

The FullInsite Report

Prepared for: Diocese of St. Cloud
Study area: Parishes on the Prairie ACC

Base State: MN
Current Year Estimate: 2022
5 Year Projection: 2027
10 Year Forecast: 2032
Date: 12/20/2022
Semi-Annual Projection: Summer

About the FullInsite Report

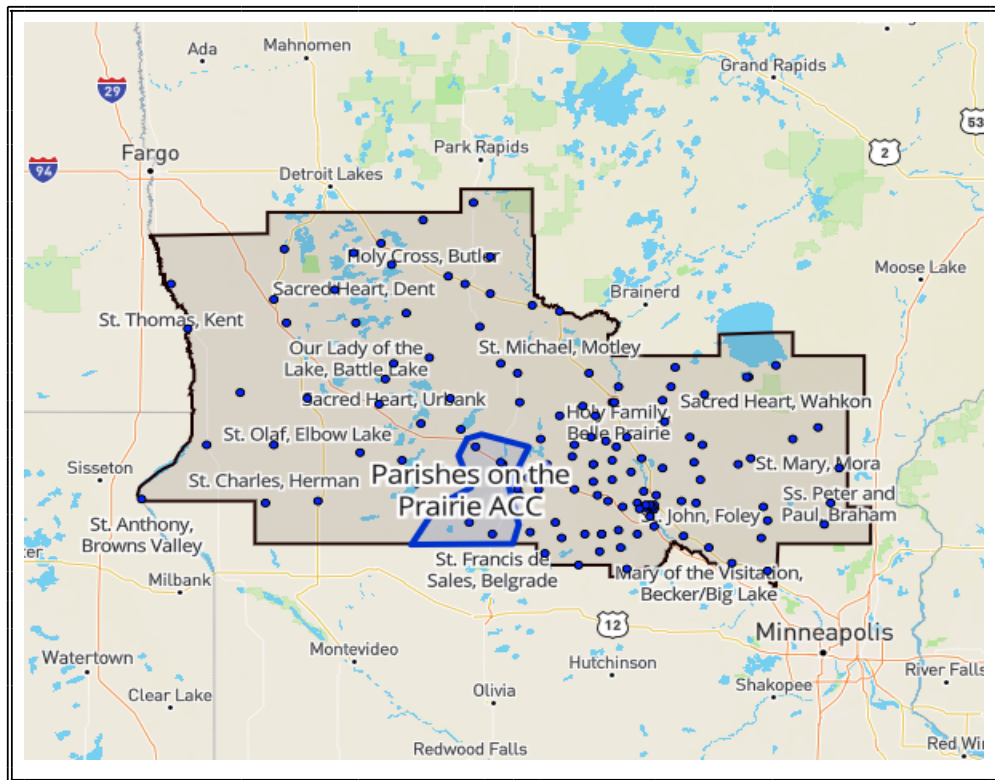
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA



More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Sources: US Census Bureau, Synergos Technologies Inc., Experian

StoryView

Significant Demographic Indicators of the Study Area's Story

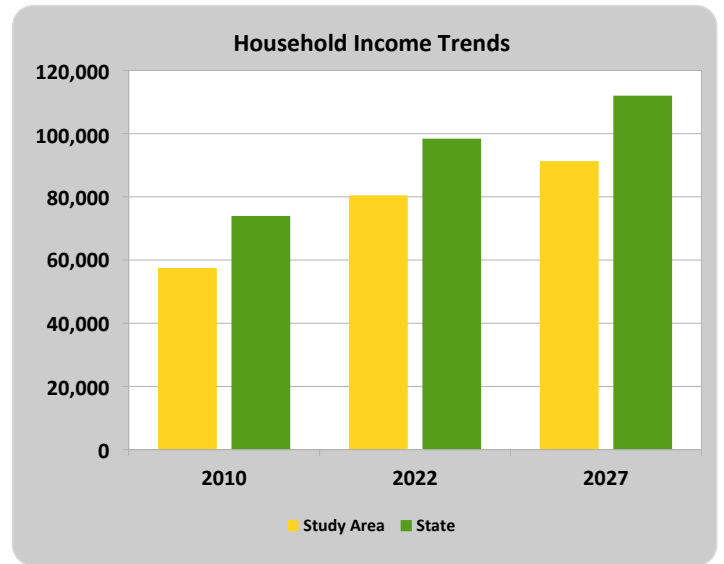
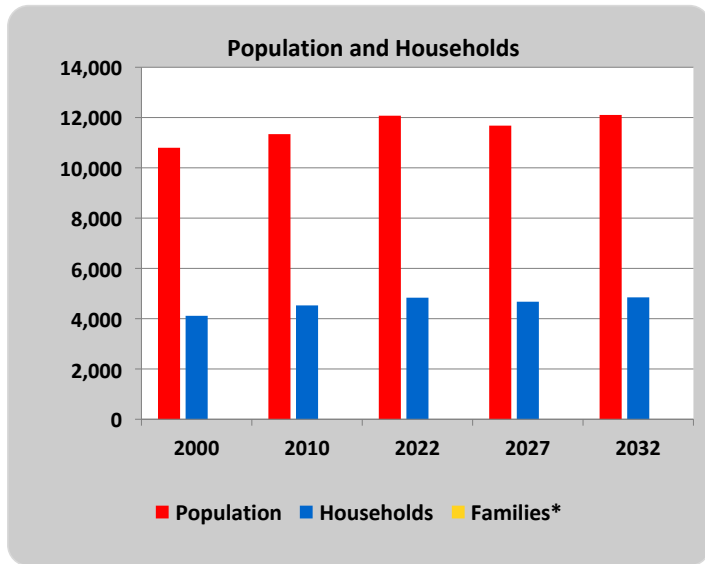
1 Population Change In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Growth</div> <div>Significant Growth</div>
2 Household Change In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Increase</div> <div>Significant Increase</div>
3 Families with Children Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat More</div> <div>Significantly More</div>
4 Adult Educational Attainment For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<div>Very Low</div> <div>Low</div> <div>Mixed</div> <div>High</div> <div>Very High</div>
5 Community Diversity Index How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<div>Very Homogeneous</div> <div>Homogeneous</div> <div>Moderately Diverse</div> <div>Very Diverse</div> <div>Extremely Diverse</div>
6 Median Family Income How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat Greater</div> <div>Significantly Greater</div>
7 Poverty Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<div>Significantly Below</div> <div>Somewhat Below</div> <div>About the Same</div> <div>Somewhat Above</div> <div>Significantly Above</div>
8 Blue to White Collar Occupations On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<div>Very Blue Collar</div> <div>Somewhat Blue</div> <div>Closely Split</div> <div>Somewhat White</div> <div>Very White Collar</div>
9 Largest Racial/Ethnic Group In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<div>Asian (NH)</div> <div>Black/Afri American (NH)</div> <div>White (NH)</div> <div>Hispanic or Latino</div> <div>Pac Is/Amer Ind/Other</div>

TrendView

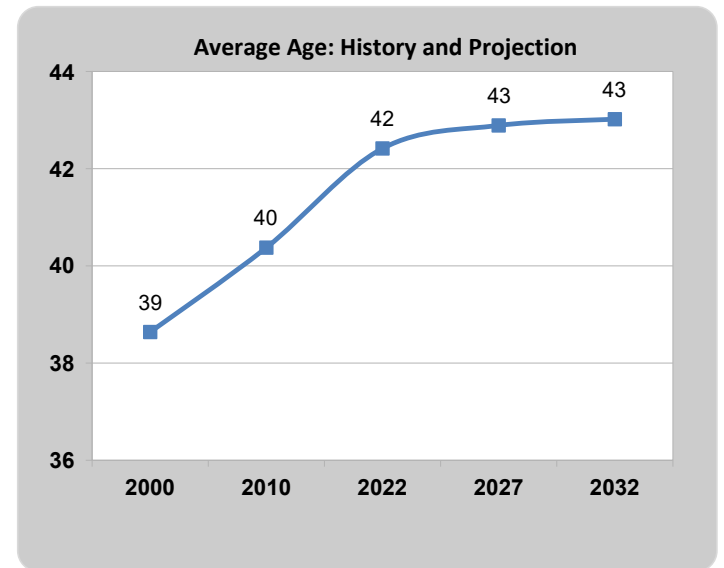
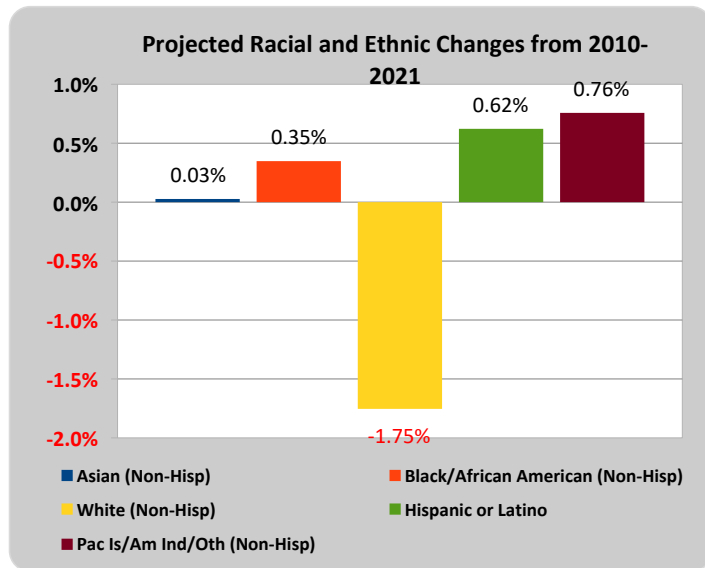
Significant Demographic Estimates and Projections

Prepared for: Diocese of St. Cloud
Study Area: Parishes on the Prairie ACC

Base State: MN
Date of Report: 12/20/2022



NOTE: Family Household data is not projected out 10 years.



Demographic Descriptions of the Study Area

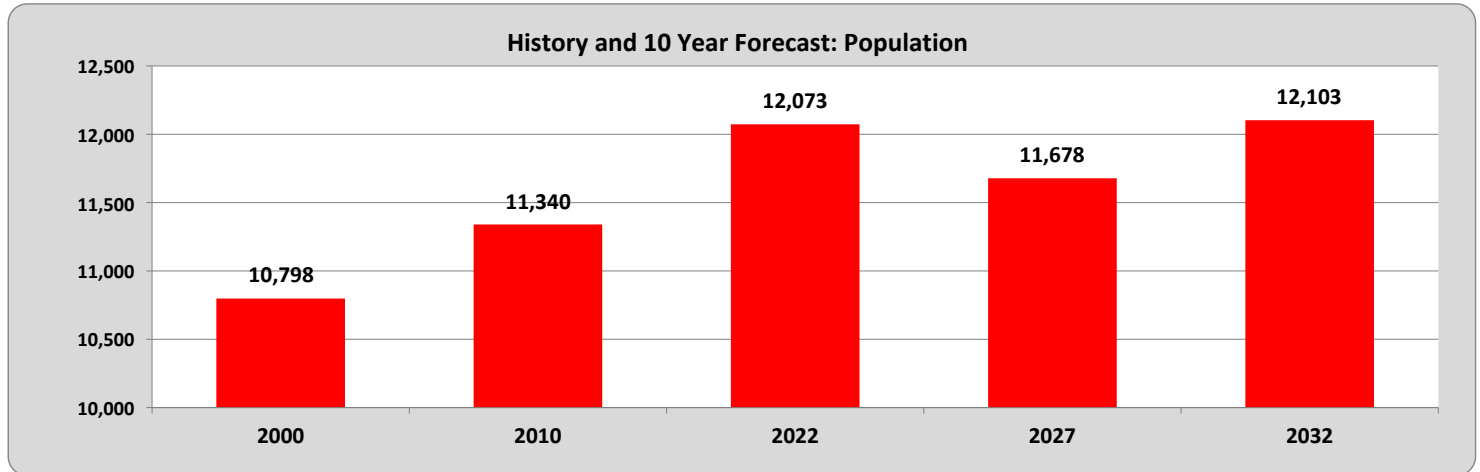
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People and Change

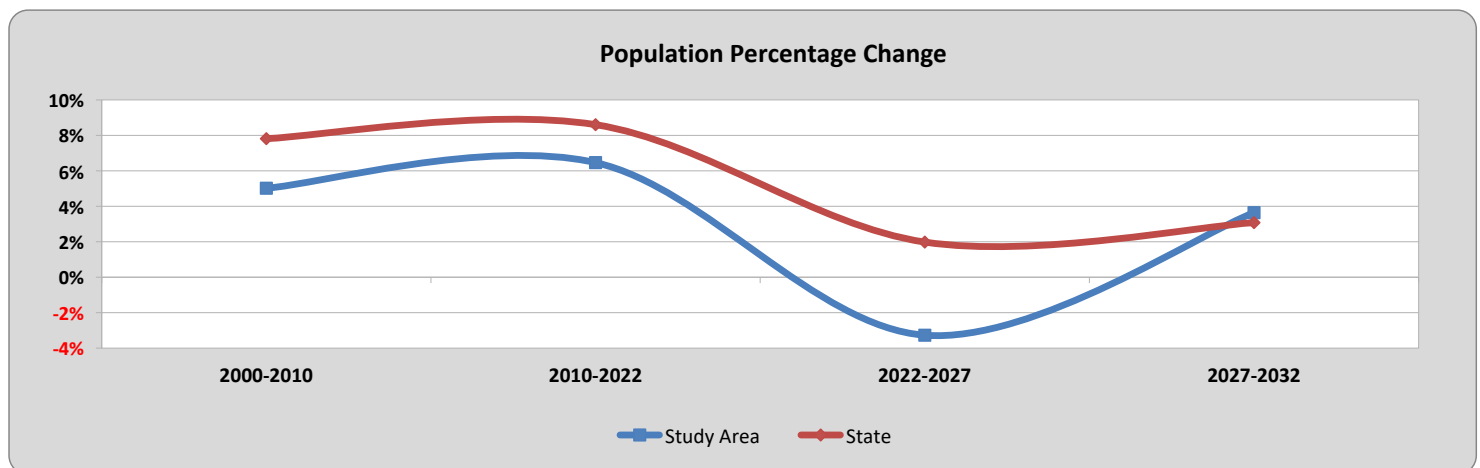
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2022	2027	2032
Study Area Population	10,798	11,340	12,073	11,678	12,103
Population Change		542	733	-395	425
Percent Change		5.02%	6.46%	-3.27%	3.64%
State Population	4,919,477	5,303,925	5,760,287	5,874,427	6,055,317
Population Change		384,448	456,362	114,140	180,890
Percent Change		7.81%	8.60%	1.98%	3.08%

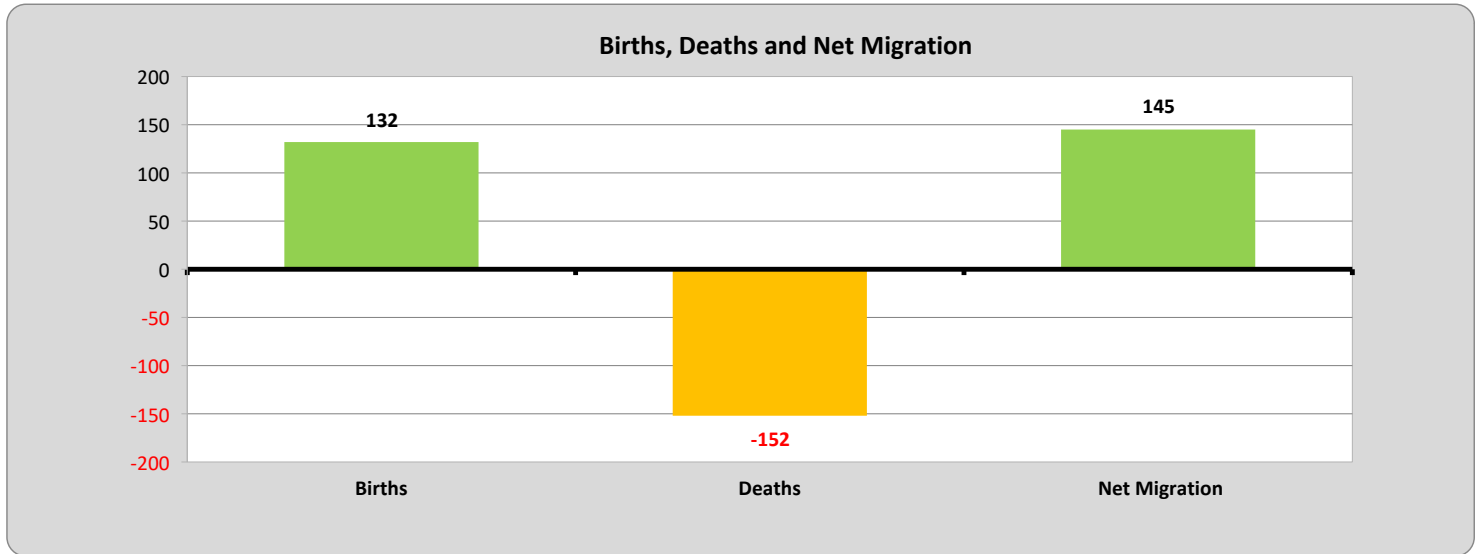
Projected Percentage Population Change: Comparison of Study Area to State



