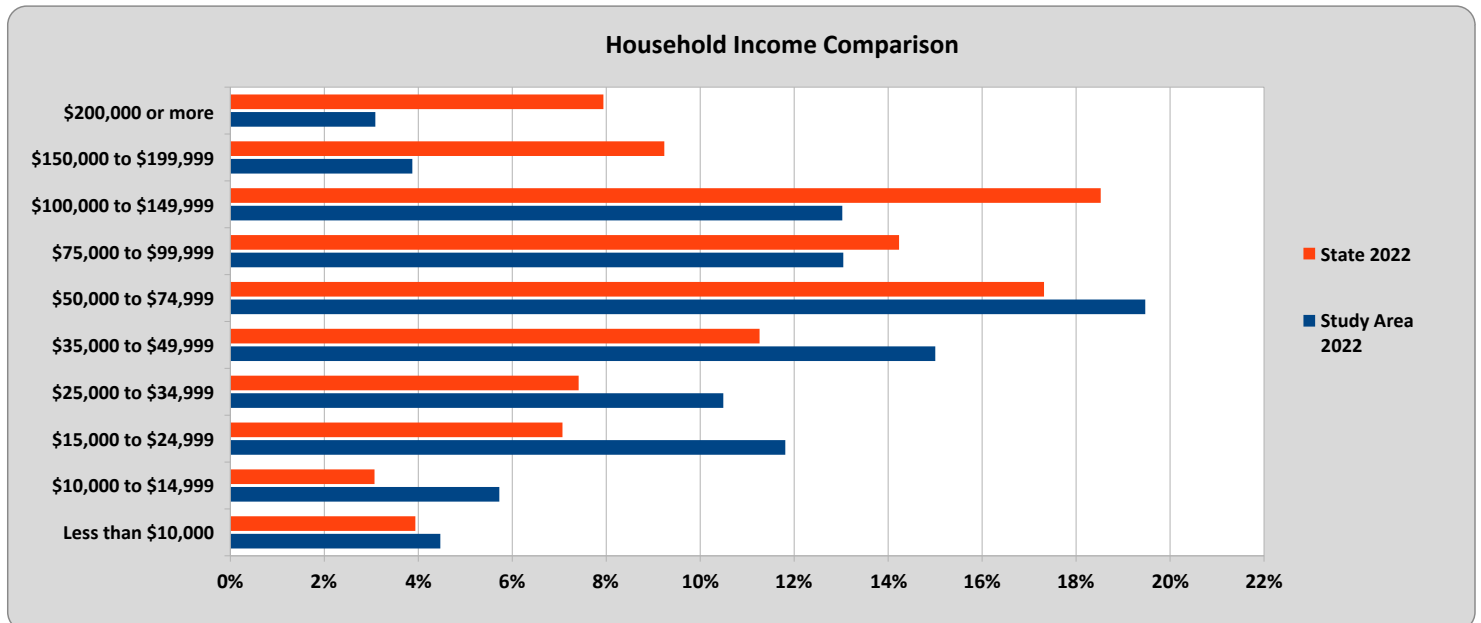
Households by Income

Average and Median Household Income Trends



Household Income Trends	2010	2022	2027
Study Area: Average HH Income	50,755	67,592	78,332
Households Change		16,837	10,739
Percent Change		33.17%	15.89%
Study Area: Median HH Income	41,489	53,209	63,279
Per Capita Income	20,608	27,464	31,776
Per Capita Income Change		6,855	4,312
Percent Change		33.26%	15.70%
State Average HH Income	73,954	98,415	112,028
Households Change		24,462	13,612
Percent Change		33.08%	13.83%
Average HH Income Comparative Index	69	69	70

Current Year Estimated Household Income Comparison to State

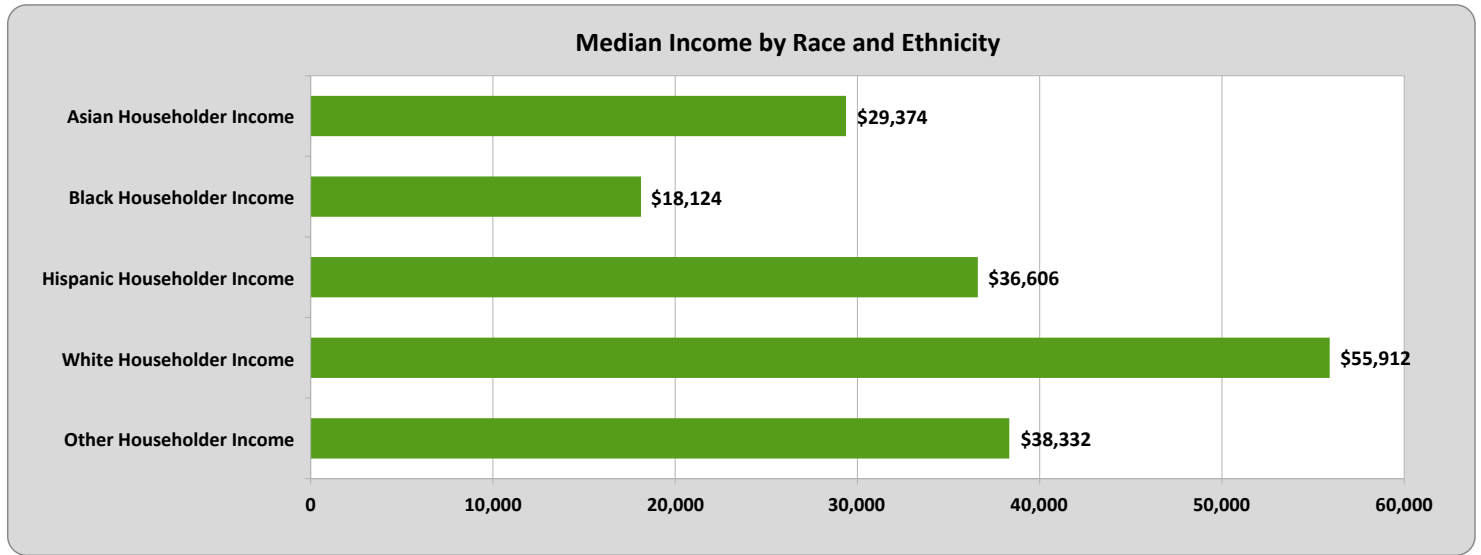


Households by Income

		Study Area						MN	Comp Index
		2010		2022	2027		5 Yr Chg	2022	CY
Household Income Forecast by Category									
Less than \$10,000	410	9.21%	210	4.47%	187	4.26%	-0.21%	3.94%	114
\$10,000 to \$14,999	270	6.06%	269	5.72%	161	3.67%	-2.06%	3.07%	187
\$15,000 to \$24,999	687	15.42%	555	11.81%	420	9.57%	-2.24%	7.07%	167
\$25,000 to \$34,999	545	12.24%	493	10.49%	386	8.80%	-1.69%	7.41%	142
\$35,000 to \$49,999	728	16.34%	705	15.00%	606	13.81%	-1.19%	11.26%	133
\$50,000 to \$74,999	888	19.94%	915	19.47%	817	18.62%	-0.85%	17.32%	112
\$75,000 to \$99,999	541	12.15%	613	13.05%	627	14.29%	1.24%	14.23%	92
\$100,000 to \$149,999	278	6.24%	612	13.02%	712	16.23%	3.20%	18.52%	70
\$150,000 to \$199,999	71	1.59%	182	3.87%	285	6.49%	2.62%	9.24%	42
\$200,000 or more	36	0.81%	145	3.09%	187	4.26%	1.18%	7.94%	39
Totals:	4,454	100.00%	4,699	100.00%	4,388	100.00%		100.00%	
Family Income Forecast by Category									
Less than \$10,000			106	3.48%	92	3.26%	-0.0021415	2.16%	161
\$10,000 to \$14,999			76	2.49%	65	2.30%	-0.19%	1.41%	177
\$15,000 to \$24,999			244	8.00%	222	7.87%	-0.13%	4.04%	198
\$25,000 to \$34,999			282	9.25%	308	10.92%	1.67%	5.47%	169
\$35,000 to \$49,999			422	13.84%	386	13.68%	-0.15%	9.36%	148
\$50,000 to \$74,999			689	22.59%	632	22.40%	-0.19%	16.54%	137
\$75,000 to \$99,999			473	15.51%	431	15.28%	-0.23%	15.62%	99
\$100,000 to \$149,999			491	16.10%	450	15.95%	-0.15%	22.73%	71
\$150,000 to \$199,999			151	4.95%	133	4.71%	-0.24%	12.04%	41
\$200,000 or more			116	3.80%	102	3.62%	-0.19%	10.62%	36
Totals:			3,050	100.00%	2,821	100.00%		100.00%	
Non-family Income Forecast by Category									
Less than \$10,000			84	5.10%	72	4.60%	-0.50%	5.04%	101
\$10,000 to \$14,999			103	6.25%	62	3.96%	-2.29%	3.91%	160
\$15,000 to \$24,999			206	12.50%	161	10.28%	-2.22%	8.49%	147
\$25,000 to \$34,999			133	8.07%	104	6.64%	-1.43%	6.33%	127
\$35,000 to \$49,999			252	15.29%	225	14.37%	-0.92%	12.36%	124
\$50,000 to \$74,999			324	19.66%	295	18.84%	-0.82%	18.13%	108
\$75,000 to \$99,999			214	12.99%	225	14.37%	1.38%	14.07%	92
\$100,000 to \$149,999			214	12.99%	252	16.09%	3.11%	17.05%	76
\$150,000 to \$199,999			64	3.88%	103	6.58%	2.69%	7.92%	49
\$200,000 or more			54	3.28%	67	4.28%	1.00%	6.71%	49
Totals:			1,648	100.00%	1,566	100.00%		100.00%	
		Study Area						MN	Comp Index
				2022	2027		5 Yr Chg	2022	CY
Household Income									
Median			53,209		63,279		10070	74,901	71
Family Median			64,331		63,349		-982	92,608	69