People and Change

<i>Recent 8 Quarter History</i>	2020 1st Qtr	2020 2nd Qtr	2020 3rd Qtr	2020 4th Qtr	2021 1st Qtr	2021 2nd Qtr	2021 3rd Qtr	2021 4th Qtr
Population	11,881	11,858	11,882	11,910	11,948	11,950	12,000	12,045
Change		-23	24	28	38	2	50	45
Percent Change		-0.19%	0.20%	0.24%	0.32%	0.02%	0.42%	0.38%
Seasonal Population	51	467	1,041	799	68	402	1,089	806
Change		416	574	-242	-731	334	687	-283
Percent Change		815.69%	122.91%	-23.25%	-91.49%	491.18%	170.90%	-25.99%
Transient Population	31	1	8	12	7	18	25	38
Change		-30	7	4	-5	11	7	13
Percent Change		-96.77%	700.00%	50.00%	-41.67%	157.14%	38.89%	52.00%

Factors Effecting Population Change: Prior 12 Months

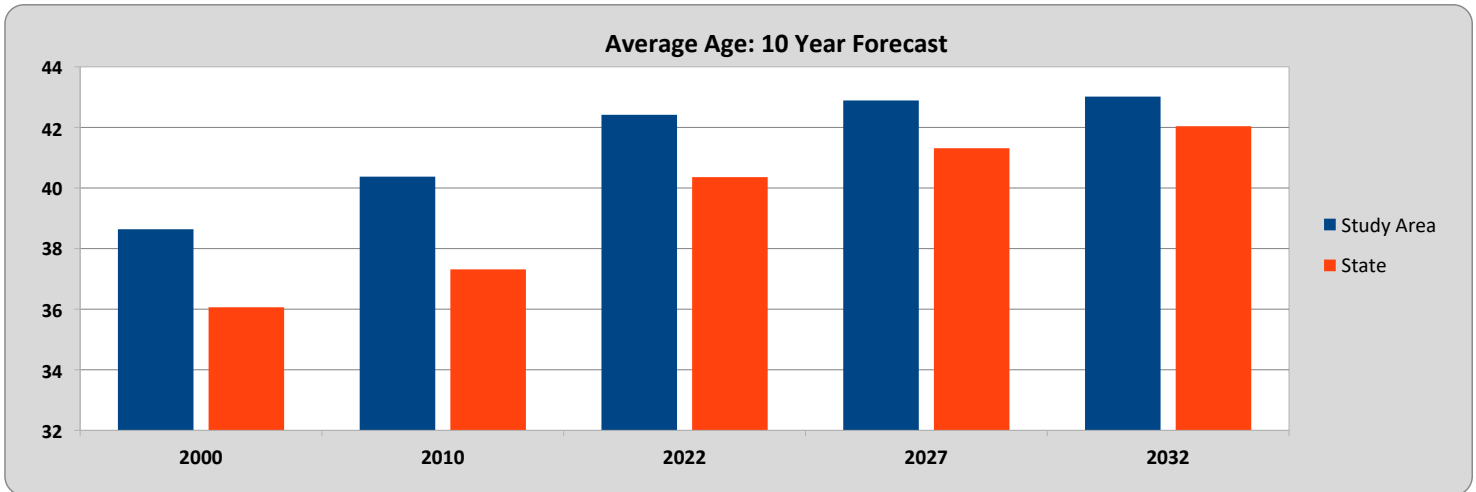


	2022
Factors Effecting Population Change	
Births	132
Deaths	152
Net Migration	145
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2022		2027		2032		10 Yr Change
Population by Gender									
Female	5,703	50.29%	6,088	50.43%	5,879	50.34%	6,110	50.48%	0.05%
Male	5,637	49.71%	5,985	49.57%	5,799	49.66%	5,993	49.52%	-0.05%
Totals:	11,340	100.00%	12,073	100.00%	11,678	100.00%	12,103	100.00%	

People by Age

Average Age with State Comparison

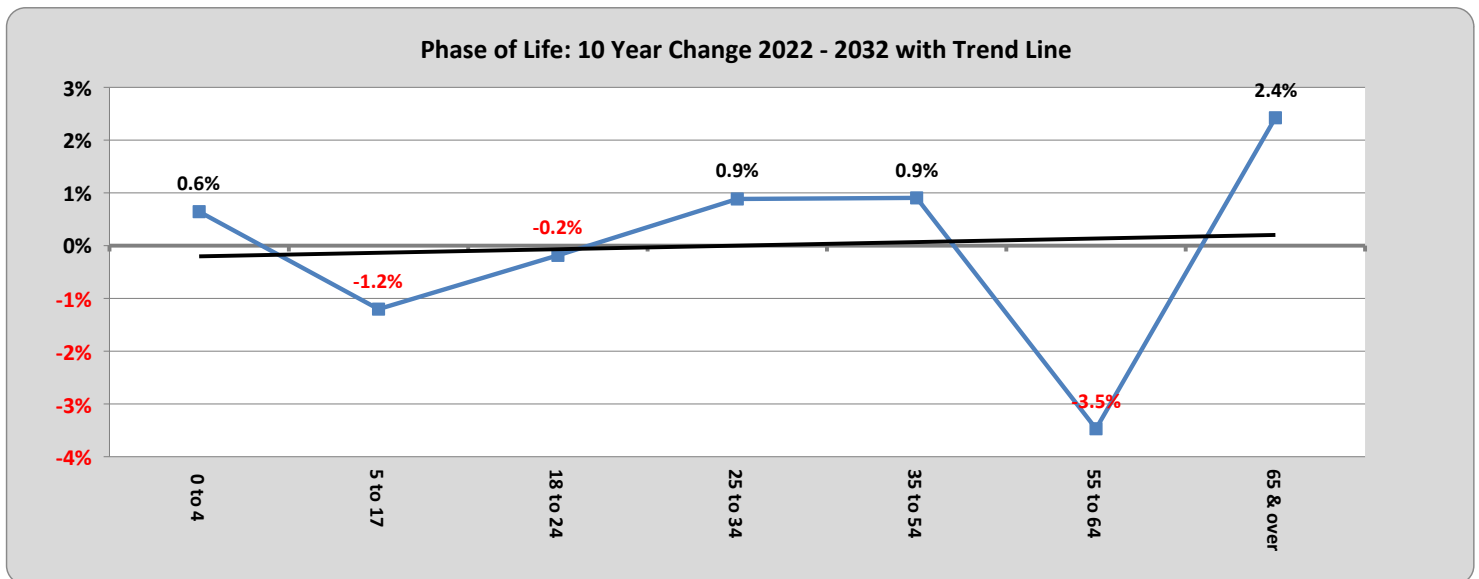


Age Trends	2000	2010	2022	2027	2032
Average Age: Study Area	38.64	40.38	42.42	42.89	43.02
Average Age Change		1.74	2.04	0.47	0.13
Percent Change		4.49%	5.06%	1.12%	0.30%
Median Age	37	41	41	41	41

Age: State	2000	2010	2022	2027	2032
Average Age: State	36.06	37.31	40.36	41.31	42.04
Average Age Change		1.25	3.05	0.95	0.73
Percent Change		3.47%	8.16%	2.36%	1.76%
Median Age	34	36	39	40	40

Phase of Life Projected Change

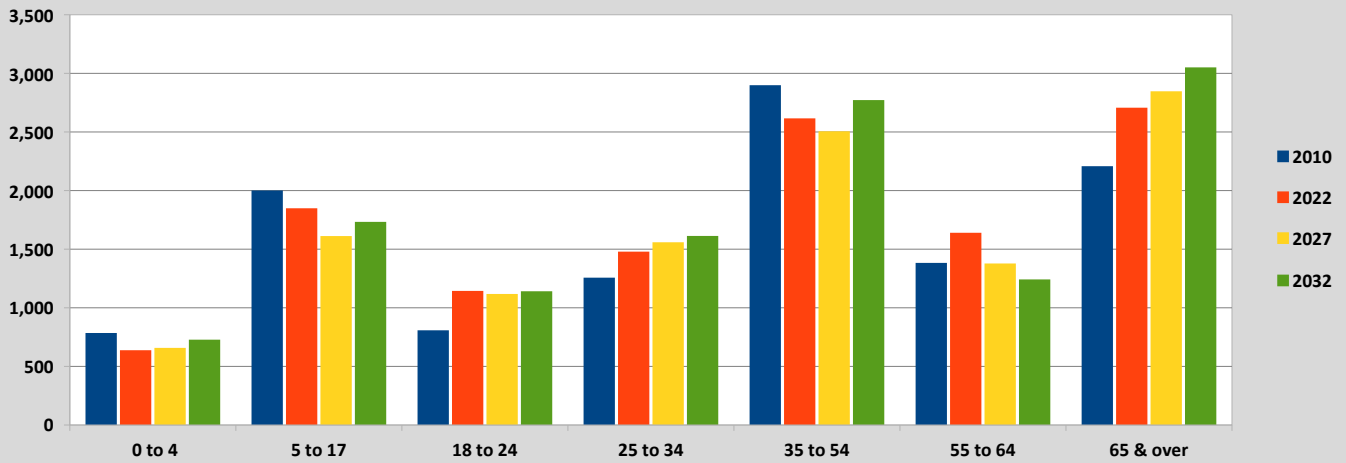
As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.



People by Age

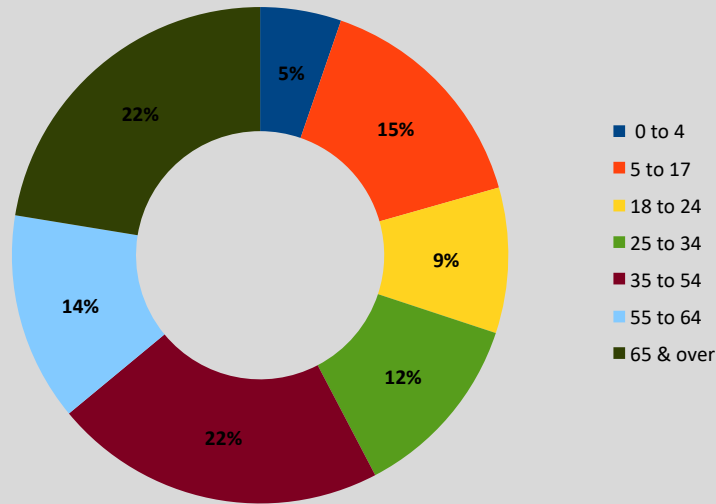
Phase of Life

Phase of Life Trends



Current Year Population by Phase of Life

Study Area Phase of Life by Percent Current Year

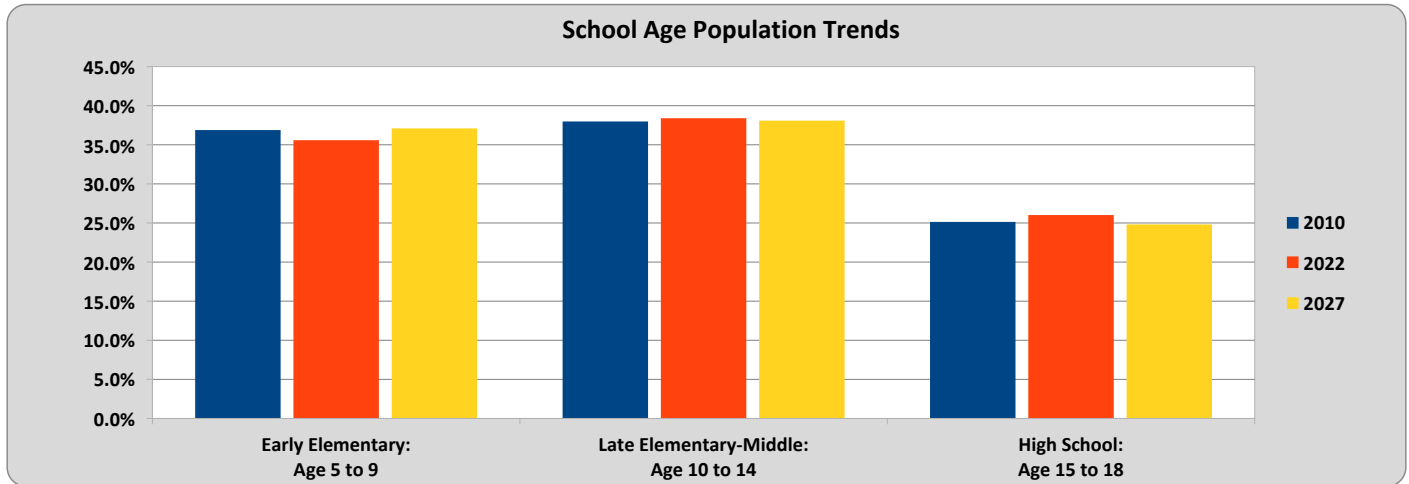


	2010		2022		2027		2032		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	785	6.92%	638	5.28%	658	5.63%	728	5.93%	0.64%
Required Formal Schooling: Ages 5 to 17	2,001	17.64%	1,849	15.32%	1,612	13.80%	1,733	14.11%	-1.20%
College/Career Starts: Ages 18 to 24	808	7.12%	1,144	9.48%	1,118	9.57%	1,141	9.29%	-0.18%
Singles and Young Families: Ages 25 to 34	1,257	11.08%	1,479	12.25%	1,559	13.35%	1,613	13.14%	0.88%
Families/Empty Nesters: Ages 35 to 54	2,899	25.56%	2,616	21.67%	2,506	21.46%	2,772	22.57%	0.91%
Enrich Years Singles/Couples: Ages 55 to 64	1,383	12.19%	1,640	13.58%	1,378	11.80%	1,242	10.11%	-3.47%
Retirement Opportunities: Age 65 and over	2,208	19.47%	2,707	22.42%	2,847	24.38%	3,051	24.85%	2.42%
Totals:	11,341	100.00%	12,073	100.00%	11,678	100.00%	12,280	100.00%	

Phase of Life presents how a community changes and people age through their various life phases.