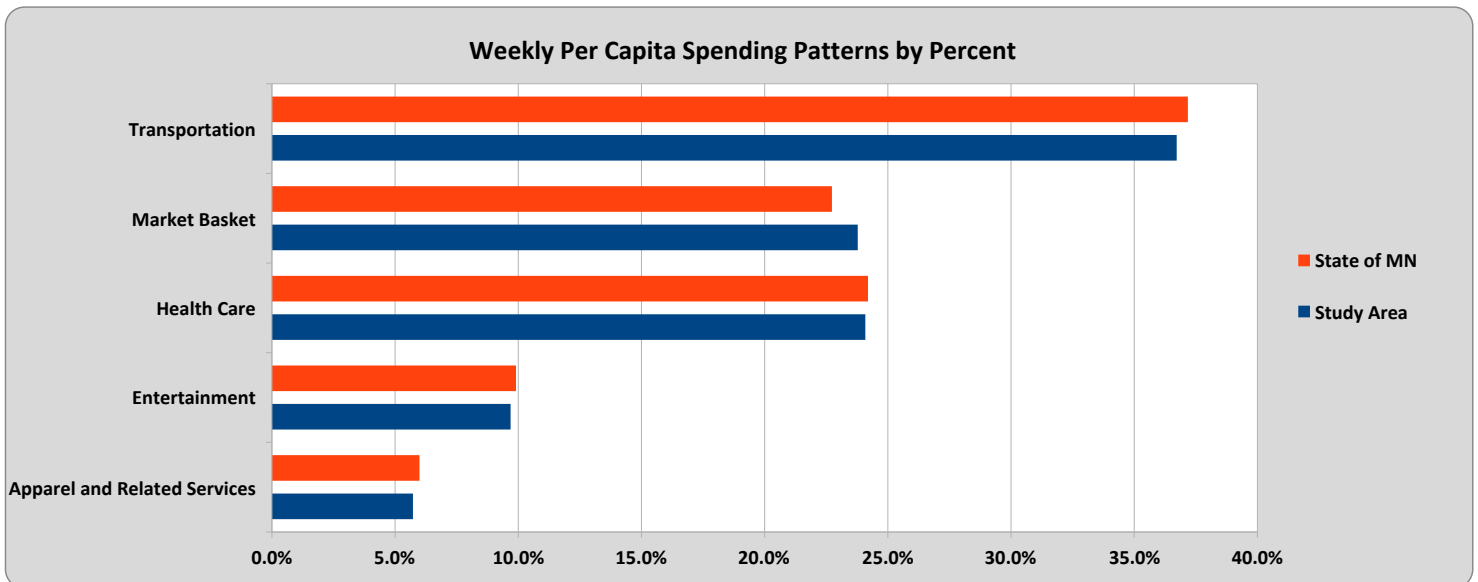
Households by Income

Median Income by Race and Ethnicity: 2022



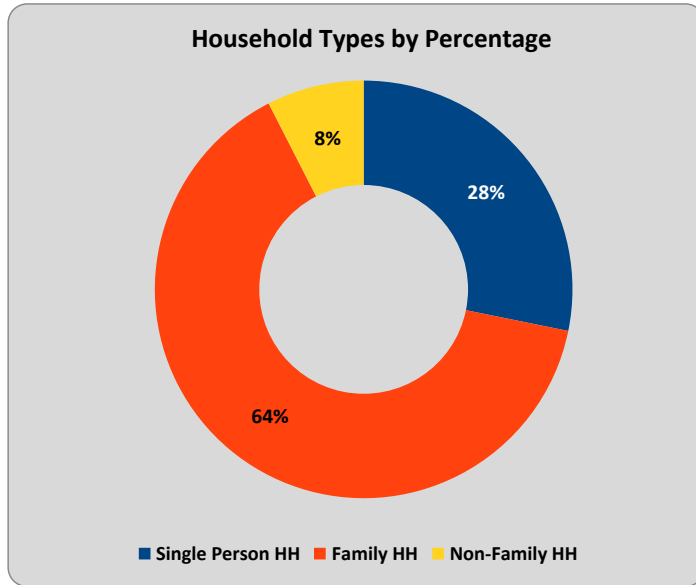
	Study Area	State of MN	Comp Index CY
2022 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	29,374	82,659	36
Black Householder Income	18,124	43,777	41
Hispanic Householder Income	36,606	56,550	65
White Householder Income	55,912	78,973	71
Other Householder Income	38,332	55,165	69

Spending Patterns: Weekly Per Capita Consumer Expenditures

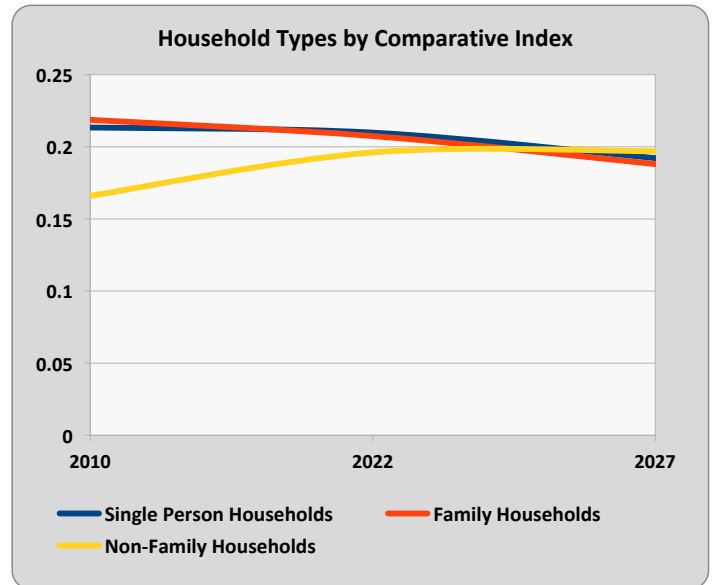


Households by Structure

Single, Family and Non-Family Households: 2022



Household Type Trends Compared to State



Household Type Trends	Study Area			State of MN		
	2010	2022	2027	2010	2022	2027
Single Person Households	1,246	1,322	1,237	584,008	630,031	643,737
Change		76	-85		46,023	13,706
Percent Change		6.10%	-6.43%		7.88%	2.18%
Family Households	2,950	3,049	2,821	1,349,015	1,469,555	1,500,297
Change		99	-228		120,540	30,742
Percent Change		3.36%	-7.48%		8.94%	2.09%
Non-Family Households	256	327	330	154,204	166,717	167,560
Change		71	3		12,513	843
Percent Change		27.73%	0.92%		8.11%	0.51%

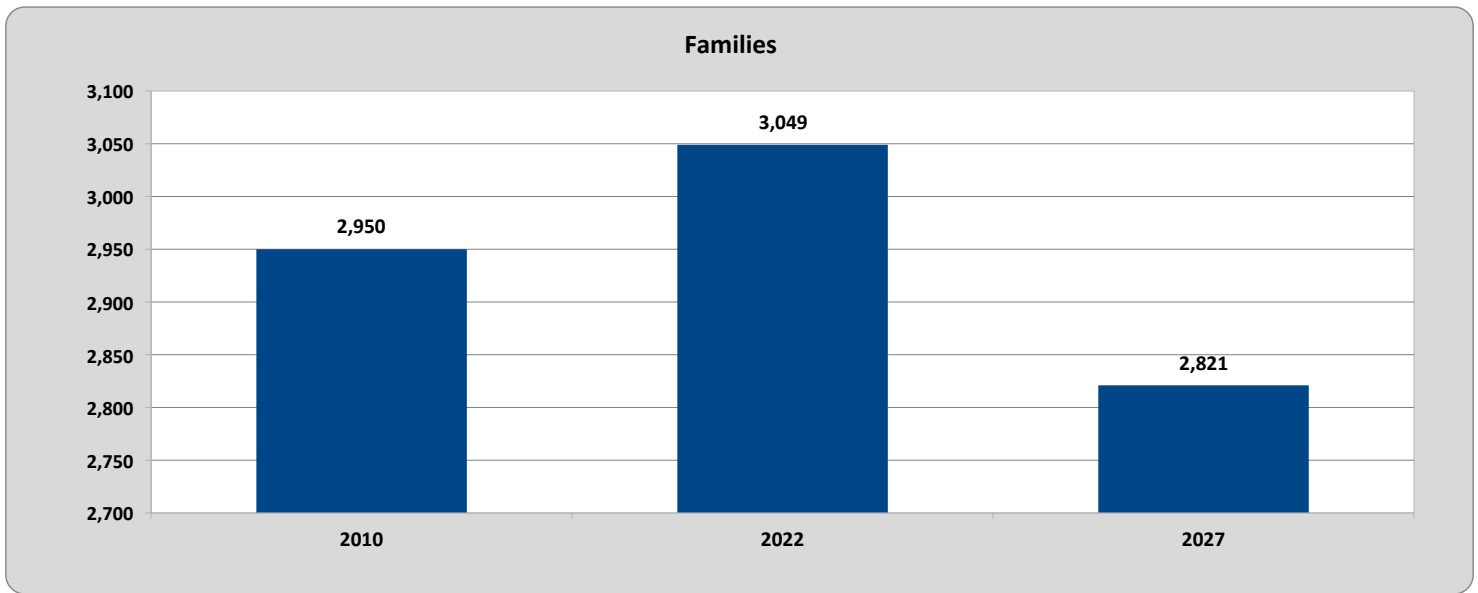
Households by Structure

Study Area								MN	Comp Index
2010			2022		2027		5 Yr Chg	2022	CY
Households by Size									
1-person household	1,246	27.97%	1,322	28.13%	1,237	28.20%	0.06%	27.80%	101
2-person household	1,713	38.46%	1,800	38.31%	1,682	38.34%	0.03%	34.63%	111
3-person household	598	13.43%	630	13.41%	589	13.43%	0.02%	14.79%	91
4-person household	476	10.69%	501	10.66%	466	10.62%	-0.04%	13.31%	80
5-person household	258	5.79%	274	5.83%	256	5.84%	0.00%	5.95%	98
6-person household	93	2.09%	98	2.09%	89	2.03%	-0.06%	2.13%	98
7-or-more person household	70	1.57%	74	1.57%	68	1.55%	-0.02%	1.39%	114
Totals:	4,454	100.00%	4,699	100.00%	4,387	100.00%		100.00%	
Non-Family Households by Size									
1-person household	1,246	82.96%	1,322	80.12%				79.08%	101
2-person household	231	15.38%	58	3.52%				4.36%	81
3-person household	17	1.13%	230	13.94%				14.13%	99
4-person household	6	0.40%	10	0.61%				0.87%	70
5-person household	1	0.07%	10	0.61%				0.58%	104
6-person household	1	0.07%	10	0.61%				0.50%	121
7-or-more person household	0	0.00%	10	0.61%				0.49%	124
Totals:	1,502	100.00%	1,650	100.00%				100.00%	
Single by Gender or Family Households									
Female Householder	467	15.83%	546	17.91%				13.93%	129
Male Householder	278	9.42%	249	8.17%				6.79%	120
Married Couple	2,206	74.75%	2,253	73.92%				79.28%	93
Totals:	2,951	100.00%	3,048	100.00%				100.00%	
Non-Family Households by Gender									
Female Not living alone	108	7.18%	30	1.82%				2.71%	67
Male Not living alone	149	9.91%	297	18.00%				18.21%	99
Female Living alone	565	37.57%	1,313	79.58%				78.54%	101
Male Living alone	682	45.35%	10	0.61%				0.53%	114
Totals:	1,504	100.00%	1,650	100.00%				100.00%	
2022: Owner Households by Number of Vehicles									
No vehicle available			86	2.28%				2.12%	108
1 vehicle available			874	23.22%				23.38%	99
2 vehicles available			1,485	39.45%				45.66%	86
3 vehicles available			807	21.44%				19.82%	108
4 vehicles available			337	8.95%				6.24%	143
5+ vehicles available			175	4.65%				2.77%	168
Totals:			3,764	100.00%				100.00%	
2022: Renter Households by Number of Vehicles									
No vehicle available			188	20.15%				19.05%	106
1 vehicle available			406	43.52%				45.90%	95
2 vehicles available			223	23.90%				25.92%	92
3 vehicles available			75	8.04%				5.92%	136
4 vehicles available			33	3.54%				1.98%	178
5+ vehicles available			8	0.86%				1.22%	70
Totals:			933	100.00%				100.00%	

Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

Family Trends

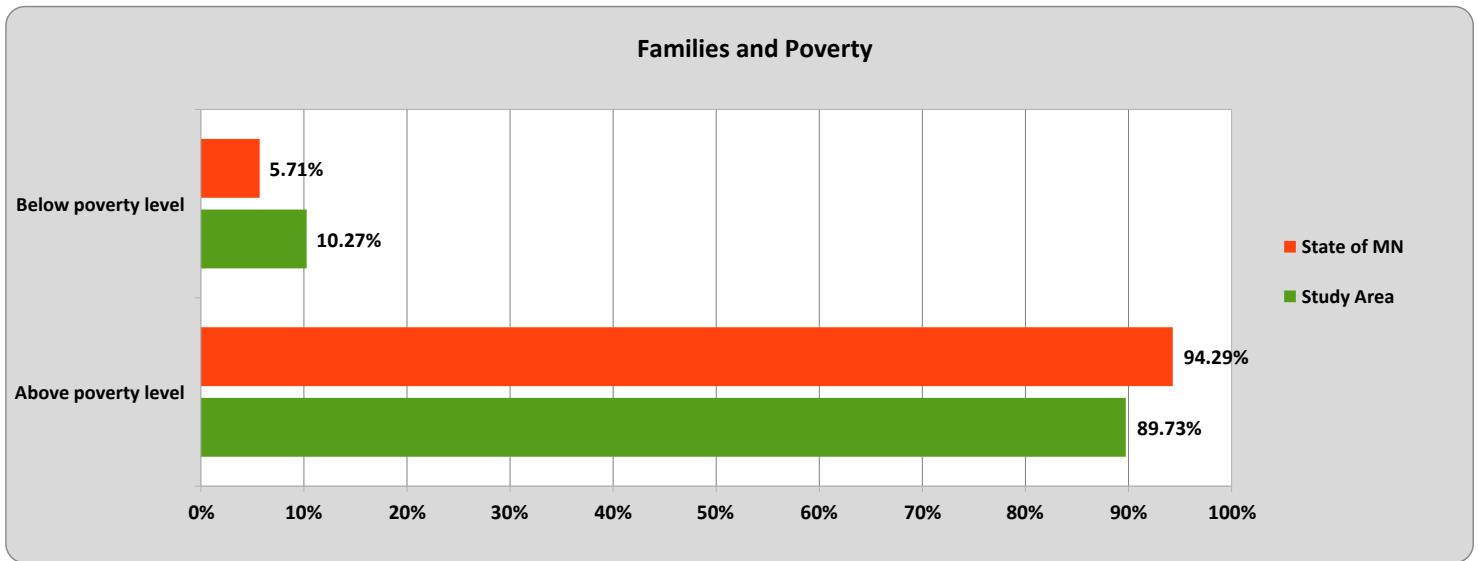


	2010	2022	2027
Study Area Family Households	2,950	3,049	2,821
Family Households Change		99	-228
Percent Change		3.36%	-7.48%
State Family Households	1,349,015	1,469,555	1,500,297
Family Households Change		120,540	30,742
Percent Change		8.94%	2.09%

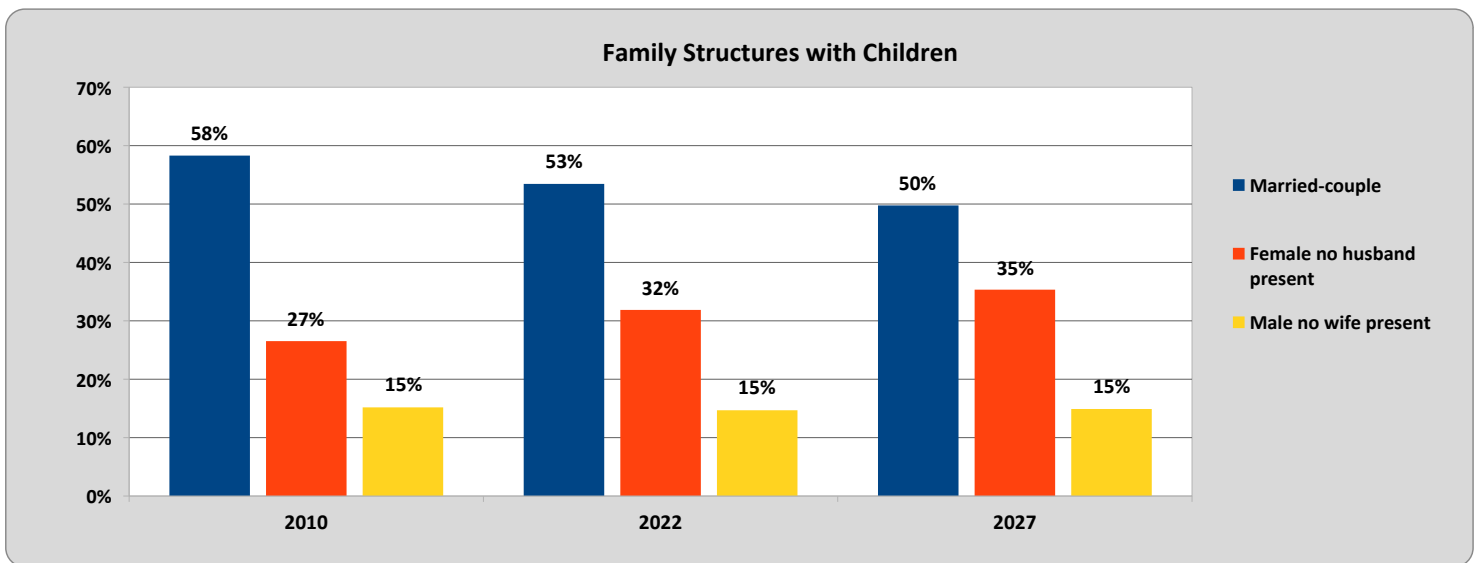
	Study Area				MN		Comp Index	
	2010		2022		2027	5 Yr Chg	2022	CY
Family Households by Size								
2-person household	1,481	50.20%	1,697	55.64%	1,655	58.65%	3.01%	46.35% 120
3-person household	581	19.69%	511	16.75%	433	15.34%	-1.41%	20.65% 81
4-person household	469	15.90%	391	12.82%	316	11.20%	-1.62%	19.29% 66
5-person household	257	8.71%	244	8.00%	215	7.62%	-0.38%	8.76% 91
6-person household	92	3.12%	112	3.67%	109	3.86%	0.19%	3.11% 118
7-or-more person household	70	2.37%	95	3.11%	94	3.33%	0.22%	1.84% 169
Totals:	2,950	100.00%	3,050	100.00%	2,822	100.00%		100.00%

Family Households

Families in Poverty Compared to State



Families with Children by Type

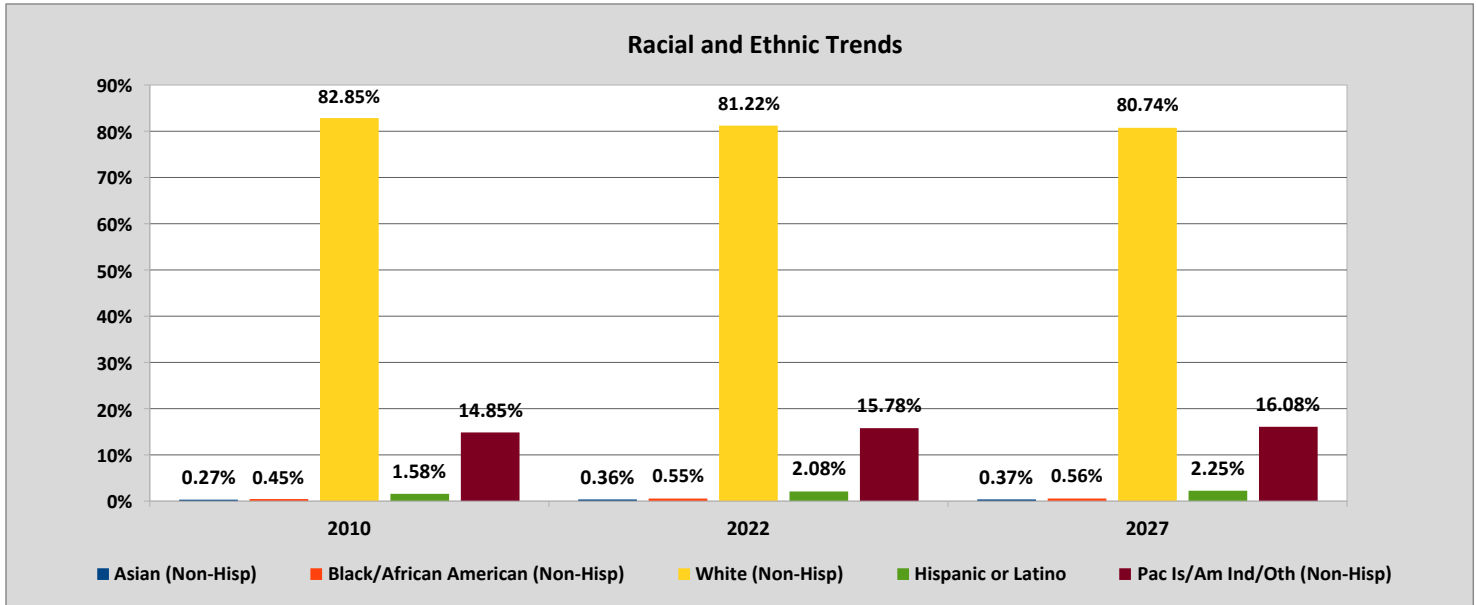


	Study Area							MN 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Families with Children by Type									
Married-couple	745	58.29%	535	53.45%	414	49.76%	-3.69%	72.11%	74
Female no husband present	339	26.53%	319	31.87%	294	35.34%	3.47%	19.29%	165
Male no wife present	194	15.18%	147	14.69%	124	14.90%	0.22%	8.60%	171
Totals:	1,278	100.00%	1,001	100.00%	832	100.00%		100.00%	
Families with No Children by Type									
Married-couple	1,461	87.38%	1,718	83.93%	1,670	83.96%	0.03%	84.93%	99
Female no husband present	127	7.60%	227	11.09%	221	11.11%	0.02%	9.71%	114
Male no wife present	84	5.02%	102	4.98%	98	4.93%	-0.06%	5.36%	93
Totals:	1,672	100.00%	2,047	100.00%	1,989	100.00%		100.00%	

Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

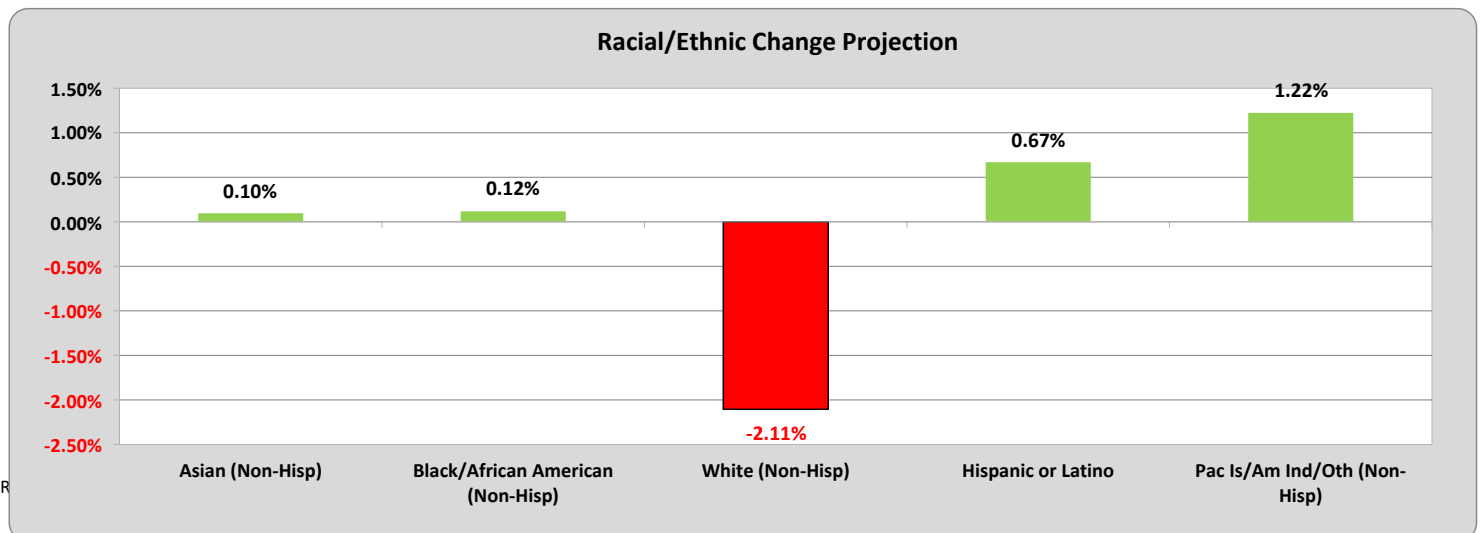
Racial Ethnic Trend Projections



	Study Area							MN 2022	Comp Index CY
	2010		2022		2027	5 Yr Chg			
Racial/Ethnic Trends									
Asian (Non-Hisp)	30	0.27%	42	0.36%	40	0.37%	0.01%	4.39%	8
Black/African American (Non-Hisp)	49	0.45%	64	0.55%	61	0.56%	0.01%	5.56%	10
White (Non-Hisp)	9,086	82.85%	9,393	81.22%	8,734	80.74%	-0.48%	81.70%	99
Hispanic or Latino	173	1.58%	241	2.08%	243	2.25%	0.16%	4.96%	42
Pac Is/Am Ind/Oth (Non-Hisp)	1,629	14.85%	1,825	15.78%	1,739	16.08%	0.30%	3.38%	466
Totals:	10,967	100.00%	11,565	100.00%	10,817	100.00%		100.00%	

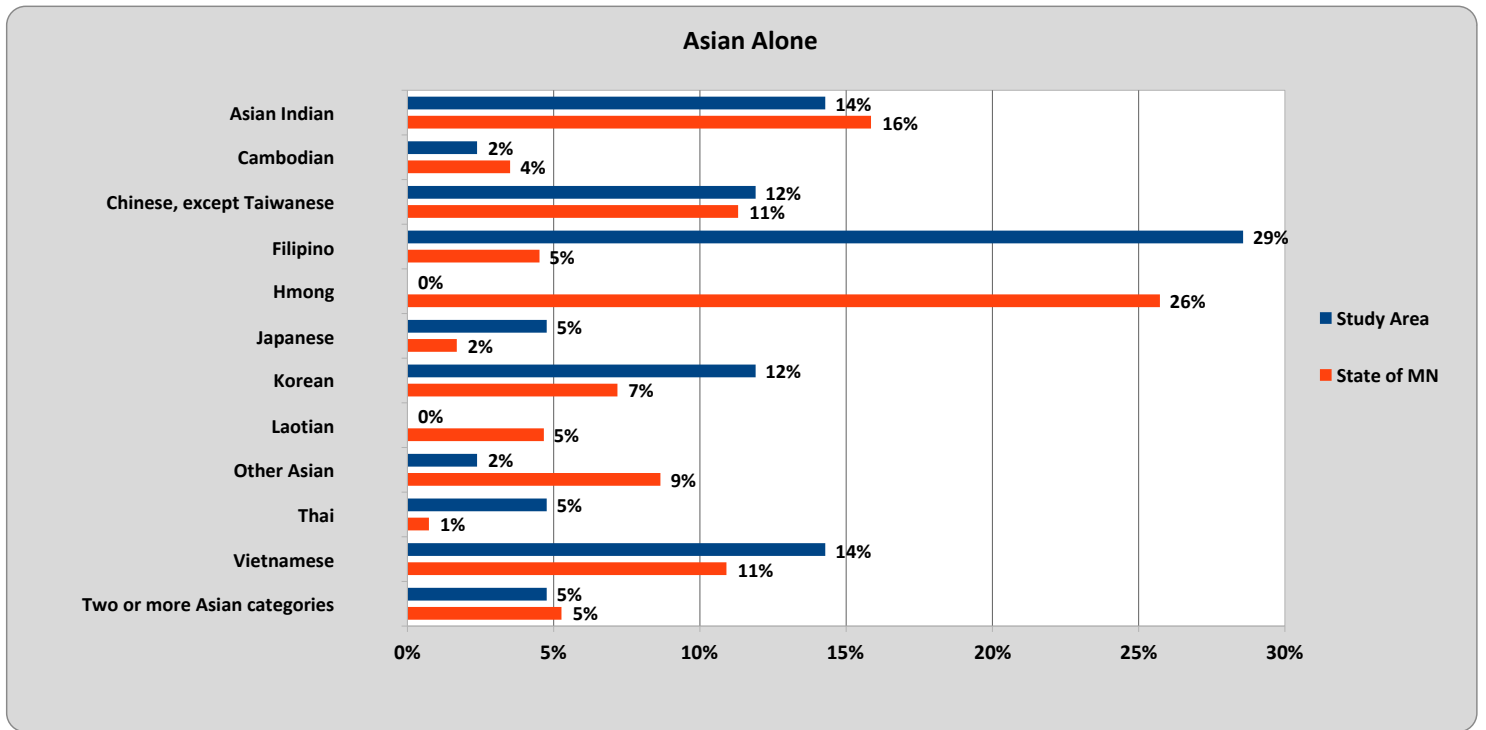
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Racial/Ethnic Change Projection from Census 2010 to 2027



Diversity: Race and Ethnicity

Estimated Current Year Asian Alone Population

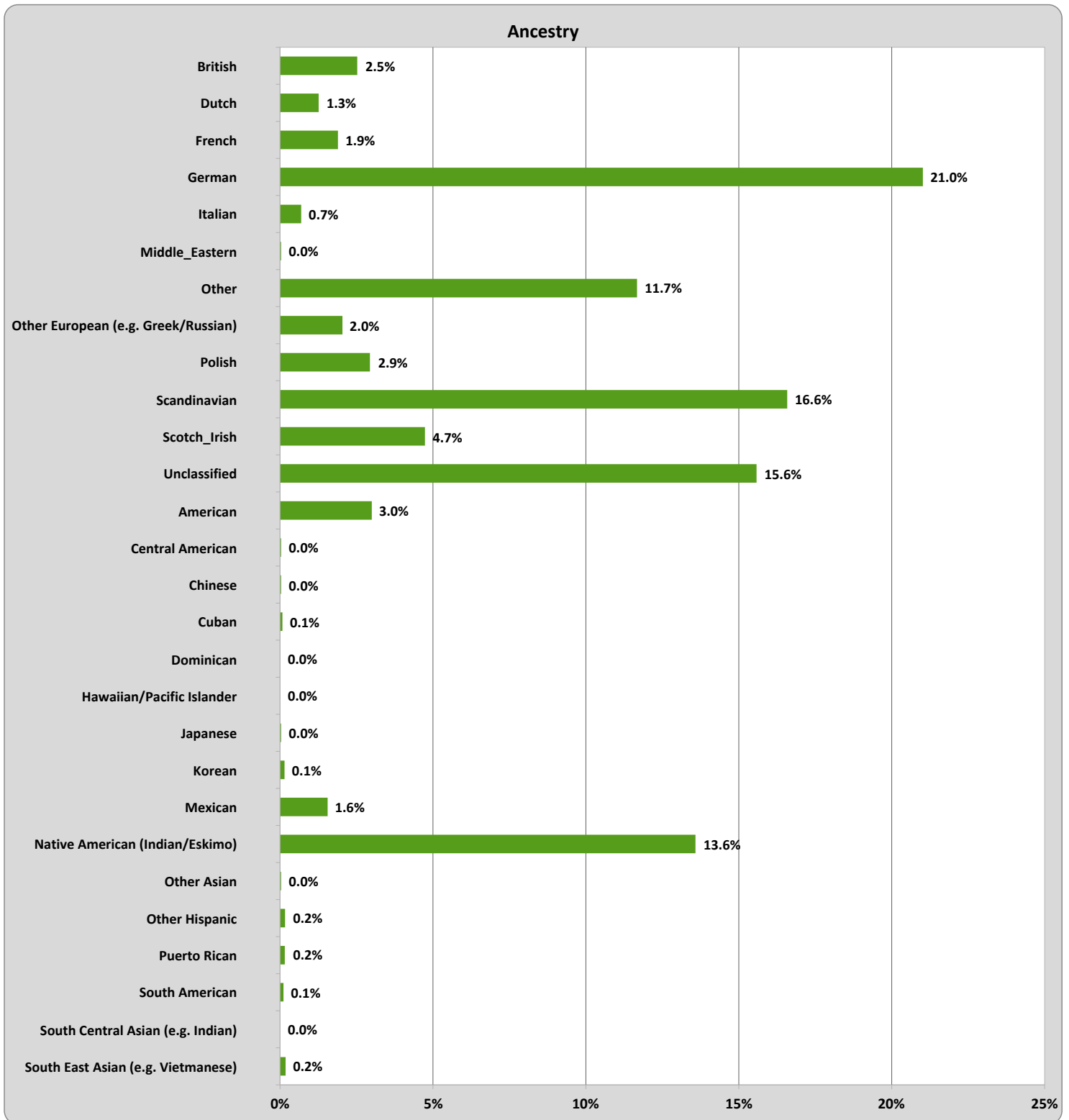


Population: Asian Alone	Study Area		State of MN		Comp Index CY
	2022		2022		
Asian Indian	6	14.29%	40,057	15.85%	90
Cambodian	1	2.38%	8,872	3.51%	68
Chinese, except Taiwanese	5	11.90%	28,574	11.31%	105
Filipino	12	28.57%	11,412	4.52%	633
Hmong	0	0.00%	65,020	25.73%	0
Japanese	2	4.76%	4,265	1.69%	282
Korean	5	11.90%	18,147	7.18%	166
Laotian	0	0.00%	11,788	4.66%	0
Other Asian	1	2.38%	21,860	8.65%	28
Thai	2	4.76%	1,857	0.73%	648
Vietnamese	6	14.29%	27,565	10.91%	131
Two or more Asian categories	2	4.76%	13,310	5.27%	90
Totals:	42	100.00%	252,727	100.00%	