People by Age

School Age Population Trends



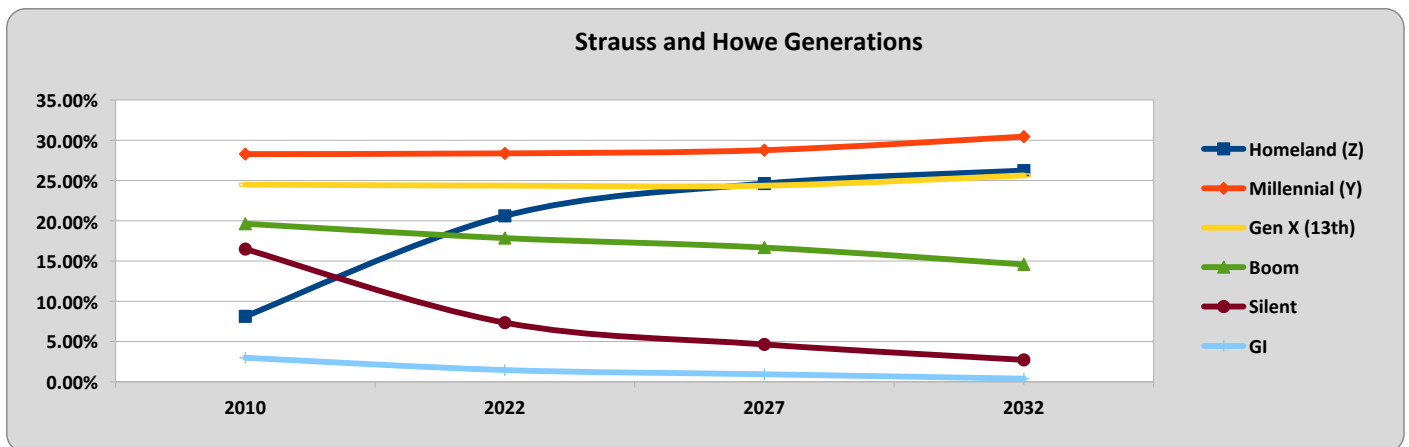
	Study Area							MN		Comp Index CY	
	2010		2022		2027		5 Yr Chg	2010	2022		2027
School Age Population Trends											
Early Elem: 5 to 9	738	36.88%	658	35.59%	598	37.10%	1.51%	38.29%	38.28%	37.85%	93
Late Elem-Mid: 10 to 14	760	37.98%	710	38.40%	614	38.09%	-0.31%	37.95%	37.46%	38.52%	102
High School: 15 to 17	503	25.14%	481	26.01%	400	24.81%	-1.20%	23.77%	24.26%	23.63%	107
Totals:	2,001	100.00%	1,849	100.00%	1,612	100.00%		100.00%	100.00%	100.00%	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2022		2027		2032	
Homeland (Z)	Artist	2005	2025	922	8.13%	2,489	20.61%	2,812	24.62%	2,914	26.23%
Millennial (Y)	Hero	1982	2004	3,208	28.29%	3,426	28.37%	3,285	28.77%	3,383	30.45%
Gen X (13th)	Nomad	1961	1981	2,777	24.49%	2,942	24.36%	2,781	24.36%	2,848	25.63%
Boom	Prophet	1946	1960	2,226	19.63%	2,155	17.85%	1,904	16.67%	1,619	14.58%
Silent	Artist	1925	1945	1,870	16.48%	887	7.35%	530	4.64%	302	2.72%
GI	Hero	1901	1924	338	2.98%	176	1.46%	107	0.94%	43	0.39%
Totals:				11,341	100.00%	12,075	100.00%	11,419	100.00%	11,109	100.00%

[For more information on Generational types, click here](#)

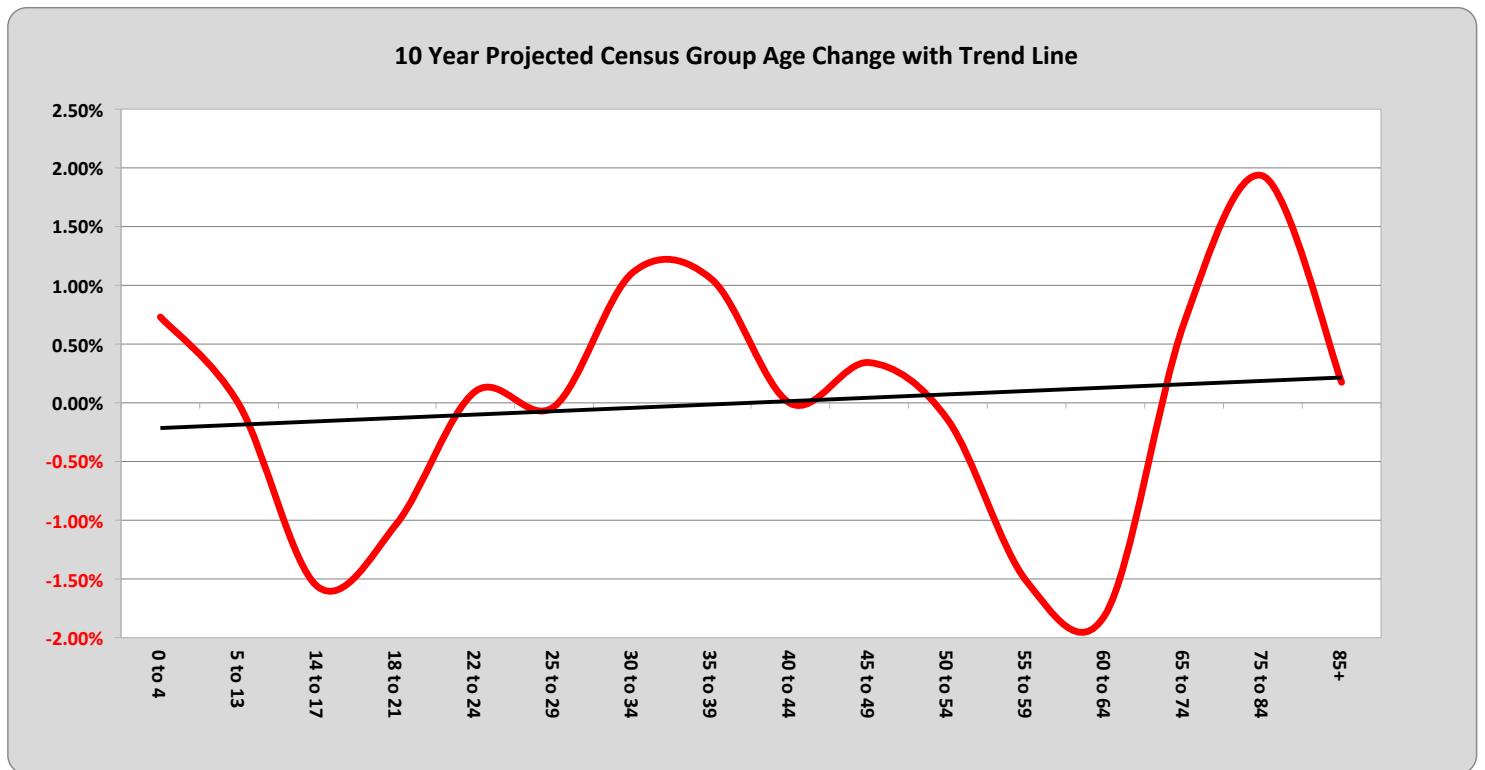
Generations as Percentage of the Population Trends



People by Age

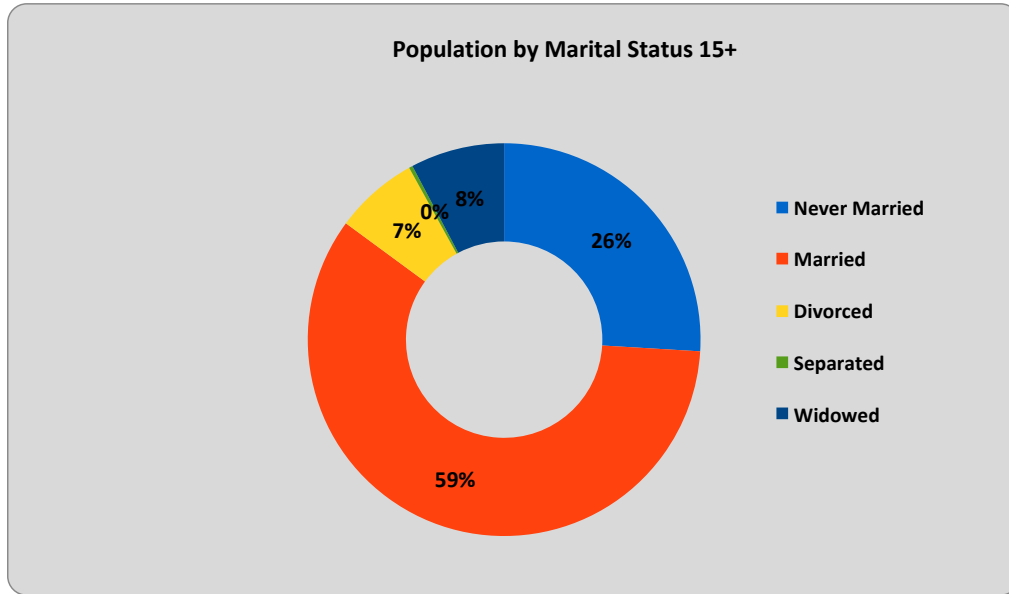
	2010		2022		2027		2032		10 Yr Change
Population by Age Forecast									
0 to 4	785	6.92%	638	5.28%	658	5.63%	728	6.02%	0.73%
5 to 13	1,346	11.87%	1,194	9.89%	1,078	9.23%	1,195	9.87%	-0.02%
14 to 17	655	5.78%	655	5.43%	534	4.57%	467	3.86%	-1.57%
18 to 21	441	3.89%	659	5.46%	642	5.50%	536	4.43%	-1.03%
22 to 24	367	3.24%	485	4.02%	476	4.08%	498	4.11%	0.10%
25 to 29	670	5.91%	808	6.69%	780	6.68%	806	6.66%	-0.03%
30 to 34	587	5.18%	671	5.56%	779	6.67%	807	6.67%	1.11%
35 to 39	582	5.13%	671	5.56%	641	5.49%	800	6.61%	1.05%
40 to 44	660	5.82%	659	5.46%	642	5.50%	660	5.45%	-0.01%
45 to 49	814	7.18%	621	5.14%	630	5.39%	664	5.49%	0.34%
50 to 54	843	7.43%	665	5.51%	593	5.08%	649	5.36%	-0.15%
55 to 59	734	6.47%	788	6.53%	634	5.43%	606	5.01%	-1.52%
60 to 64	649	5.72%	852	7.06%	743	6.36%	636	5.25%	-1.80%
65 to 74	1,056	9.31%	1,466	12.14%	1,537	13.16%	1,552	12.82%	0.68%
75 to 84	800	7.05%	889	7.36%	963	8.25%	1,125	9.30%	1.93%
85+	352	3.10%	352	2.92%	348	2.98%	374	3.09%	0.17%
Totals:	11,341	100.00%	12,073	100.00%	11,678	100.00%	12,103	100.00%	

Age Category Changes



People by Household Type and Marital Status

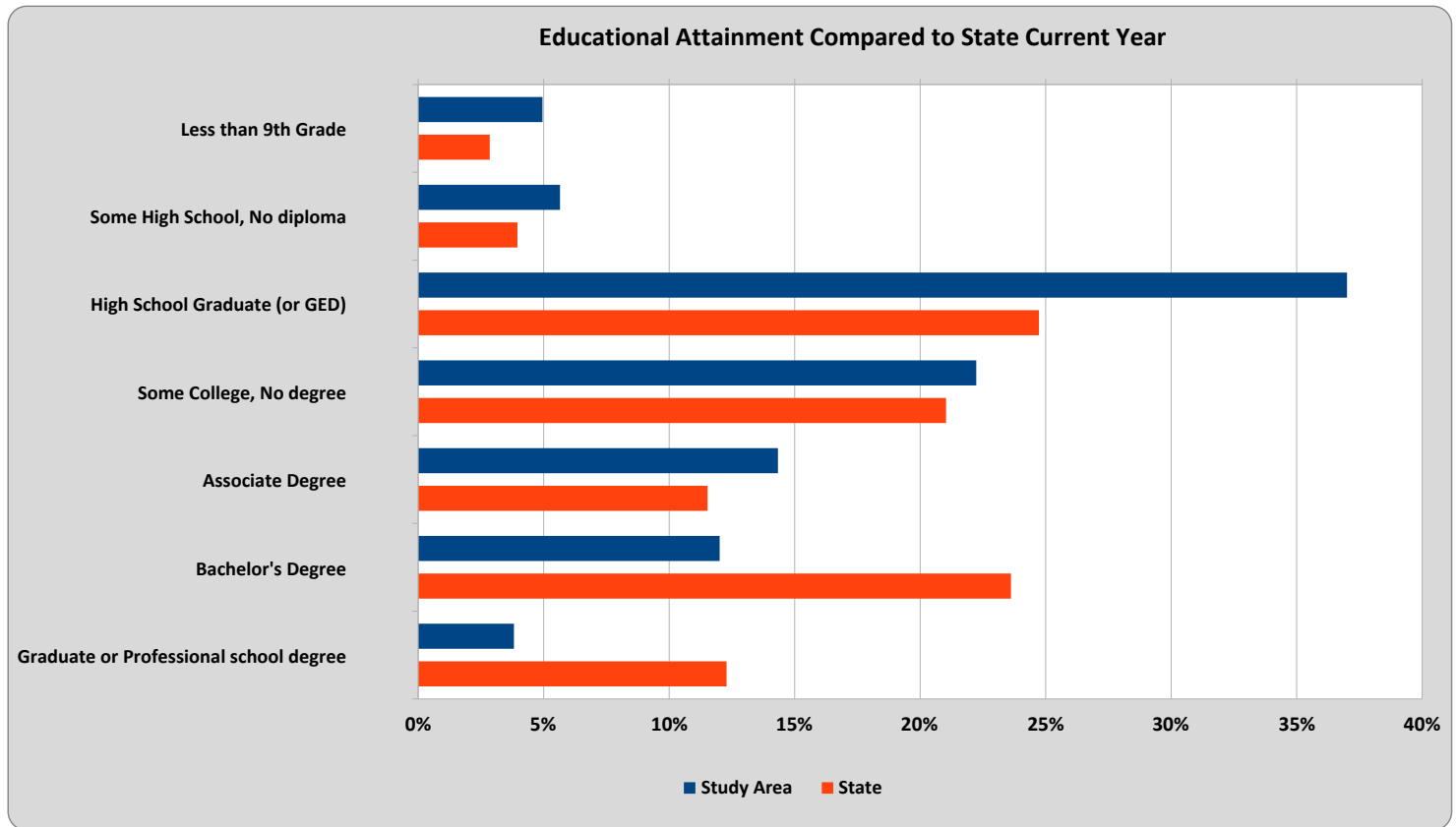
Population by Household Type



	Study Area							State of MN		Comp Index CY
	2010		2022		2027		5 Yr Chg	2022		
Population by Household Type Trends										
Population in Family Households	9,477	83.57%	10,094	83.61%	9,762	83.59%	-0.02%	4,595,292	79.78%	105
Population in Non-Family Households	1,644	14.50%	1,746	14.46%	1,690	14.47%	0.01%	1,022,377	17.75%	81
Population in Group Quarters	219	1.93%	232	1.92%	226	1.94%	0.01%	142,618	2.48%	78
Totals:	11,340	100.00%	12,072	100.00%	11,678	100.00%		5,760,287	100.00%	
Population by Marital Status 15+										
Never Married	2,050	22.26%	2,612	25.95%	2,559	26.09%	0.14%	1,474,420	31.17%	83
Married	5,812	63.11%	5,953	59.14%	5,859	59.74%	0.60%	2,503,903	52.93%	112
Divorced	547	5.94%	692	6.87%	650	6.63%	-0.25%	467,009	9.87%	70
Separated	126	1.37%	30	0.30%	26	0.27%	-0.03%	48,392	1.02%	29
Widowed	675	7.33%	779	7.74%	714	7.28%	-0.46%	237,036	5.01%	154
Totals:	9,210	100.00%	10,066	100.00%	9,808	100.00%		4,730,760	100.00%	
Population by Marital Status Single Female 15+										
Divorced	261	15.31%	331	16.43%				259,013	23.03%	71
Never Married	867	50.85%	1,049	52.06%				679,053	60.38%	86
Widowed	577	33.84%	635	31.51%				186,610	16.59%	190
Totals:	1,705	100.00%	2,015	100.00%				1,124,676	100.00%	
Population by Marital Status Single Male 15+										
Divorced	286	18.27%	361	17.45%				207,996	19.74%	88
Never Married	1,182	75.53%	1,564	75.59%				795,367	75.48%	100
Widowed	97	6.20%	144	6.96%				50,426	4.79%	145
Totals:	1,565	100.00%	2,069	100.00%				1,053,789	100.00%	
Population by Group Quarters										
Institutionalized	173	79.00%	169	84.50%				55,610	42.08%	201
Non-institutionalized: College	0	0.00%	0	0.00%				50,430	38.16%	0
Non-institutionalized: Military	0	0.00%	0	0.00%				0	0.00%	0
Non-institutionalized: Other	46	21.00%	31	15.50%				26,121	19.76%	78
Totals:	219	100.00%	200	100.00%				132,161	100.00%	

People by Education and School Enrollment

Population by Educational Attainment: 25+

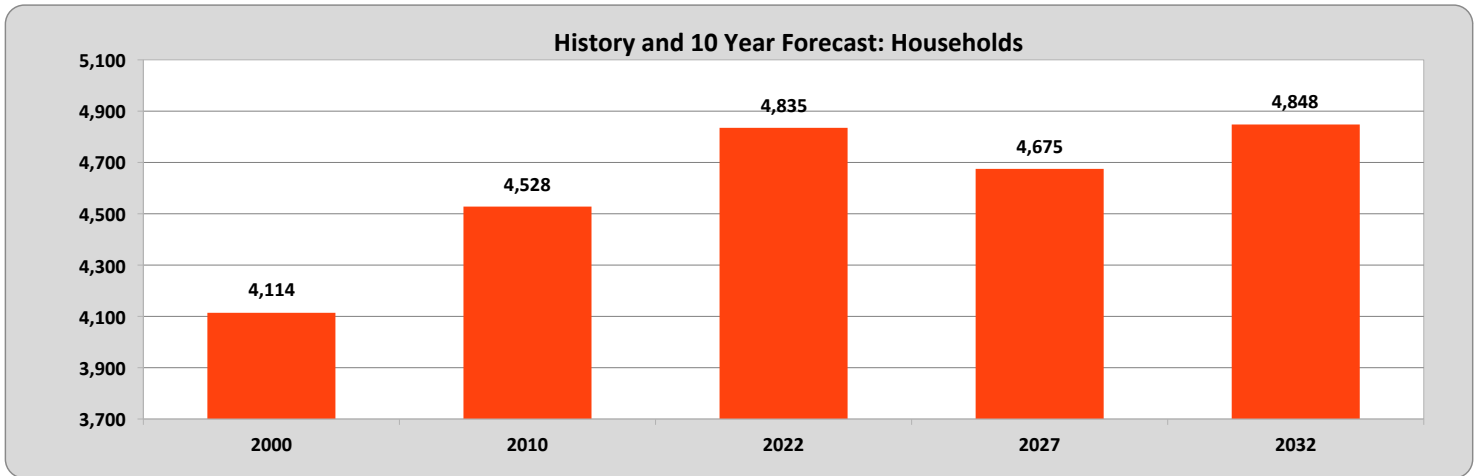


	Study Area							MN 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Population by Educational Attainment: 25+									
Less than 9th grade	545	7.04%	418	4.95%	408	4.92%	-0.03%	2.85%	174
Some High School, No diploma	435	5.62%	477	5.65%	479	5.78%	0.13%	3.95%	143
High School Graduate (or GED)	3,150	40.67%	3,124	37.01%	3,048	36.77%	-0.24%	24.73%	150
Some College, No degree	1,766	22.80%	1,877	22.23%	1,812	21.86%	-0.38%	21.03%	106
Associate Degree	754	9.73%	1,210	14.33%	1,222	14.74%	0.41%	11.53%	124
Bachelor's Degree	782	10.10%	1,014	12.01%	999	12.05%	0.04%	23.62%	51
Graduate or Professional School	314	4.05%	322	3.81%	322	3.88%	0.07%	12.29%	31
Totals:	7,746	100.00%	8,442	100.00%	8,290	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			632	26.96%					
Kindergarten/Elementary School			1,437	61.31%					
Nursery School/Preschool			275	11.73%					
Totals:			2,344	100.00%					

Households and Change

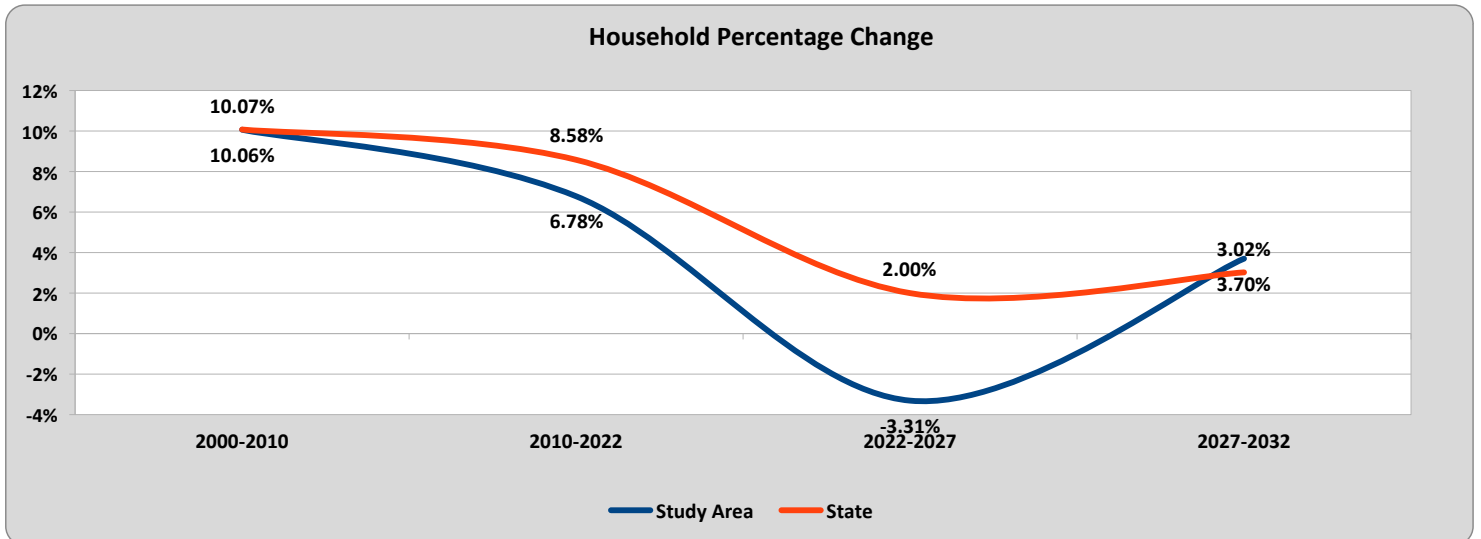
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change



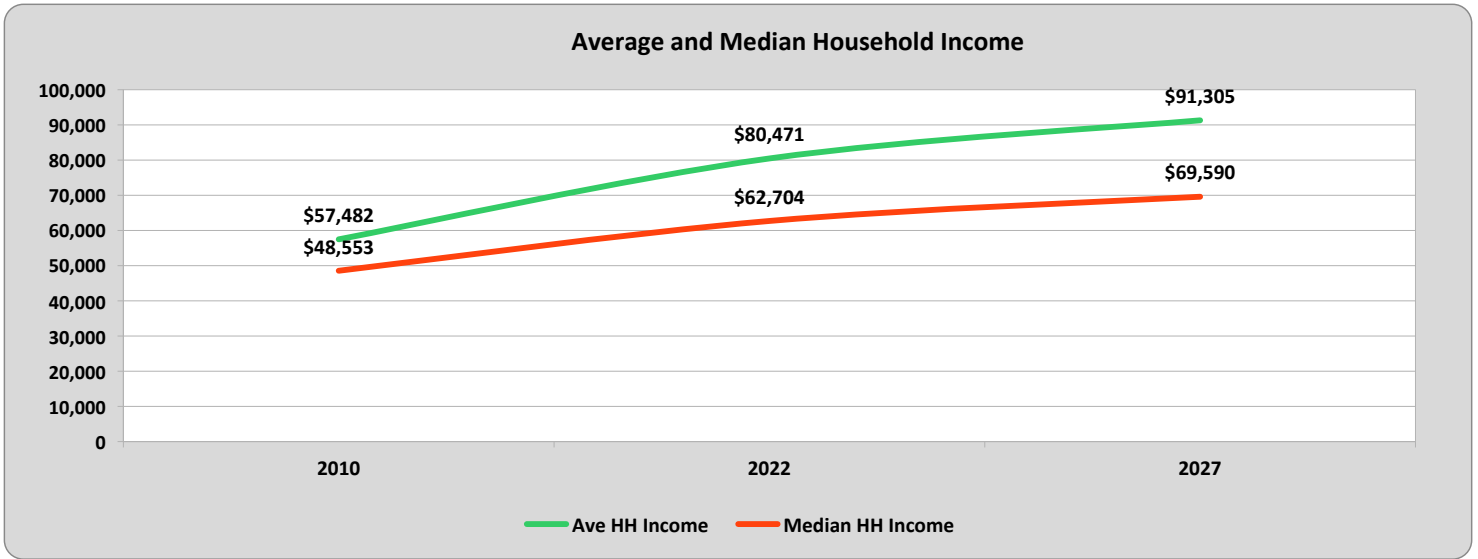
Household Trends	2000	2010	2022	2027	2032
Study Area Households	4,114	4,528	4,835	4,675	4,848
Households Change		414	307	-160	173
Percent Change		10.06%	6.78%	-3.31%	3.70%
State Households	1,896,209	2,087,227	2,266,303	2,311,594	2,381,465
Households Change		191,018	179,076	45,291	69,871
Percent Change		10.07%	8.58%	2.00%	3.02%
Population / Households	2.62	2.50	2.50	2.50	2.50
Population / Households Change		-0.12	-0.01	0.00	0.00
Percent Change		-4.58%	-0.30%	0.04%	-0.06%

Projected Percentage Household Change: Comparison of Study Area to State



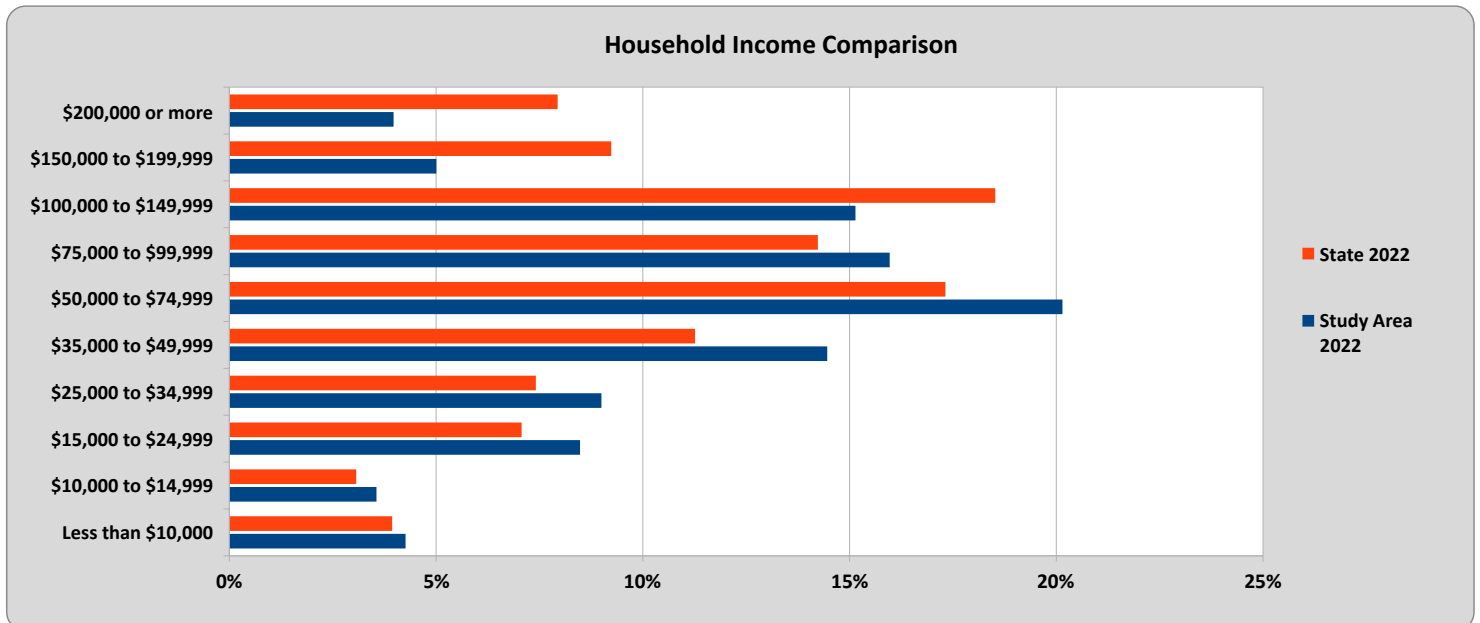
Households by Income

Average and Median Household Income Trends



Household Income Trends	2010	2022	2027
Study Area: Average HH Income	57,482	80,471	91,305
Households Change		22,989	10,834
Percent Change		39.99%	13.46%
Study Area: Median HH Income	48,553	62,704	69,590
Per Capita Income	22,952	32,227	36,552
Per Capita Income Change		9,275	4,325
Percent Change		40.41%	13.42%
State Average HH Income	73,954	98,415	112,028
Households Change		24,462	13,612
Percent Change		33.08%	13.83%
Average HH Income Comparative Index	78	82	82