Population: Hispanic or Latino by Origin	Study Area				State of MN				Comp Index CY
	2010		2022		2010		2022		
Cuban	8	4.62%	9	3.73%	3,661	1.46%	4,335	1.52%	255
Mexican	115	66.47%	165	68.46%	176,007	70.33%	199,362	69.72%	97
Other Hispanic or Latino	40	23.12%	51	21.16%	59,783	23.89%	69,396	24.27%	89
Puerto Rican	10	5.78%	16	6.64%	10,807	4.32%	12,853	4.49%	154
Totals:	173	100.00%	241	100.00%	250,258	100.00%	285,946	100.00%	

Diversity: Ancestry

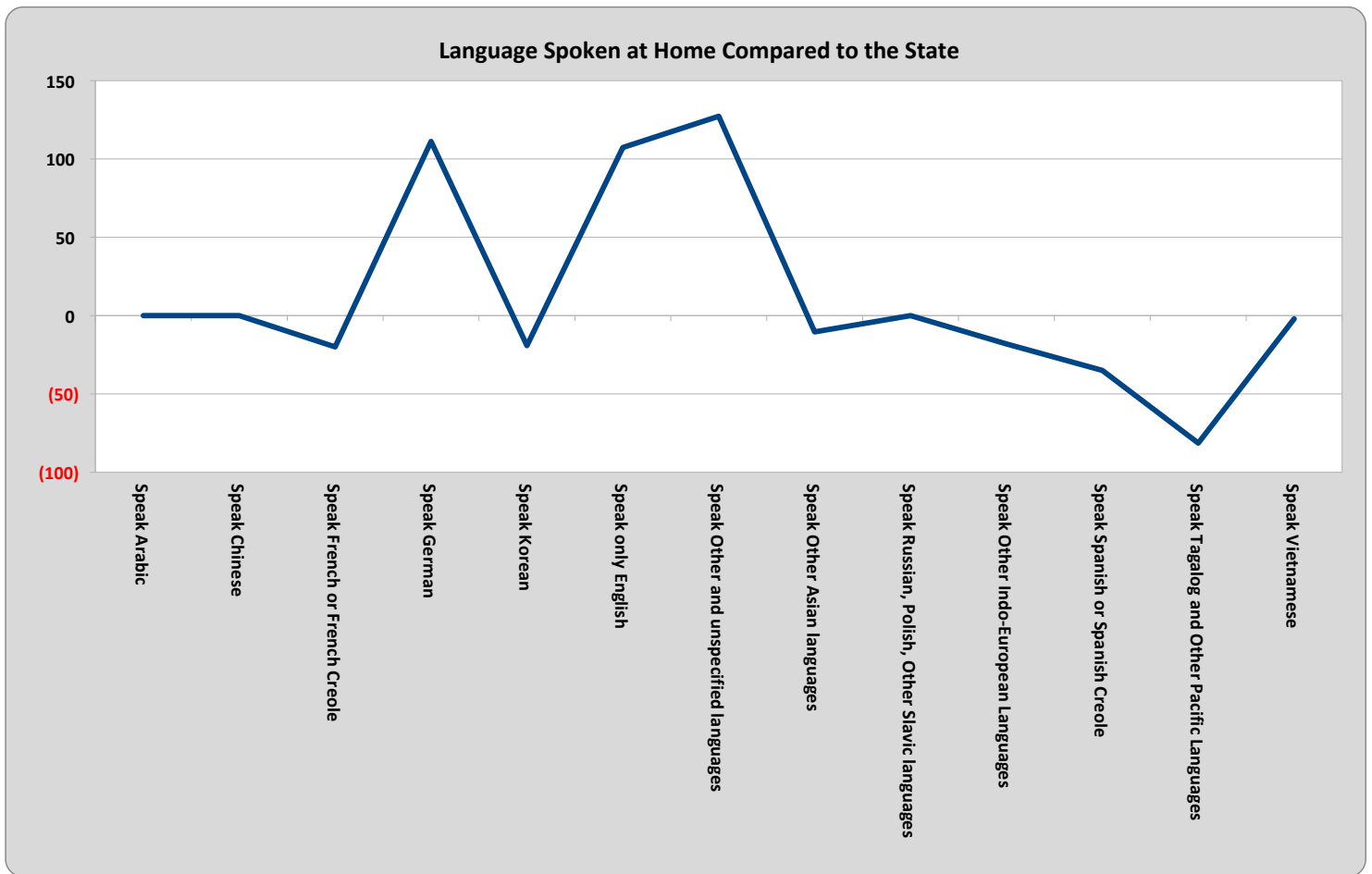
Population by Ancestry: 2022



Diversity: Languages

	Study Area		State of MN		Comp Index CY
Population 5+ by Language Spoken at Home (Detail)	2022		2022		
Speak Arabic	0	0.00%	15,401	0.28%	0
Speak Chinese	0	0.00%	24,720	0.46%	0
Speak French or French Creole	7	0.06%	17,297	0.32%	20
Speak German	52	0.47%	23,077	0.43%	111
Speak Korean	2	0.02%	5,151	0.09%	19
Speak only English	10,421	94.80%	4,791,548	88.32%	107
Speak Other and unspecified languages	308	2.80%	119,429	2.20%	127
Speak Other Asian languages	25	0.23%	118,736	2.19%	10
Speak Russian, Polish, Other Slavic languages	0	0.00%	26,666	0.49%	0
Speak Other Indo-European Languages	15	0.14%	40,950	0.75%	18
Speak Spanish or Spanish Creole	149	1.36%	210,179	3.87%	35
Speak Tagalog and Other Pacific Languages	13	0.12%	7,883	0.15%	81
Speak Vietnamese	1	0.01%	23,927	0.44%	2
Totals:	10,993	100.00%	5,424,964	100.00%	See Chart Below

Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of MN

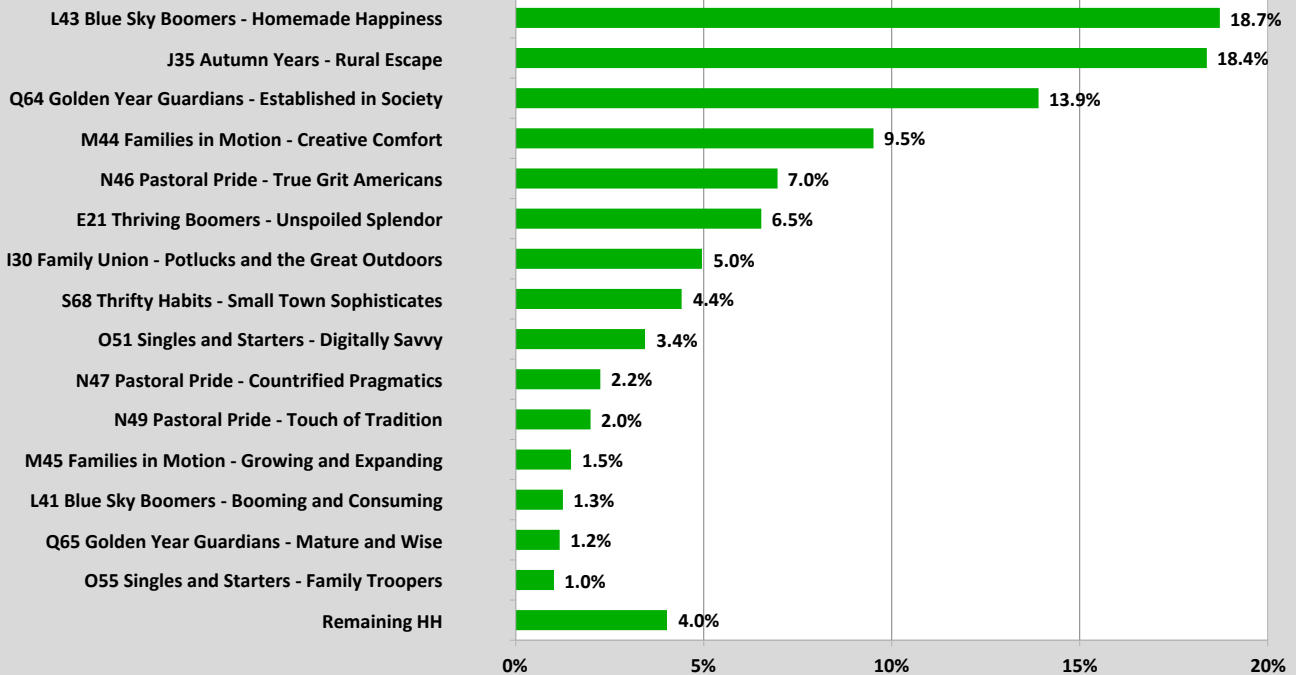


This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 15 Mosaic Segments (Experian): 2022



	Study Area		State of MN		Comp Index CY
Mosaic: Top 15 Segments	2022		2022		
L43 Blue Sky Boomers - Homemade Happiness	866	18.7%	39,487	1.8%	1,068
J35 Autumn Years - Rural Escape	850	18.4%	81,577	3.6%	508
Q64 Golden Year Guardians - Established in Society	643	13.9%	77,301	3.4%	405
M44 Families in Motion - Creative Comfort	440	9.5%	33,156	1.5%	646
N46 Pastoral Pride - True Grit Americans	322	7.0%	41,848	1.9%	375
E21 Thriving Boomers - Unspoiled Splendor	302	6.5%	94,560	4.2%	156
I30 Family Union - Potlucks and the Great Outdoors	229	5.0%	90,793	4.0%	123
S68 Thrifty Habits - Small Town Sophisticates	204	4.4%	14,262	0.6%	697
O51 Singles and Starters - Digitally Savvy	159	3.4%	83,320	3.7%	93
N47 Pastoral Pride - Countrified Pragmatics	104	2.2%	14,240	0.6%	356
N49 Pastoral Pride - Touch of Tradition	92	2.0%	3,845	0.2%	1,166
M45 Families in Motion - Growing and Expanding	68	1.5%	27,068	1.2%	122
L41 Blue Sky Boomers - Booming and Consuming	58	1.3%	7,189	0.3%	393
Q65 Golden Year Guardians - Mature and Wise	54	1.2%	68,036	3.0%	39
O55 Singles and Starters - Family Troopers	47	1.0%	28,243	1.3%	81
Remaining HH	186	4.0%	1,547,724	68.7%	6
Totals:	4,624	100.00%	2,252,649	100.00%	

Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

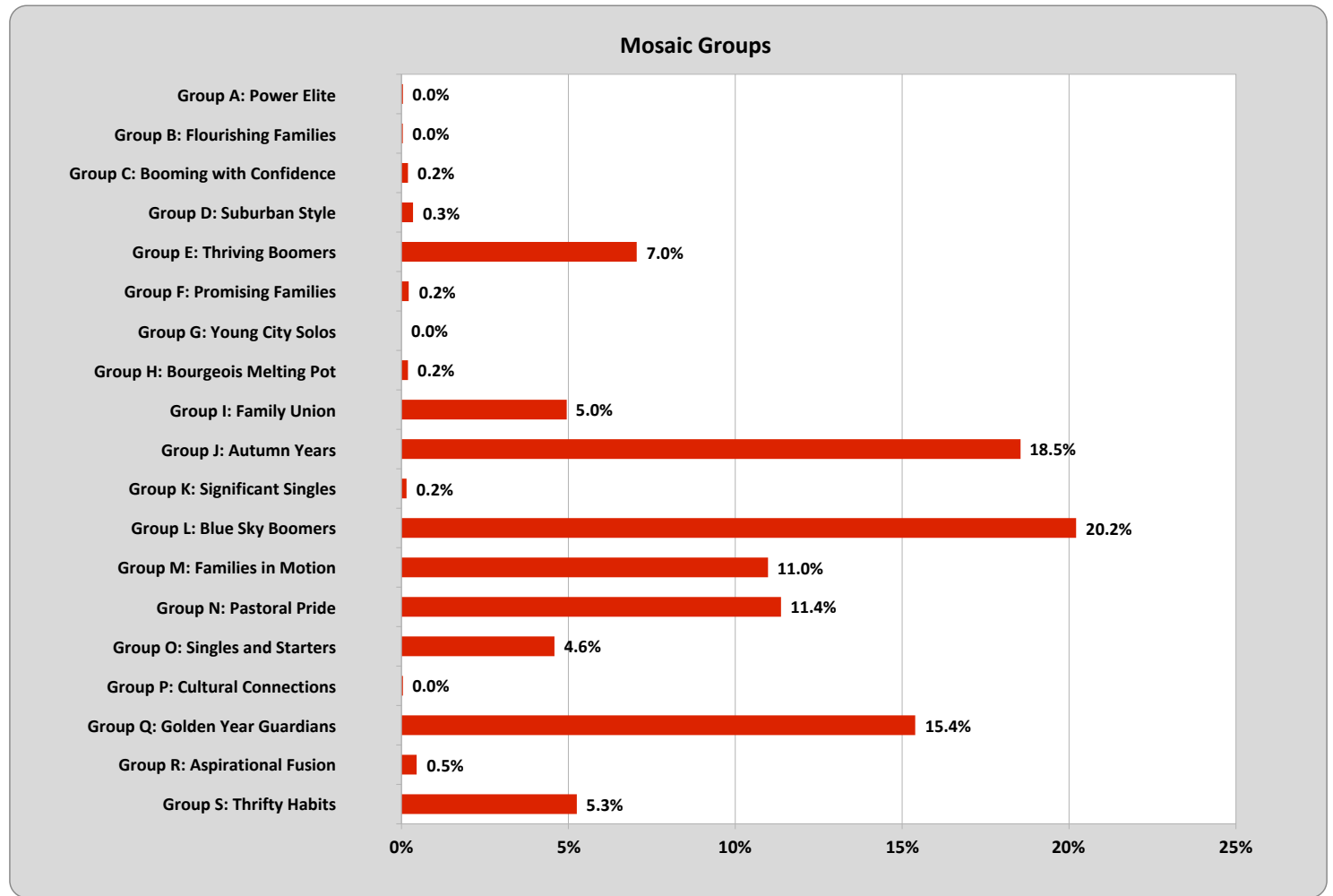
[Understanding Mosaic Portraits for Mission Planning - Video](#)

Faith based clients: To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

Diversity: Mosaic Groups

Mosaic Groups

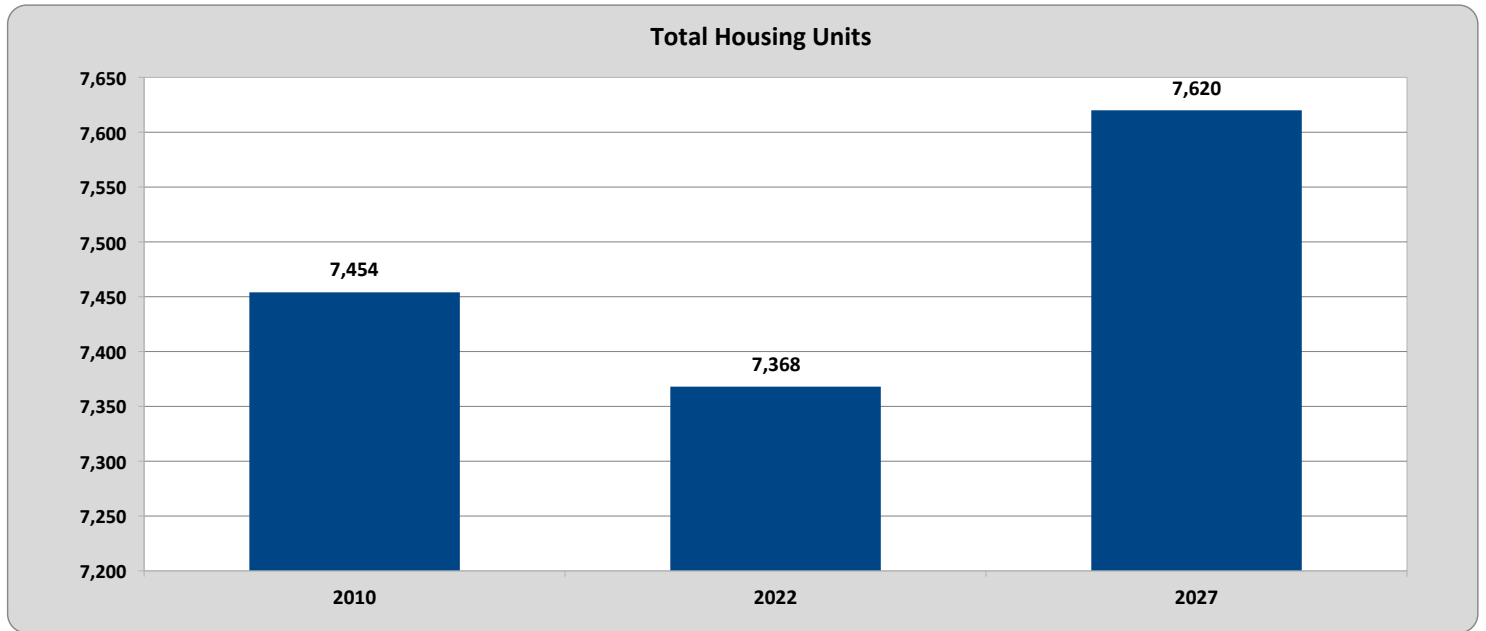


	Study Area		State of MN		Comp Index CY
Mosaic Groups	2022		2022		
Group A: Power Elite	2	0.0%	147,544	6.5%	1
Group B: Flourishing Families	1	0.0%	144,813	6.4%	0
Group C: Booming with Confidence	9	0.2%	234,780	10.4%	2
Group D: Suburban Style	16	0.3%	100,230	4.4%	8
Group E: Thriving Boomers	326	7.0%	217,412	9.7%	73
Group F: Promising Families	10	0.2%	107,906	4.8%	5
Group G: Young City Solos	0	0.0%	63,652	2.8%	0
Group H: Bourgeois Melting Pot	9	0.2%	51,957	2.3%	8
Group I: Family Union	229	5.0%	131,460	5.8%	85
Group J: Autumn Years	858	18.5%	234,661	10.4%	178
Group K: Significant Singles	7	0.2%	64,316	2.9%	5
Group L: Blue Sky Boomers	935	20.2%	106,229	4.7%	429
Group M: Families in Motion	508	11.0%	60,224	2.7%	411
Group N: Pastoral Pride	526	11.4%	61,174	2.7%	419
Group O: Singles and Starters	212	4.6%	250,392	11.1%	41
Group P: Cultural Connections	2	0.0%	28,769	1.3%	3
Group Q: Golden Year Guardians	712	15.4%	188,767	8.4%	184
Group R: Aspirational Fusion	21	0.5%	20,318	0.9%	50
Group S: Thrifty Habits	243	5.3%	38,044	1.7%	311
Totals:	4,626	0.00%	2,252,648	100.00%	

Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

Trends in Housing Since 2010



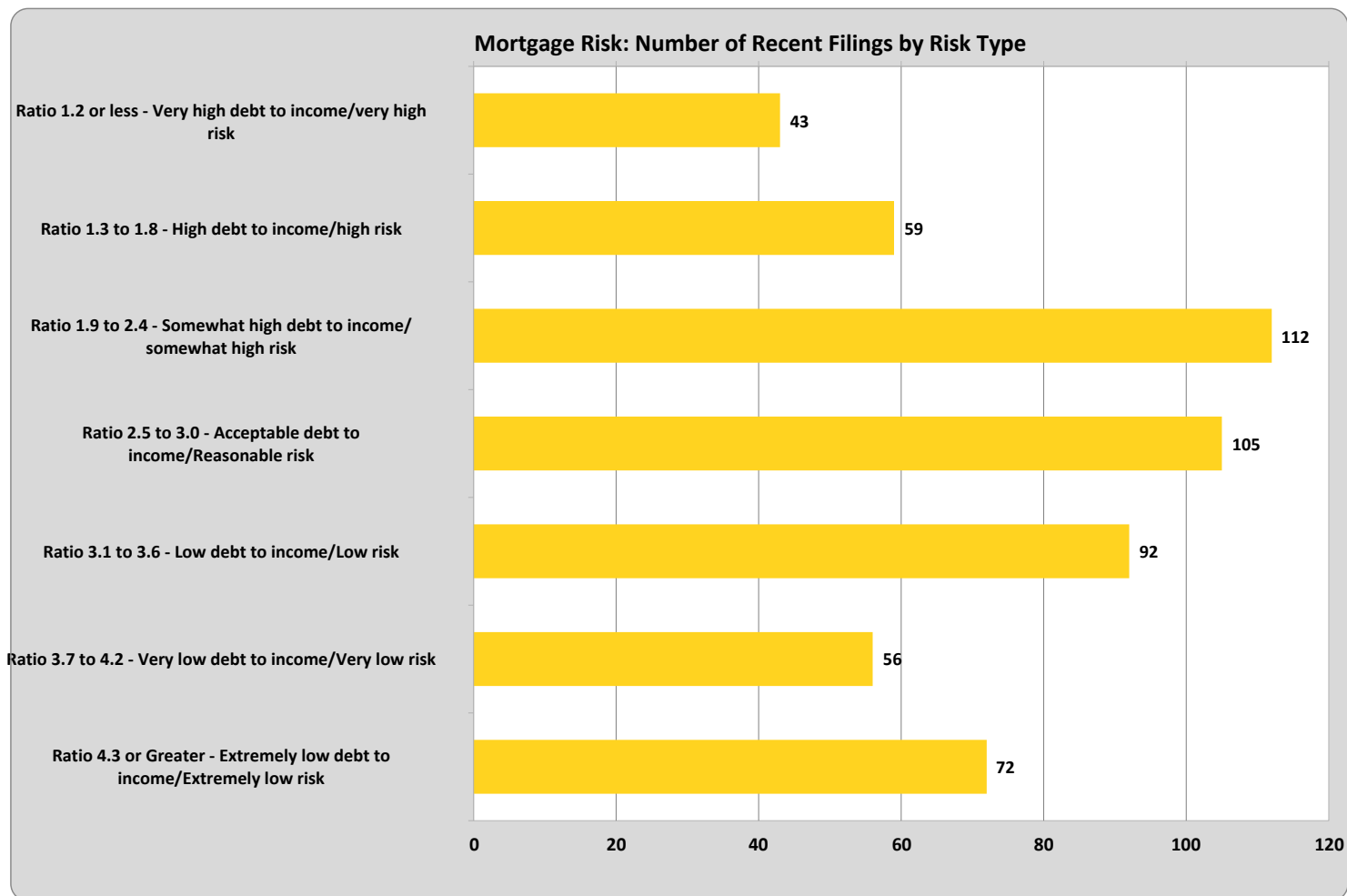
	2010	2022	2027
Housing Units	7,454	7,368	7,620
Family Households Change		-86	252
Percent Change		-1.15%	3.42%

Study Area								MN	Comp Index
2010		2022		2027	5 Yr Chg		2022	CY	
Housing by Occupancy									
Occupied	4,453	59.74%	4,699	63.77%	5,198	68.22%	4.45%	71	
Vacant	3,001	40.26%	2,670	36.23%	2,422	31.78%	-4.45%	366	
Totals:	7,454	100.00%	7,369	100.00%	7,620	100.00%	100.00%		
Housing by Type of Occupancy									
Owner Occupied	3,580	80.40%	3,765	80.14%	4,154	79.92%	-0.23%	110	
Renter Occupied	873	19.60%	933	19.86%	1,044	20.08%	0.23%	74	
Totals:	4,453	100.00%	4,698	100.00%	5,198	100.00%	100.00%		

Housing

	Study Area 2022		State of MN 2022		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	148	2.01%	199,367	7.94%	25
1 Unit Detached	5,680	77.09%	1,742,380	69.39%	111
2 Units	31	0.42%	69,397	2.76%	15
3 to 19 Units	112	1.52%	96,164	3.83%	40
20 to 49 Units	167	2.27%	133,601	5.32%	43
50 or More Units	49	0.67%	176,625	7.03%	9
Mobile Home or Trailer	1,177	15.97%	92,915	3.70%	432
Other	4	0.05%	470	0.02%	290
Totals:	7,368	100.00%	2,510,919	100.00%	
Owner Occupied Housing Values					
Less than \$20,000	28	0.75%	20,006	1.22%	61
\$20,000 to \$39,999	75	2.01%	19,729	1.21%	167
\$40,000 to \$59,999	56	1.50%	19,129	1.17%	128
\$60,000 to \$79,999	46	1.23%	22,141	1.35%	91
\$80,000 to \$99,999	105	2.81%	29,145	1.78%	158
\$100,000 to \$149,999	402	10.76%	98,944	6.04%	178
\$150,000 to \$199,999	465	12.45%	130,710	7.98%	156
\$200,000 to \$299,999	942	25.21%	346,665	21.18%	119
\$300,000 to \$399,999	650	17.40%	320,332	19.57%	89
\$400,000 to \$499,999	457	12.23%	231,267	14.13%	87
\$500,000 to \$749,999	409	10.95%	278,035	16.98%	64
\$750,000 to \$999,999	60	1.61%	64,847	3.96%	41
\$1,000,000 or more	41	1.10%	56,140	3.43%	32
Totals:	3,736	100.00%	1,637,090	100.00%	
Housing by Year Built					
1939 or Earlier	856	11.62%	414,127	16.46%	71
1940 to 1949	295	4.00%	114,049	4.53%	88
1950 to 1959	544	7.38%	264,125	10.50%	70
1960 to 1969	600	8.14%	239,580	9.53%	85
1970 to 1979	1,131	15.35%	379,093	15.07%	102
1980 to 1989	1,095	14.86%	324,483	12.90%	115
1990 to 1999	1,381	18.74%	346,034	13.76%	136
2000 to 2009	1,351	18.34%	381,955	15.19%	121
2010 or Later	115	1.56%	51,821	2.06%	76
Totals:	7,368	100.00%	2,515,267	100.00%	

Mortgage Risk Indicator

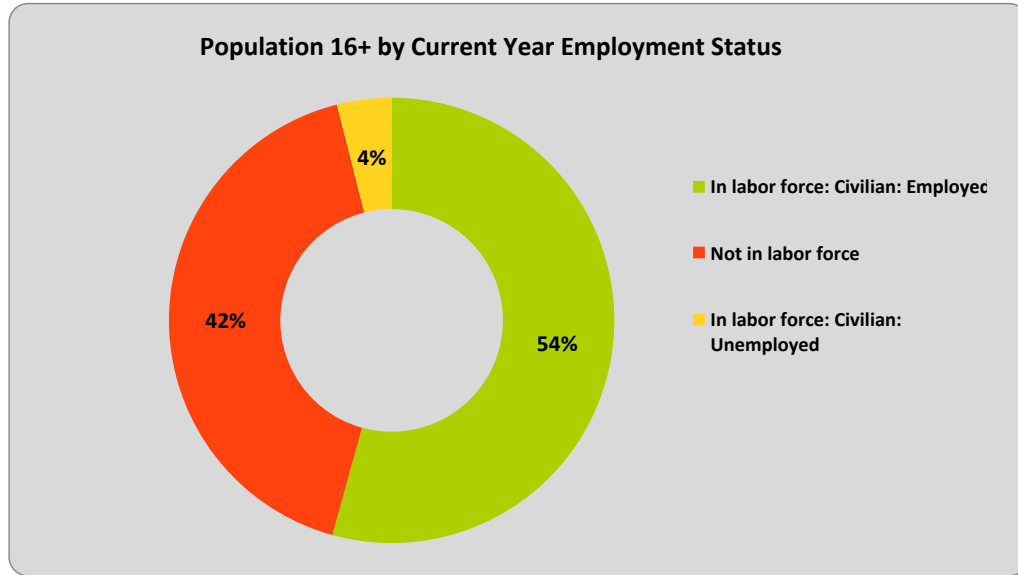


The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

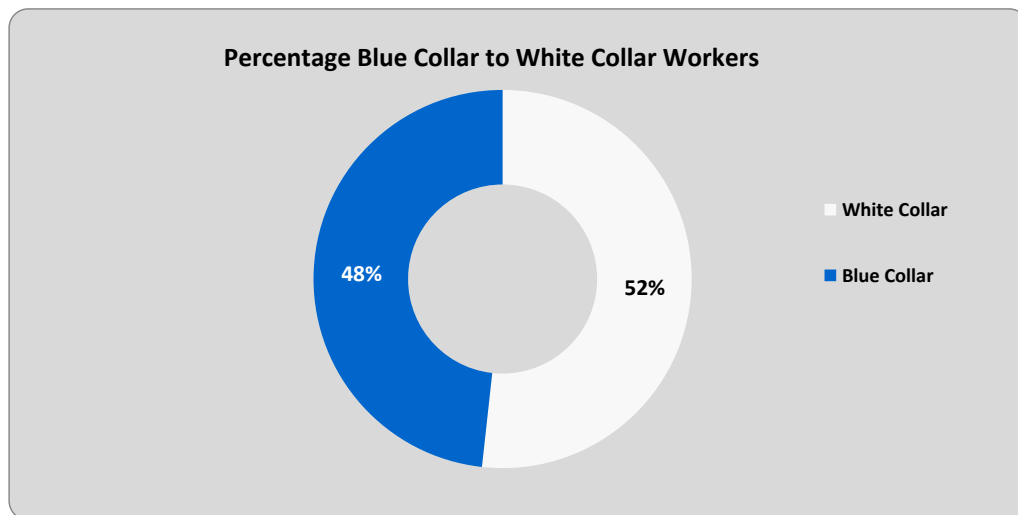
Work

The Work theme expresses several different ways of looking at the work people do within the study area.