Current Year Estimated Household Income Comparison to State

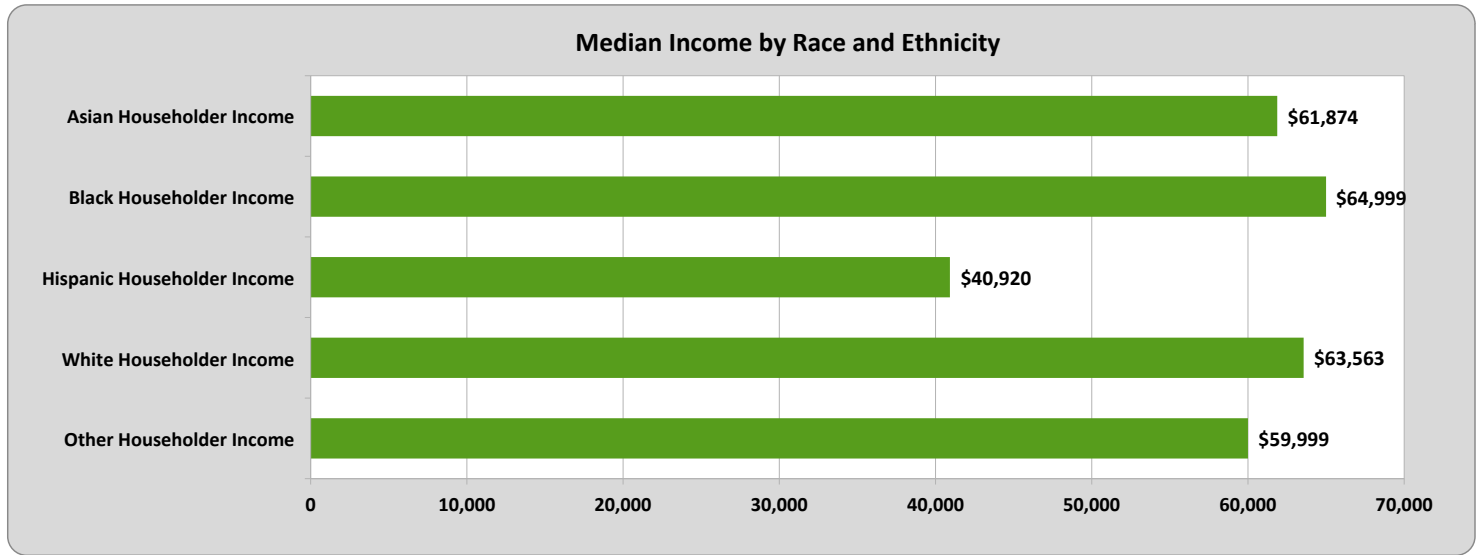


Households by Income

	Study Area							MN	Comp Index
	2010		2022		2027		5 Yr Chg	2022	CY
Household Income Forecast by Category									
Less than \$10,000	285	6.29%	206	4.26%	148	3.17%	-1.10%	3.94%	108
\$10,000 to \$14,999	239	5.28%	172	3.56%	137	2.93%	-0.63%	3.07%	116
\$15,000 to \$24,999	500	11.04%	410	8.48%	321	6.87%	-1.62%	7.07%	120
\$25,000 to \$34,999	612	13.52%	435	9.00%	340	7.27%	-1.73%	7.41%	121
\$35,000 to \$49,999	695	15.35%	699	14.46%	582	12.45%	-2.01%	11.26%	128
\$50,000 to \$74,999	1,041	22.99%	974	20.15%	1,033	22.10%	1.95%	17.32%	116
\$75,000 to \$99,999	655	14.47%	772	15.97%	681	14.57%	-1.40%	14.23%	112
\$100,000 to \$149,999	340	7.51%	732	15.14%	865	18.50%	3.36%	18.52%	82
\$150,000 to \$199,999	63	1.39%	242	5.01%	294	6.29%	1.28%	9.24%	54
\$200,000 or more	98	2.16%	192	3.97%	274	5.86%	1.89%	7.94%	50
Totals:	4,528	100.00%	4,834	100.00%	4,675	100.00%		100.00%	
Family Income Forecast by Category									
Less than \$10,000			70	2.13%	62	1.96%	-0.0017763	2.16%	99
\$10,000 to \$14,999			45	1.37%	35	1.10%	-0.27%	1.41%	97
\$15,000 to \$24,999			176	5.36%	165	5.20%	-0.16%	4.04%	133
\$25,000 to \$34,999			294	8.96%	341	10.75%	1.80%	5.47%	164
\$35,000 to \$49,999			477	14.53%	455	14.35%	-0.19%	9.36%	155
\$50,000 to \$74,999			641	19.53%	615	19.39%	-0.14%	16.54%	118
\$75,000 to \$99,999			566	17.25%	542	17.09%	-0.15%	15.62%	110
\$100,000 to \$149,999			601	18.31%	573	18.07%	-0.24%	22.73%	81
\$150,000 to \$199,999			232	7.07%	217	6.84%	-0.23%	12.04%	59
\$200,000 or more			180	5.48%	166	5.23%	-0.25%	10.62%	52
Totals:			3,282	100.00%	3,171	100.00%		100.00%	
Non-family Income Forecast by Category									
Less than \$10,000			77	4.95%	55	3.65%	-1.30%	5.04%	98
\$10,000 to \$14,999			56	3.60%	54	3.59%	-0.02%	3.91%	92
\$15,000 to \$24,999			143	9.20%	111	7.38%	-1.83%	8.49%	108
\$25,000 to \$34,999			111	7.14%	78	5.18%	-1.96%	6.33%	113
\$35,000 to \$49,999			237	15.25%	196	13.02%	-2.23%	12.36%	123
\$50,000 to \$74,999			322	20.72%	355	23.59%	2.87%	18.13%	114
\$75,000 to \$99,999			255	16.41%	219	14.55%	-1.86%	14.07%	117
\$100,000 to \$149,999			224	14.41%	270	17.94%	3.53%	17.05%	85
\$150,000 to \$199,999			71	4.57%	90	5.98%	1.41%	7.92%	58
\$200,000 or more			58	3.73%	77	5.12%	1.38%	6.71%	56
Totals:			1,554	100.00%	1,505	100.00%		100.00%	
Household Income									
Median			62,704		69,590		6886	74,901	84
Family Median			72,581		71,442		-1,139	92,608	78

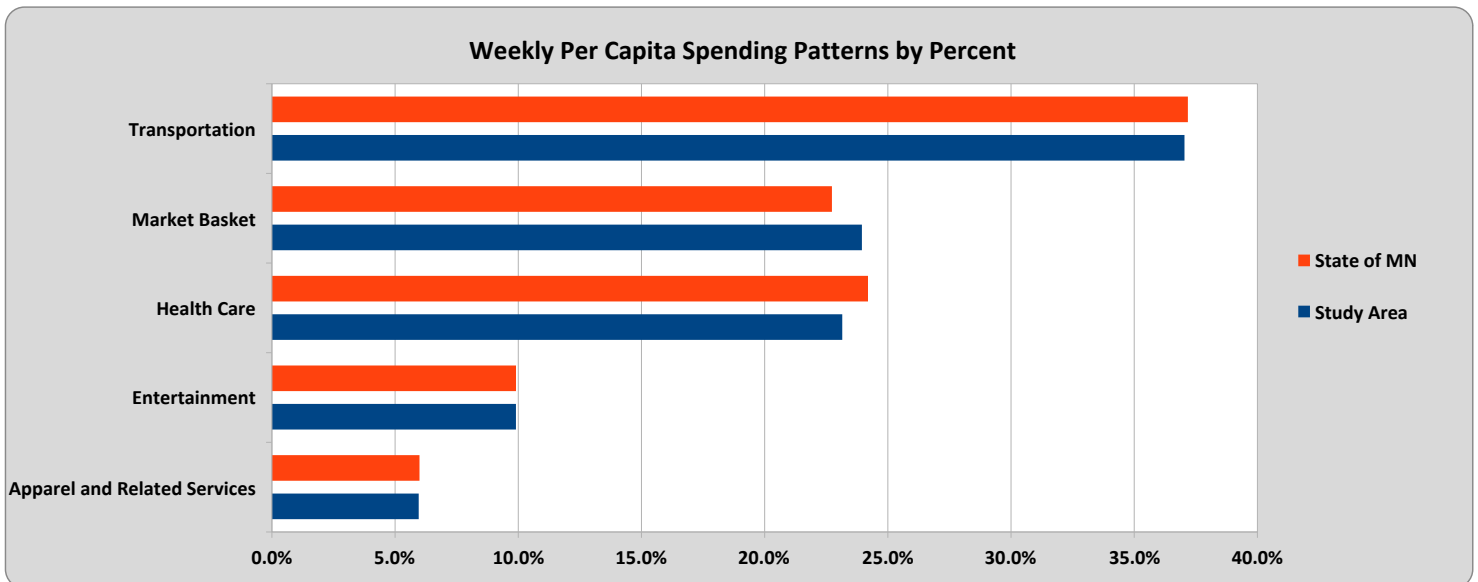
Households by Income

Median Income by Race and Ethnicity: 2022



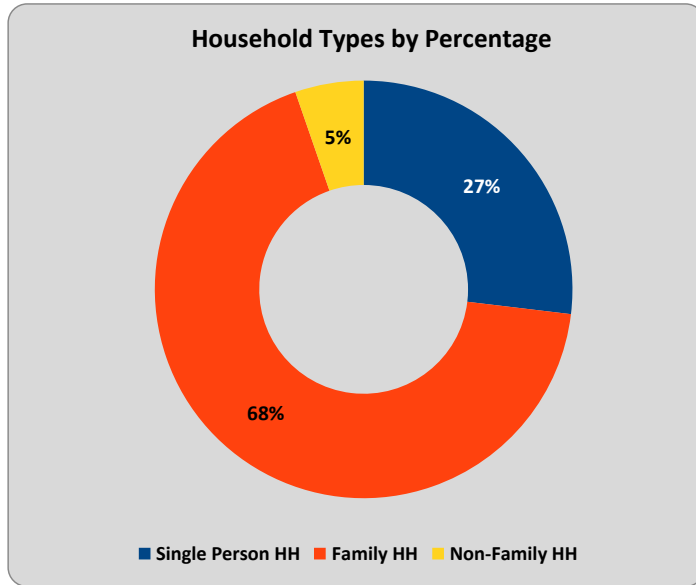
	Study Area	State of MN	Comp Index CY
2022 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	61,874	82,659	75
Black Householder Income	64,999	43,777	148
Hispanic Householder Income	40,920	56,550	72
White Householder Income	63,563	78,973	80
Other Householder Income	59,999	55,165	109

Spending Patterns: Weekly Per Capita Consumer Expenditures

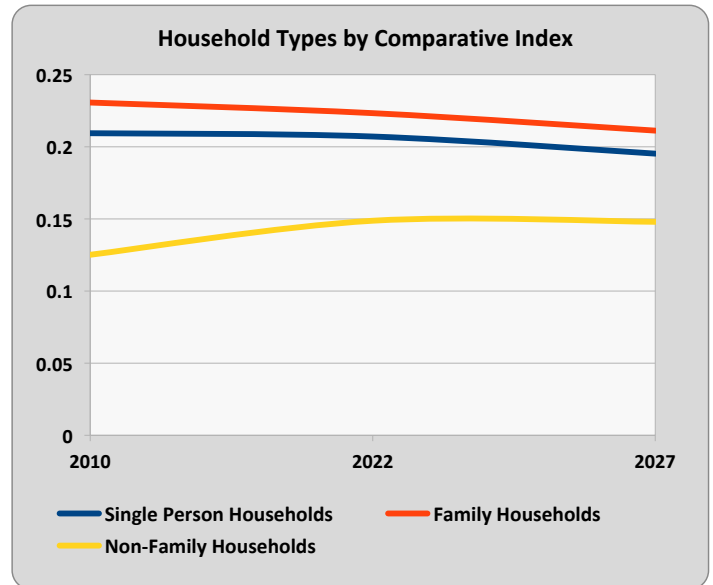


Households by Structure

Single, Family and Non-Family Households: 2022



Household Type Trends Compared to State



Household Type Trends	Study Area			State of MN		
	2010	2022	2027	2010	2022	2027
Single Person Households	1,223	1,305	1,257	584,008	630,031	643,737
Change		82	-48		46,023	13,706
Percent Change		6.70%	-3.68%		7.88%	2.18%
Family Households	3,112	3,282	3,169	1,349,015	1,469,555	1,500,297
Change		170	-113		120,540	30,742
Percent Change		5.46%	-3.44%		8.94%	2.09%
Non-Family Households	193	248	248	154,204	166,717	167,560
Change		55	0		12,513	843
Percent Change		28.50%	0.00%		8.11%	0.51%

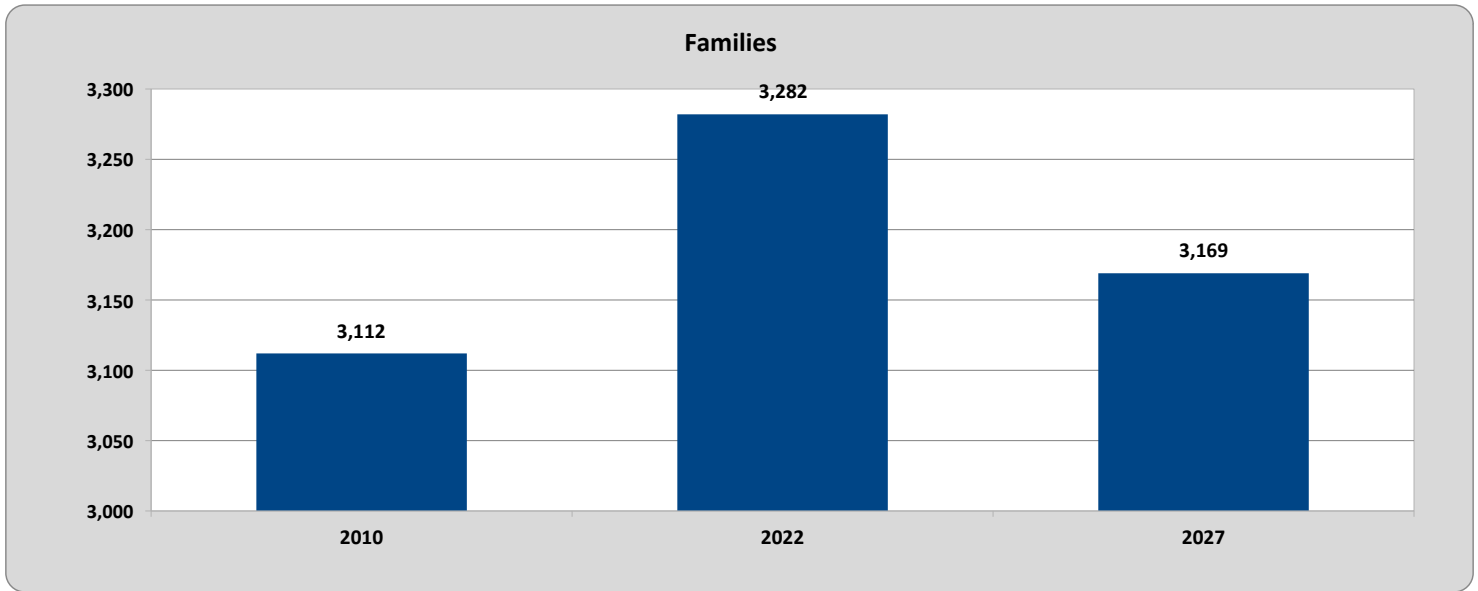
Households by Structure

Study Area								MN	Comp Index
2010			2022		2027		5 Yr Chg	2022	CY
Households by Size									
1-person household	1,223	27.00%	1,305	27.00%	1,257	26.89%	-0.10%	27.80%	97
2-person household	1,714	37.84%	1,831	37.88%	1,779	38.06%	0.18%	34.63%	109
3-person household	634	14.00%	676	13.98%	652	13.95%	-0.03%	14.79%	95
4-person household	503	11.11%	539	11.15%	522	11.17%	0.02%	13.31%	84
5-person household	283	6.25%	302	6.25%	292	6.25%	-0.00%	5.95%	105
6-person household	115	2.54%	123	2.54%	117	2.50%	-0.04%	2.13%	120
7-or-more person household	57	1.26%	60	1.24%	55	1.18%	-0.06%	1.39%	90
Totals:	4,529	100.00%	4,836	100.04%	4,674	100.00%		100.00%	
Non-Family Households by Size									
1-person household	1,223	86.43%	1,305	84.03%				79.08%	106
2-person household	169	11.94%	31	2.00%				4.36%	46
3-person household	15	1.06%	177	11.40%				14.13%	81
4-person household	5	0.35%	10	0.64%				0.87%	74
5-person household	3	0.21%	10	0.64%				0.58%	111
6-person household	0	0.00%	10	0.64%				0.50%	129
7-or-more person household	0	0.00%	10	0.64%				0.49%	132
Totals:	1,415	100.00%	1,553	100.00%				100.00%	
Single by Gender or Family Households									
Female Householder	315	10.12%	368	11.21%				13.93%	81
Male Householder	192	6.17%	236	7.19%				6.79%	106
Married Couple	2,605	83.71%	2,678	81.60%				79.28%	103
Totals:	3,112	100.00%	3,282	100.00%				100.00%	
Non-Family Households by Gender									
Female Not living alone	55	3.88%	19	1.22%				2.71%	45
Male Not living alone	138	9.75%	229	14.75%				18.21%	81
Female Living alone	668	47.18%	1,294	83.32%				78.54%	106
Male Living alone	555	39.19%	11	0.71%				0.53%	133
Totals:	1,416	100.00%	1,553	100.00%				100.00%	
2022: Owner Households by Number of Vehicles									
No vehicle available			49	1.30%				2.12%	61
1 vehicle available			636	16.82%				23.38%	72
2 vehicles available			1,687	44.61%				45.66%	98
3 vehicles available			950	25.12%				19.82%	127
4 vehicles available			287	7.59%				6.24%	122
5+ vehicles available			173	4.57%				2.77%	165
Totals:			3,782	100.00%				100.00%	
2022: Renter Households by Number of Vehicles									
No vehicle available			150	14.25%				19.05%	75
1 vehicle available			472	44.82%				45.90%	98
2 vehicles available			319	30.29%				25.92%	117
3 vehicles available			75	7.12%				5.92%	120
4 vehicles available			25	2.37%				1.98%	120
5+ vehicles available			12	1.14%				1.22%	93
Totals:			1,053	100.00%				100.00%	

Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

Family Trends

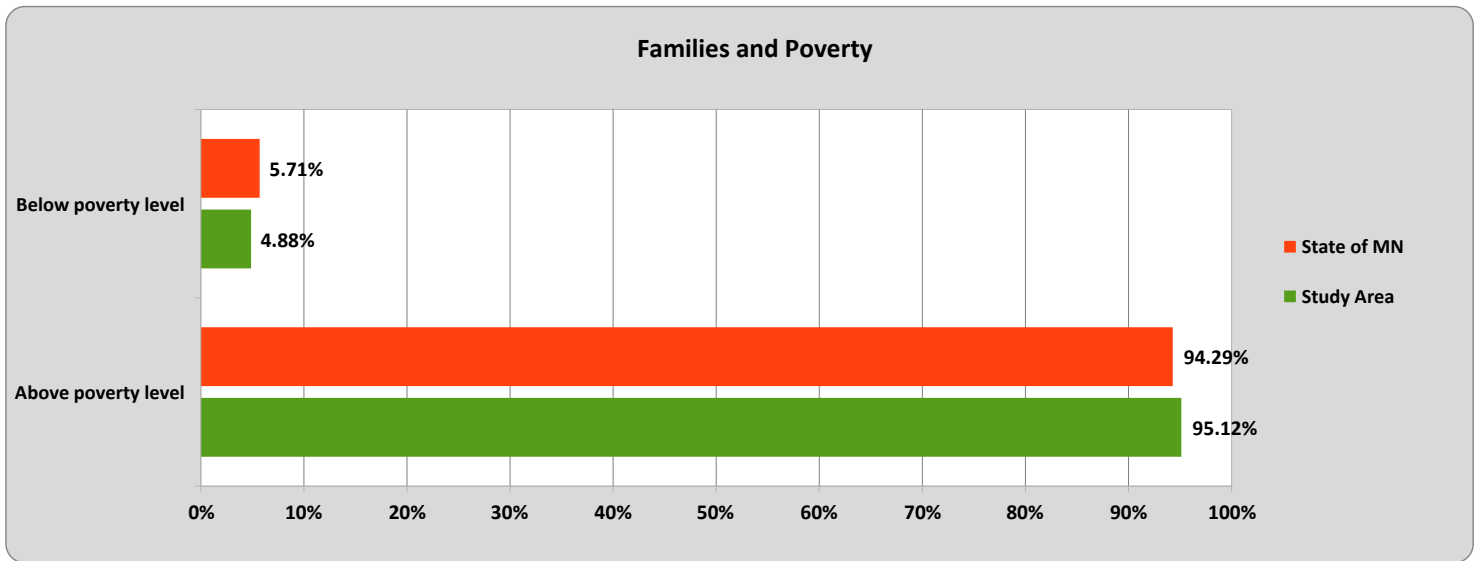


	2010	2022	2027
Study Area Family Households	3,112	3,282	3,169
Family Households Change		170	-113
Percent Change		5.46%	-3.44%
State Family Households	1,349,015	1,469,555	1,500,297
Family Households Change		120,540	30,742
Percent Change		8.94%	2.09%

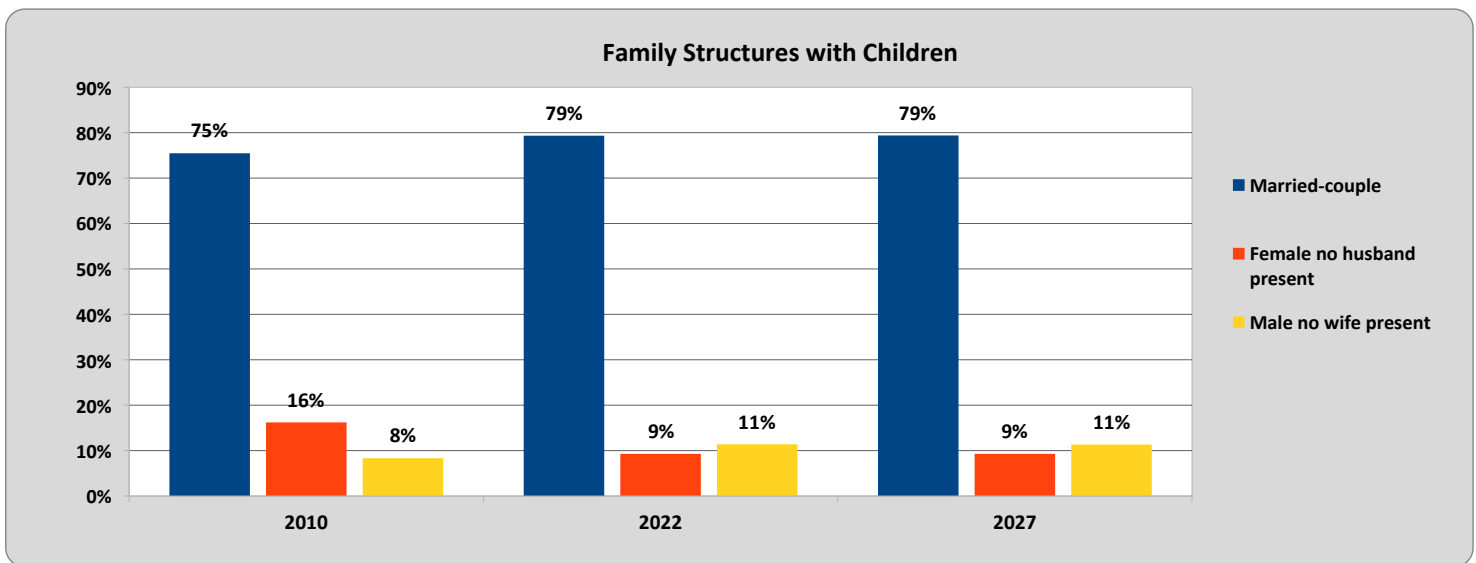
	2010		Study Area		2027		5 Yr Chg	MN 2022	Comp Index CY
			2022						
Family Households by Size									
2-person household	1,544	49.61%	1,596	48.66%	1,538	48.53%	-0.13%	46.35%	105
3-person household	618	19.86%	637	19.42%	626	19.75%	0.33%	20.65%	94
4-person household	498	16.00%	501	15.27%	462	14.58%	-0.70%	19.29%	79
5-person household	280	9.00%	358	10.91%	353	11.14%	0.22%	8.76%	125
6-person household	115	3.70%	139	4.24%	143	4.51%	0.27%	3.11%	136
7-or-more person household	57	1.83%	49	1.49%	47	1.48%	-0.01%	1.84%	81
Totals:	3,112	100.00%	3,280	100.00%	3,169	100.00%		100.00%	

Family Households

Families in Poverty Compared to State



Families with Children by Type

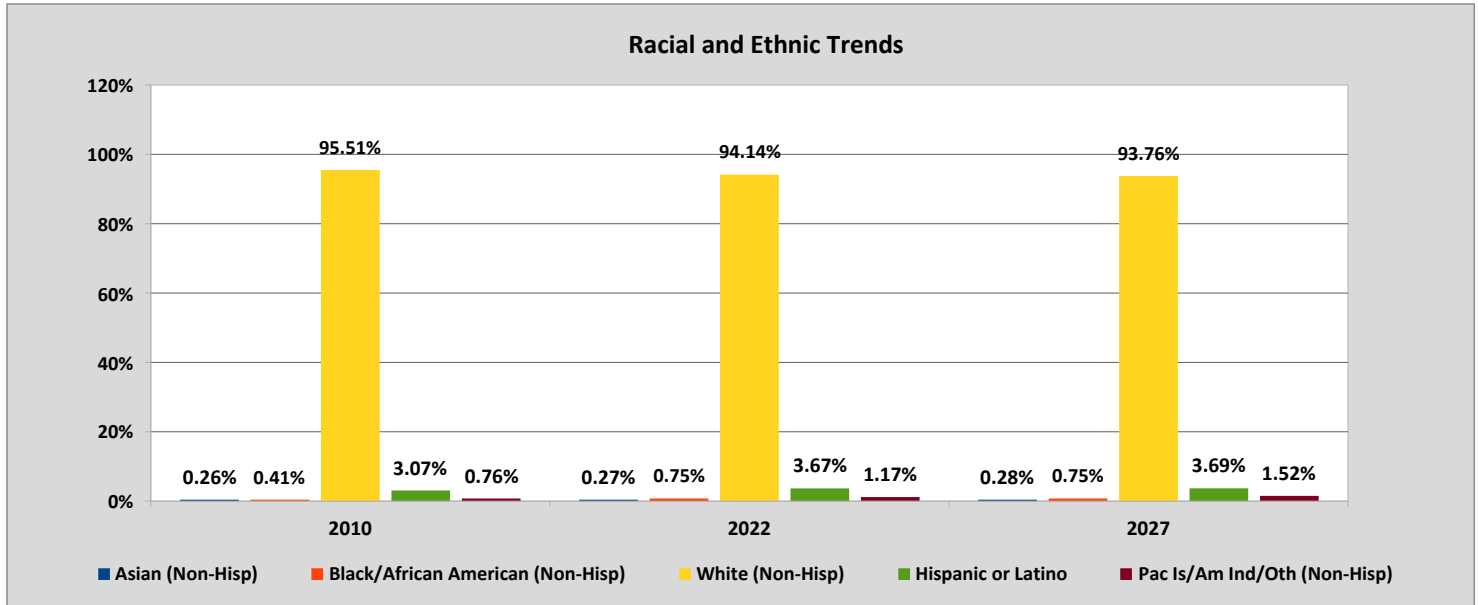


	Study Area							MN 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Families with Children by Type									
Married-couple	1,024	75.46%	1,094	79.33%	1,051	79.38%	0.05%	72.11%	110
Female no husband present	220	16.21%	128	9.28%	123	9.29%	0.01%	19.29%	48
Male no wife present	113	8.33%	157	11.39%	150	11.33%	-0.06%	8.60%	132
Totals:	1,357	100.00%	1,379	100.00%	1,324	100.00%		100.00%	
Families with No Children by Type									
Married-couple	1,581	90.09%	1,584	83.24%	1,515	82.11%	-1.12%	84.93%	98
Female no husband present	95	5.41%	240	12.61%	251	13.60%	0.99%	9.71%	130
Male no wife present	79	4.50%	79	4.15%	79	4.28%	0.13%	5.36%	77
Totals:	1,755	100.00%	1,903	100.00%	1,845	100.00%		100.00%	

Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

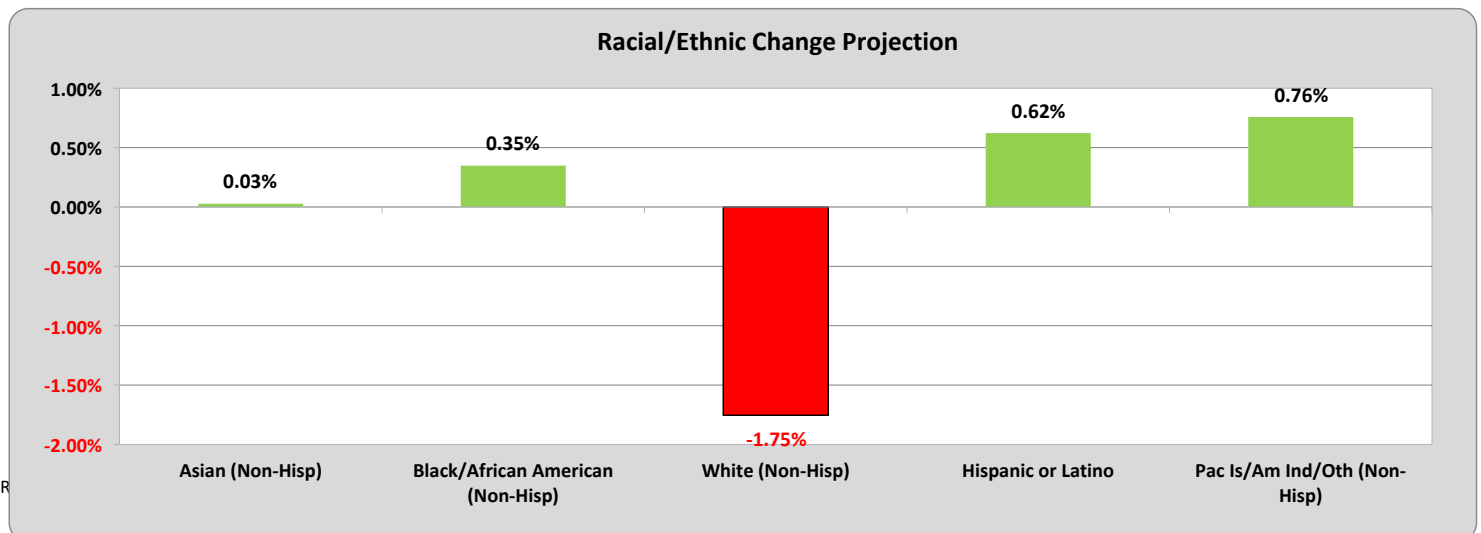
Racial Ethnic Trend Projections



	Study Area							MN	Comp Index
	2010		2022		2027		5 Yr Chg	2022	CY
Racial/Ethnic Trends									
Asian (Non-Hisp)	29	0.26%	33	0.27%	33	0.28%	0.01%	4.39%	6
Black/African American (Non-Hisp)	46	0.41%	90	0.75%	88	0.75%	0.01%	5.56%	13
White (Non-Hisp)	10,831	95.51%	11,366	94.14%	10,949	93.76%	-0.39%	81.70%	115
Hispanic or Latino	348	3.07%	443	3.67%	431	3.69%	0.02%	4.96%	74
Pac Is/Am Ind/Oth (Non-Hisp)	86	0.76%	141	1.17%	177	1.52%	0.35%	3.38%	35
Totals:	11,340	100.00%	12,073	100.00%	11,678	100.00%		100.00%	

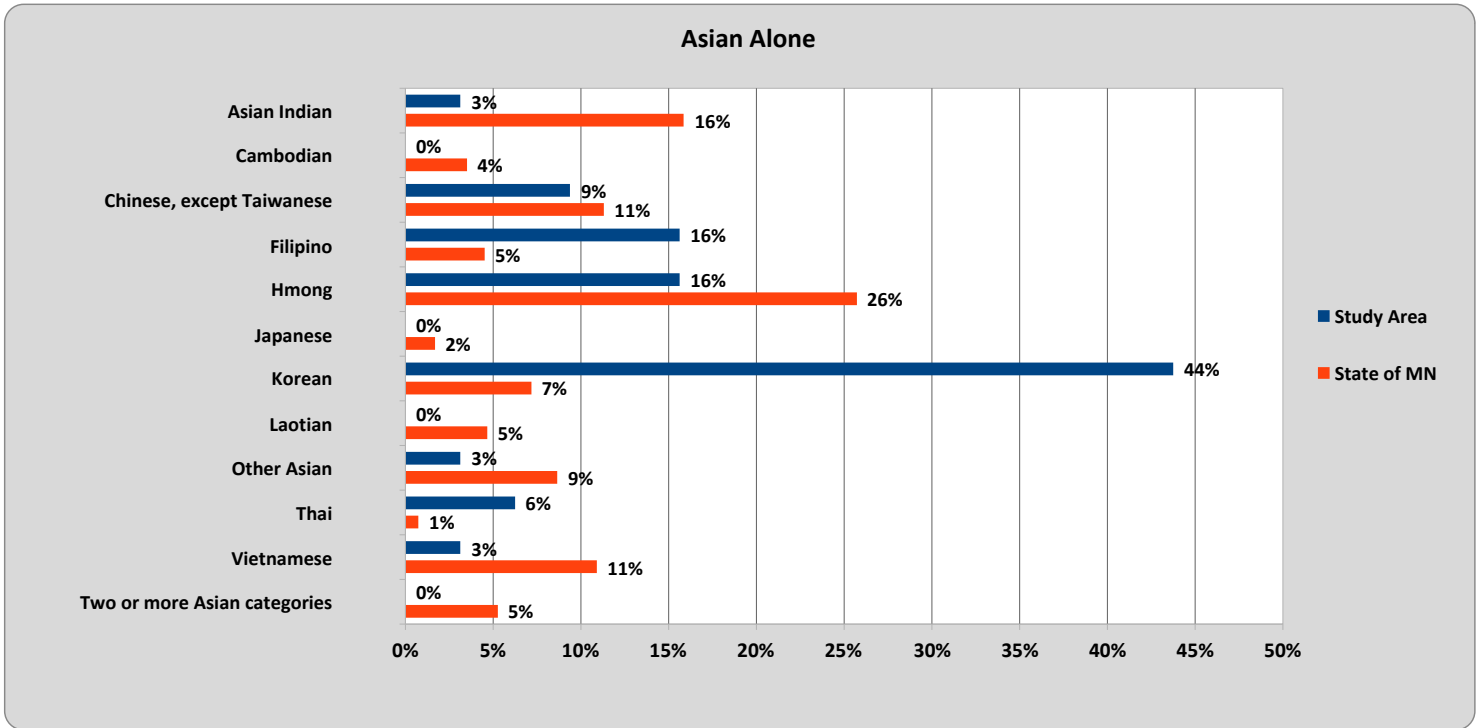
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Racial/Ethnic Change Projection from Census 2010 to 2027