Employment Status of Population 16 and Older: 2022

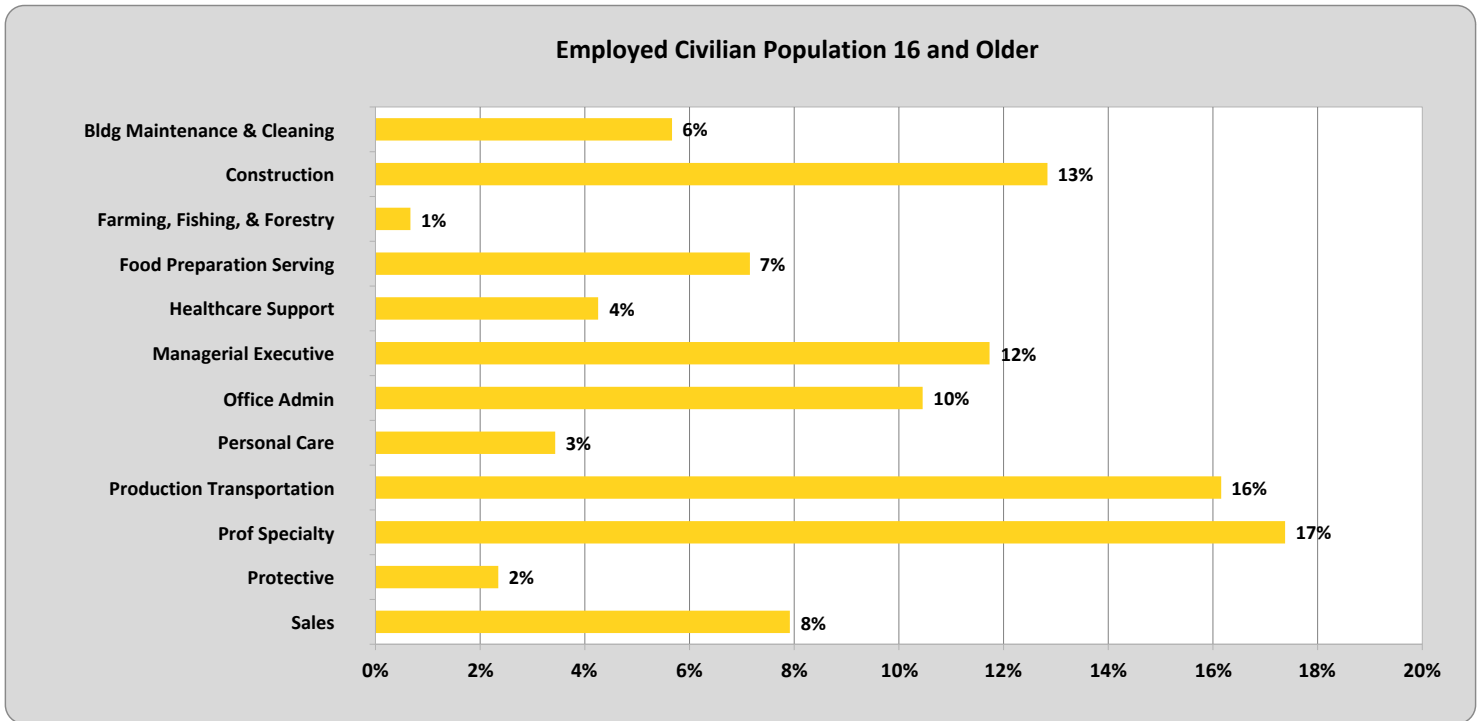


	Study Area		State of MN		Comp Index CY
Pop 16+ by Employment Status	2022		2022		
In labor force: Civilian: Employed	5,241	54.28%	3,163,650	67.77%	80
In labor force: In Armed Forces	2	0.02%	2,662	0.06%	36
Not in labor force	4,030	41.74%	1,416,810	30.35%	138
In labor force: Civilian: Unemployed	382	3.96%	85,198	1.83%	217
Blue and White Collar Workers 2022	9,655	100.00%	4,668,320	100.00%	
Employed Pop 16+ Blue/White Collar					
Blue Collar	2,529	48.25%	1,080,178	34.14%	141
White Collar	2,712	51.75%	2,083,472	65.86%	79
	5,241	100.00%	3,163,650	100.00%	



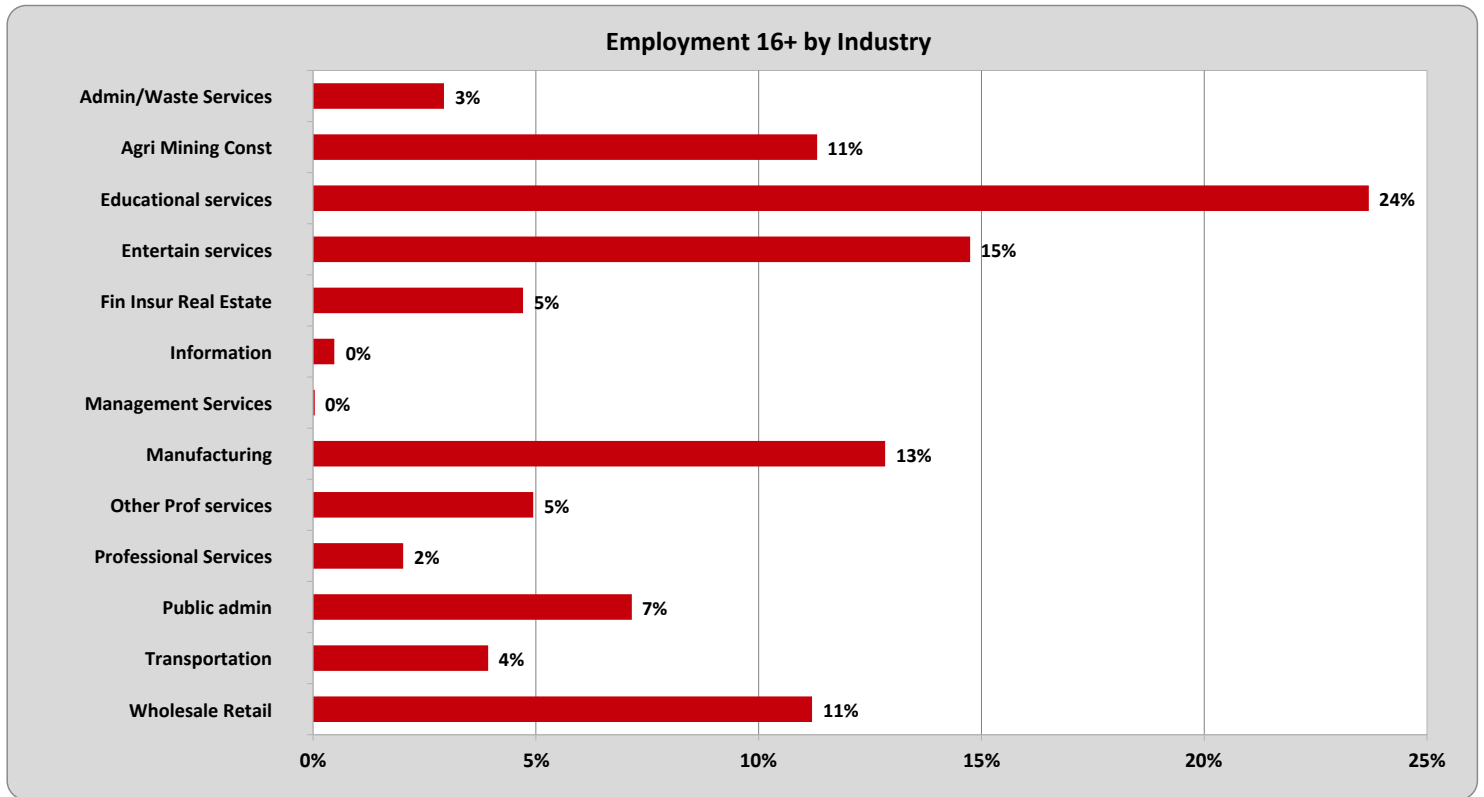
Work

Employed Civilian Population by Occupation: 2022



	Study Area		State of MN		Comp Index CY
Employed Civilian Pop 16+ by Occupation	2022		2022		
Bldg Maintenance & Cleaning	297	5.67%	101,120	3.20%	177
Construction	673	12.84%	231,720	7.32%	175
Farming, Fishing, & Forestry	35	0.67%	23,728	0.75%	89
Food Preparation Serving	375	7.15%	160,385	5.07%	141
Healthcare Support	223	4.25%	117,071	3.70%	115
Managerial Executive	615	11.73%	541,826	17.13%	69
Office Admin	548	10.45%	351,503	11.11%	94
Personal Care	180	3.43%	86,316	2.73%	126
Production Transportation	847	16.16%	435,347	13.76%	117
Prof Specialty	911	17.38%	765,073	24.18%	72
Protective	123	2.35%	41,562	1.31%	179
Sales	415	7.92%	307,999	9.74%	81
Totals:	5,242	100.00%	3,163,650	100.00%	
Workers 16+: Home or Away					
Worked at Home	251	4.79%	172,947	5.47%	87
Worked away from Home	4,990	95.21%	2,986,265	94.53%	101
Totals:	5,241	100.00%	3,159,212	100.00%	
Workers 16+: Transport to Work					
Bicycle	4	0.08%	23,625	0.79%	10
Car, Truck, or Van: Carpooled	665	13.32%	269,707	9.03%	148
Car, Truck, or Van: Drove Alone	4,056	81.27%	2,473,808	82.84%	98
Motorcycle	4	0.08%	5,408	0.18%	44
Other Means	72	1.44%	17,760	0.59%	243
Walked	153	3.07%	85,703	2.87%	107
Public Trans Excluding Taxi Cab	37	0.74%	108,021	3.62%	20
Taxi Cab	0	0.00%	2,233	0.07%	0
Totals:	4,991	100.00%	2,986,265	100.00%	

Employed Pop 16+ by Industry: 2022



	Study Area		State of MN		Comp Index CY
Employed Civilian Pop 16+ by Industry	2022		2022		
Admin/Waste Services	154	2.94%	101,896	3.22%	91
Agri Mining Const	593	11.31%	260,134	8.22%	138
Educational services	1,242	23.69%	800,843	25.31%	94
Entertain services	773	14.75%	254,892	8.06%	183
Fin Insur Real Estate	247	4.71%	227,279	7.18%	66
Information	25	0.48%	52,443	1.66%	29
Management Services	2	0.04%	6,070	0.19%	20
Manufacturing	673	12.84%	427,451	13.51%	95
Other Prof services	259	4.94%	137,684	4.35%	114
Professional Services	106	2.02%	202,468	6.40%	32
Public admin	375	7.15%	110,288	3.49%	205
Transportation	206	3.93%	146,000	4.61%	85
Wholesale Retail	587	11.20%	436,202	13.79%	81
Totals:	5,242	100.00%	3,163,650	100.00%	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	3,303	93.89%	3,028,425	94.90%	99
Workplace Establishments	215	6.11%	162,855	5.10%	120
Totals:	3,518	100.00%	3,191,280	100.00%	

Work

Study Area			State of MN		Comp Index CY
Families: Workers					
1 worker	967	31.72%	386,773	26.32%	121
2 workers	1,081	35.45%	714,223	48.60%	73
3 or more workers	296	9.71%	186,751	12.71%	76
No workers	705	23.12%	181,808	12.37%	187
Totals:	3,049	100.00%	1,469,555	100.00%	
Workers 16+: Travel Time to Work					
	2022		2022		
Less than 5 minutes	407	8.16%	115,072	3.85%	212
5 to 9 minutes	629	12.61%	364,305	12.20%	103
10 to 14 minutes	806	16.16%	437,138	14.64%	110
15 to 19 minutes	720	14.43%	481,534	16.12%	90
20 to 24 minutes	559	11.21%	441,524	14.79%	76
25 to 29 minutes	177	3.55%	213,807	7.16%	50
30 to 34 minutes	428	8.58%	373,738	12.52%	69
35 to 39 minutes	92	1.84%	92,192	3.09%	60
40 to 44 minutes	126	2.53%	108,641	3.64%	69
45 to 59 minutes	327	6.56%	198,737	6.66%	99
60 to 89 minutes	338	6.78%	112,896	3.78%	179
90 or more minutes	379	7.60%	46,681	1.56%	486
Totals:	4,988	100.00%	2,986,265	100.00%	

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.