Diversity: Race and Ethnicity

Estimated Current Year Asian Alone Population

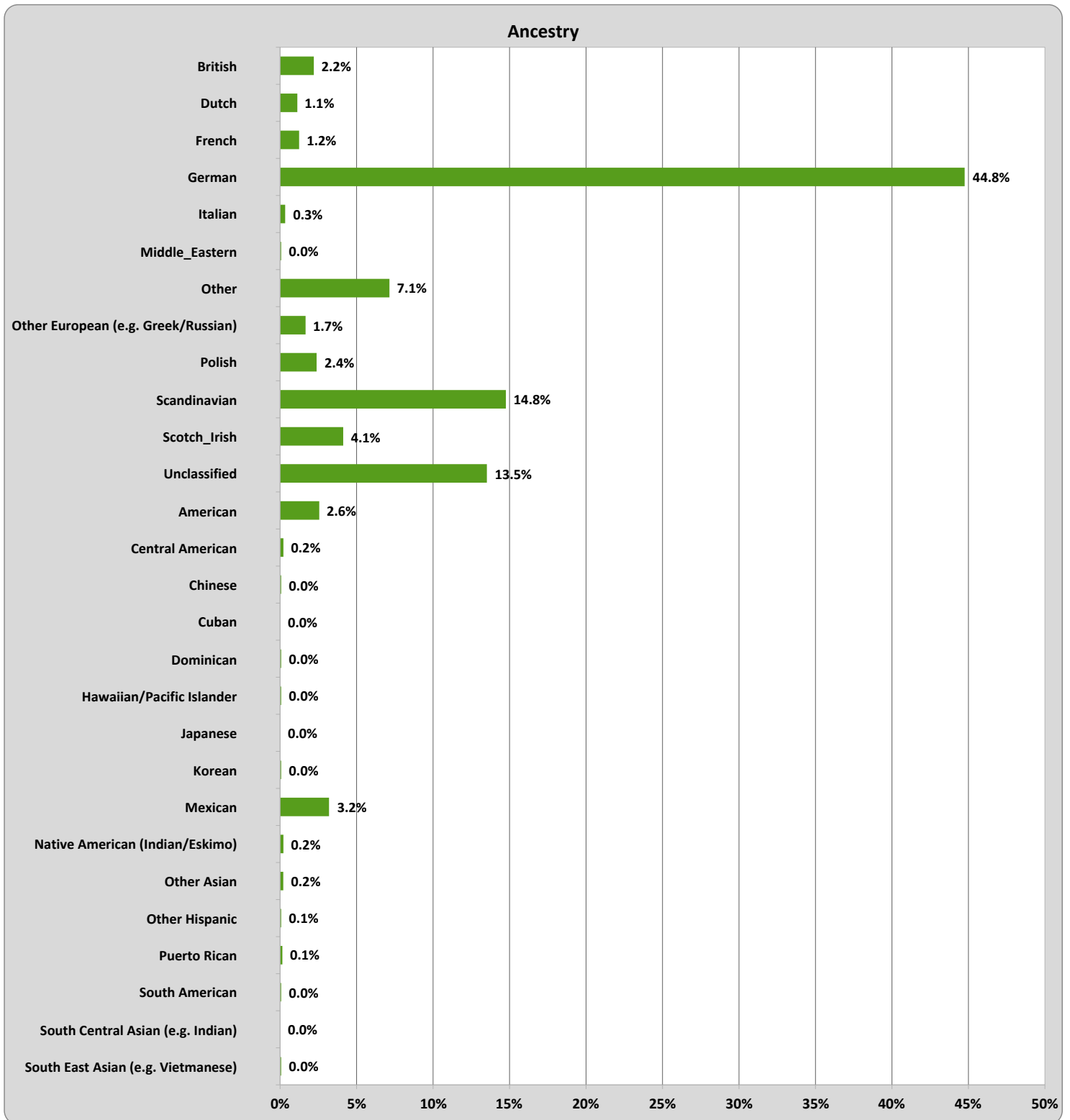


Population: Asian Alone	Study Area		State of MN		Comp Index CY
	2022		2022		
Asian Indian	1	3.13%	40,057	15.85%	20
Cambodian	0	0.00%	8,872	3.51%	0
Chinese, except Taiwanese	3	9.38%	28,574	11.31%	83
Filipino	5	15.63%	11,412	4.52%	346
Hmong	5	15.63%	65,020	25.73%	61
Japanese	0	0.00%	4,265	1.69%	0
Korean	14	43.75%	18,147	7.18%	609
Laotian	0	0.00%	11,788	4.66%	0
Other Asian	1	3.13%	21,860	8.65%	36
Thai	2	6.25%	1,857	0.73%	851
Vietnamese	1	3.13%	27,565	10.91%	29
Two or more Asian categories	0	0.00%	13,310	5.27%	0
Totals:	32	100.00%	252,727	100.00%	

Population: Hispanic or Latino by Origin	Study Area		State of MN		Comp Index CY
	2010	2022	2010	2022	
Cuban	1	0.29%	2	0.45%	31
Mexican	312	89.66%	394	88.94%	126
Other Hispanic or Latino	26	7.47%	35	7.90%	33
Puerto Rican	9	2.59%	12	2.71%	63
Totals:	348	100.00%	443	100.00%	

Diversity: Ancestry

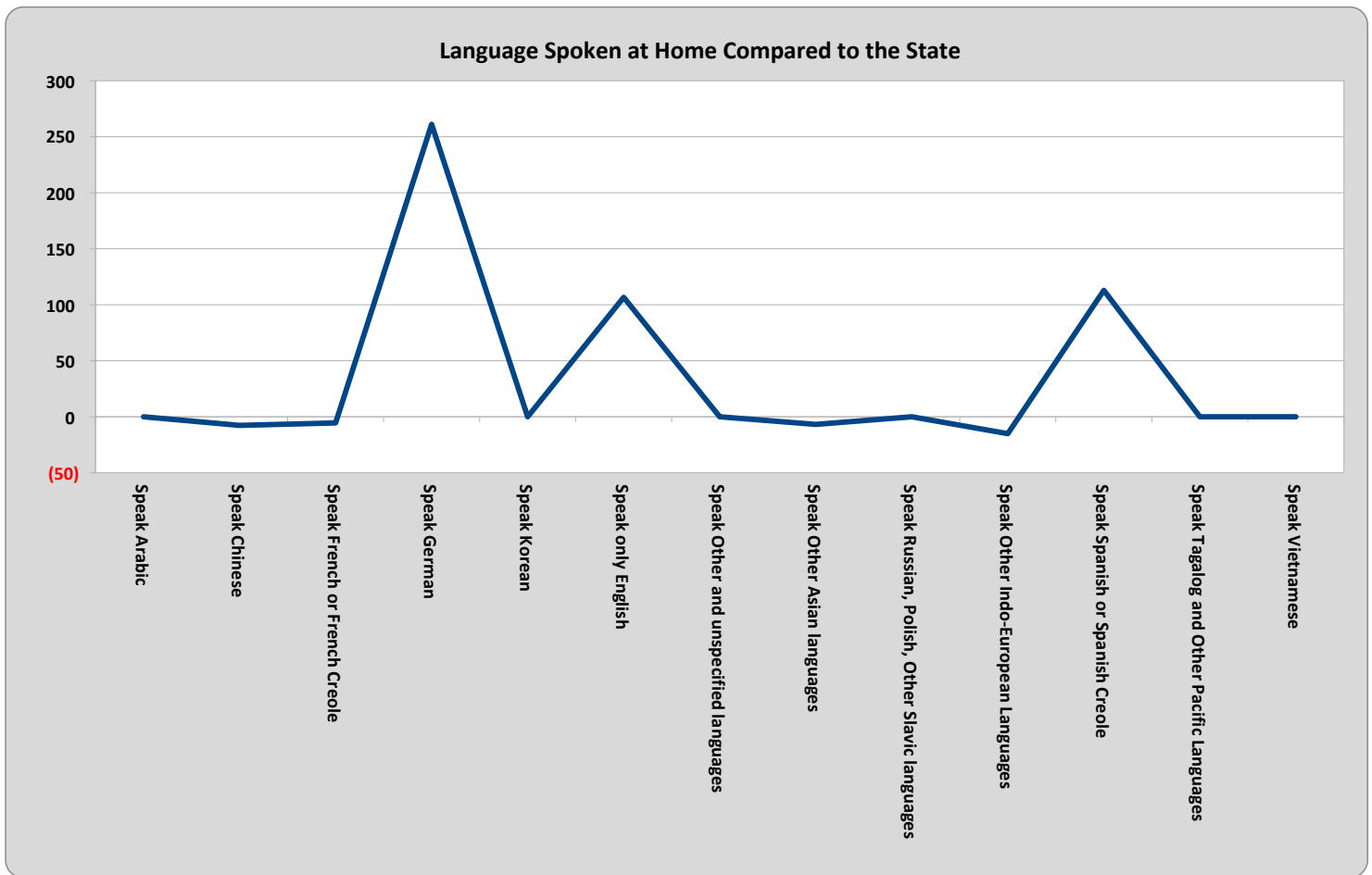
Population by Ancestry: 2022



Diversity: Languages

	Study Area		State of MN		Comp Index CY
Population 5+ by Language Spoken at Home (Detail)	2022		2022		
Speak Arabic	0	0.00%	15,401	0.28%	0
Speak Chinese	4	0.03%	24,720	0.46%	8
Speak French or French Creole	2	0.02%	17,297	0.32%	5
Speak German	127	1.11%	23,077	0.43%	261
Speak Korean	0	0.00%	5,151	0.09%	0
Speak only English	10,771	94.20%	4,791,548	88.32%	107
Speak Other and unspecified languages	0	0.00%	119,429	2.20%	0
Speak Other Asian languages	17	0.15%	118,736	2.19%	7
Speak Russian, Polish, Other Slavic languages	0	0.00%	26,666	0.49%	0
Speak Other Indo-European Languages	13	0.11%	40,950	0.75%	15
Speak Spanish or Spanish Creole	500	4.37%	210,179	3.87%	113
Speak Tagalog and Other Pacific Languages	0	0.00%	7,883	0.15%	0
Speak Vietnamese	0	0.00%	23,927	0.44%	0
Totals:	11,434	100.00%	5,424,964	100.00%	See Chart Below

Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of MN

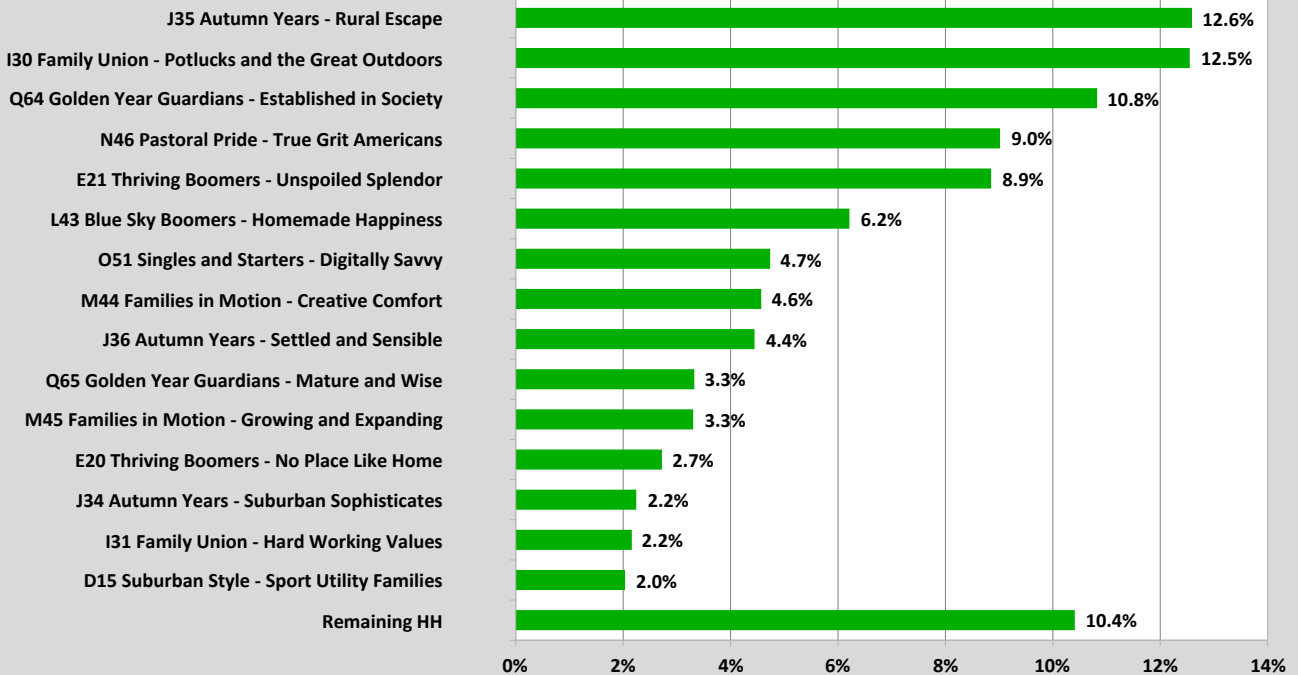


This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 15 Mosaic Segments (Experian): 2022



	Study Area		State of MN		Comp Index CY
Mosaic: Top 15 Segments	2022		2022		
J35 Autumn Years - Rural Escape	606	12.6%	81,577	3.6%	348
I30 Family Union - Potlucks and the Great Outdoors	604	12.5%	90,793	4.0%	311
Q64 Golden Year Guardians - Established in Society	521	10.8%	77,301	3.4%	315
N46 Pastoral Pride - True Grit Americans	434	9.0%	41,848	1.9%	485
E21 Thriving Boomers - Unspoiled Splendor	426	8.9%	94,560	4.2%	211
L43 Blue Sky Boomers - Homemade Happiness	299	6.2%	39,487	1.8%	354
O51 Singles and Starters - Digitally Savvy	228	4.7%	83,320	3.7%	128
M44 Families in Motion - Creative Comfort	220	4.6%	33,156	1.5%	311
J36 Autumn Years - Settled and Sensible	214	4.4%	48,552	2.2%	206
Q65 Golden Year Guardians - Mature and Wise	160	3.3%	68,036	3.0%	110
M45 Families in Motion - Growing and Expanding	159	3.3%	27,068	1.2%	275
E20 Thriving Boomers - No Place Like Home	131	2.7%	91,661	4.1%	67
J34 Autumn Years - Suburban Sophisticates	108	2.2%	104,532	4.6%	48
I31 Family Union - Hard Working Values	104	2.2%	31,755	1.4%	153
D15 Suburban Style - Sport Utility Families	98	2.0%	42,591	1.9%	108
Remaining HH	501	10.4%	1,296,412	57.6%	18
Totals:	4,813	100.00%	2,252,649	100.00%	

Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

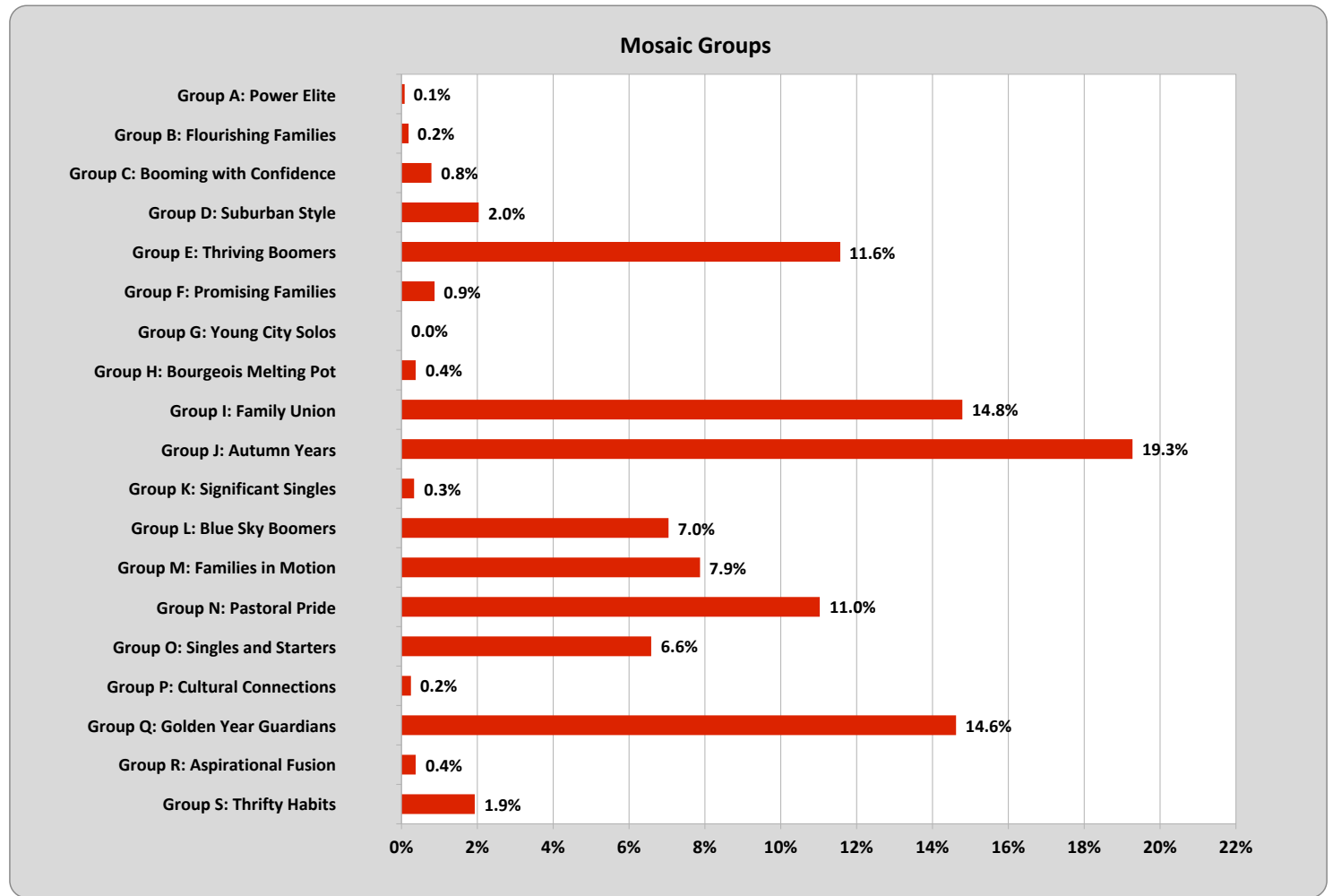
[Understanding Mosaic Portraits for Mission Planning - Video](#)

Faith based clients: To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

Diversity: Mosaic Groups

Mosaic Groups

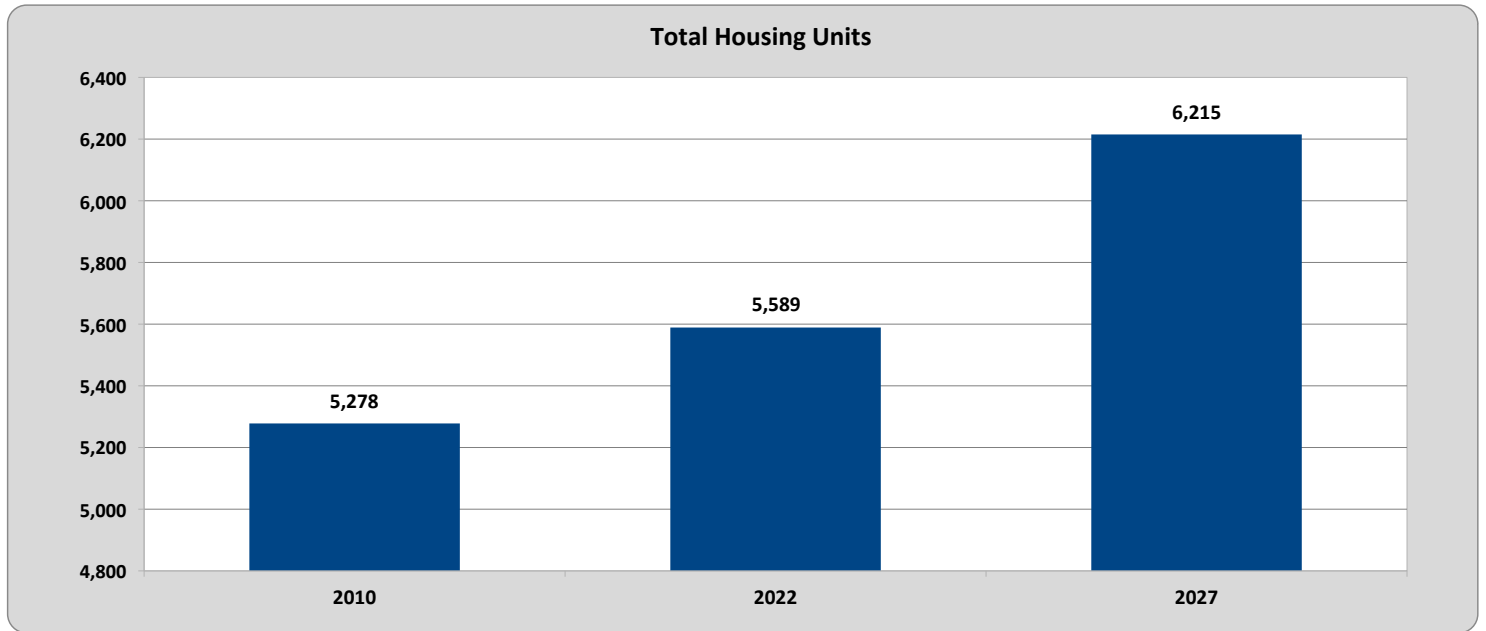


	Study Area		State of MN		Comp Index CY
Mosaic Groups	2022		2022		
Group A: Power Elite	4	0.1%	147,544	6.5%	1
Group B: Flourishing Families	9	0.2%	144,813	6.4%	3
Group C: Booming with Confidence	38	0.8%	234,780	10.4%	8
Group D: Suburban Style	98	2.0%	100,230	4.4%	46
Group E: Thriving Boomers	557	11.6%	217,412	9.7%	120
Group F: Promising Families	42	0.9%	107,906	4.8%	18
Group G: Young City Solos	0	0.0%	63,652	2.8%	0
Group H: Bourgeois Melting Pot	18	0.4%	51,957	2.3%	16
Group I: Family Union	712	14.8%	131,460	5.8%	253
Group J: Autumn Years	928	19.3%	234,661	10.4%	185
Group K: Significant Singles	16	0.3%	64,316	2.9%	12
Group L: Blue Sky Boomers	339	7.0%	106,229	4.7%	149
Group M: Families in Motion	379	7.9%	60,224	2.7%	294
Group N: Pastoral Pride	531	11.0%	61,174	2.7%	406
Group O: Singles and Starters	317	6.6%	250,392	11.1%	59
Group P: Cultural Connections	12	0.2%	28,769	1.3%	20
Group Q: Golden Year Guardians	704	14.6%	188,767	8.4%	174
Group R: Aspirational Fusion	18	0.4%	20,318	0.9%	41
Group S: Thrifty Habits	93	1.9%	38,044	1.7%	114
Totals:	4,815	0.00%	2,252,648	100.00%	

Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

Trends in Housing Since 2010



	2010	2022	2027
Housing Units	5,278	5,589	6,215
Family Households Change		311	626
Percent Change		5.89%	11.20%

Study Area								MN	Comp Index
2010		2022		2027	5 Yr Chg		2022	CY	
Housing by Occupancy									
Occupied	4,528	85.79%	4,835	86.51%	5,491	88.35%	1.84%	90.10%	96
Vacant	750	14.21%	754	13.49%	724	11.65%	-1.84%	9.90%	136
Totals:	5,278	100.00%	5,589	100.00%	6,215	100.00%		100.00%	
Housing by Type of Occupancy									
Owner Occupied	3,557	78.56%	3,782	78.21%	4,304	78.38%	0.18%	73.16%	107
Renter Occupied	971	21.44%	1,054	21.79%	1,187	21.62%	-0.18%	26.84%	81
Totals:	4,528	100.00%	4,836	100.00%	5,491	100.00%		100.00%	

Housing

	Study Area 2022		State of MN 2022		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	66	1.18%	199,367	7.94%	15
1 Unit Detached	4,826	86.36%	1,742,380	69.39%	124
2 Units	69	1.23%	69,397	2.76%	45
3 to 19 Units	130	2.33%	96,164	3.83%	61
20 to 49 Units	141	2.52%	133,601	5.32%	47
50 or More Units	36	0.64%	176,625	7.03%	9
Mobile Home or Trailer	320	5.73%	92,915	3.70%	155
Other	0	0.00%	470	0.02%	0
Totals:	5,588	100.00%	2,510,919	100.00%	
Owner Occupied Housing Values					
Less than \$20,000	46	1.23%	20,006	1.22%	100
\$20,000 to \$39,999	33	0.88%	19,729	1.21%	73
\$40,000 to \$59,999	28	0.75%	19,129	1.17%	64
\$60,000 to \$79,999	75	2.00%	22,141	1.35%	148
\$80,000 to \$99,999	129	3.44%	29,145	1.78%	193
\$100,000 to \$149,999	535	14.27%	98,944	6.04%	236
\$150,000 to \$199,999	529	14.11%	130,710	7.98%	177
\$200,000 to \$299,999	959	25.59%	346,665	21.18%	121
\$300,000 to \$399,999	653	17.42%	320,332	19.57%	89
\$400,000 to \$499,999	334	8.91%	231,267	14.13%	63
\$500,000 to \$749,999	272	7.26%	278,035	16.98%	43
\$750,000 to \$999,999	86	2.29%	64,847	3.96%	58
\$1,000,000 or more	69	1.84%	56,140	3.43%	54
Totals:	3,748	100.00%	1,637,090	100.00%	
Housing by Year Built					
1939 or Earlier	1,228	21.97%	414,127	16.46%	133
1940 to 1949	378	6.76%	114,049	4.53%	149
1950 to 1959	637	11.40%	264,125	10.50%	109
1960 to 1969	369	6.60%	239,580	9.53%	69
1970 to 1979	696	12.45%	379,093	15.07%	83
1980 to 1989	571	10.21%	324,483	12.90%	79
1990 to 1999	841	15.04%	346,034	13.76%	109
2000 to 2009	725	12.97%	381,955	15.19%	85
2010 or Later	145	2.59%	51,821	2.06%	126
Totals:	5,590	100.00%	2,515,267	100.00%	

Mortgage Risk Indicator

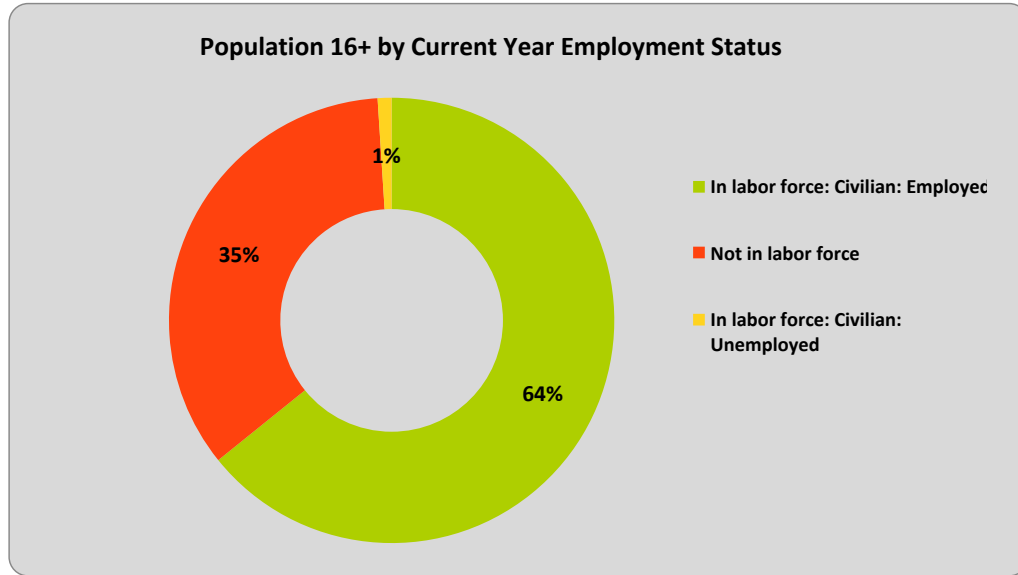


The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

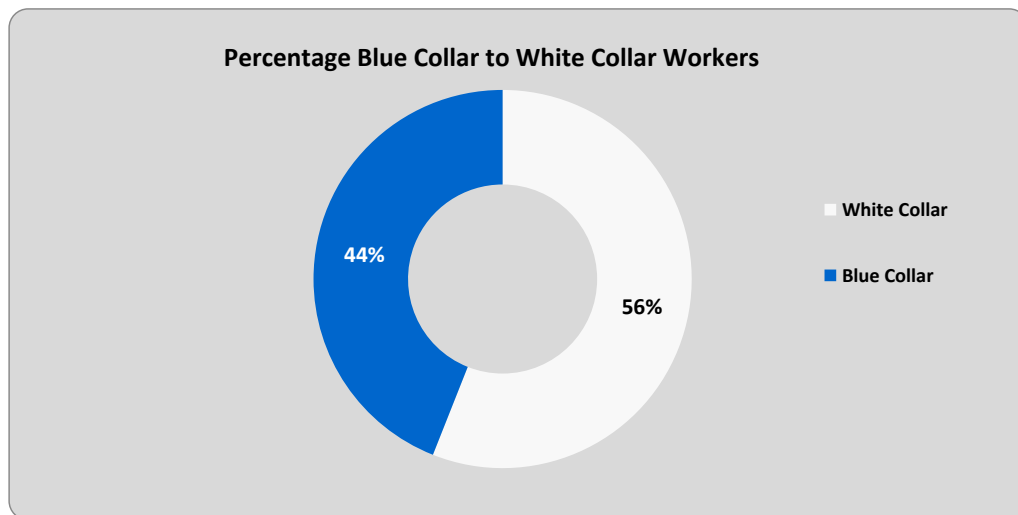
Work

The Work theme expresses several different ways of looking at the work people do within the study area.

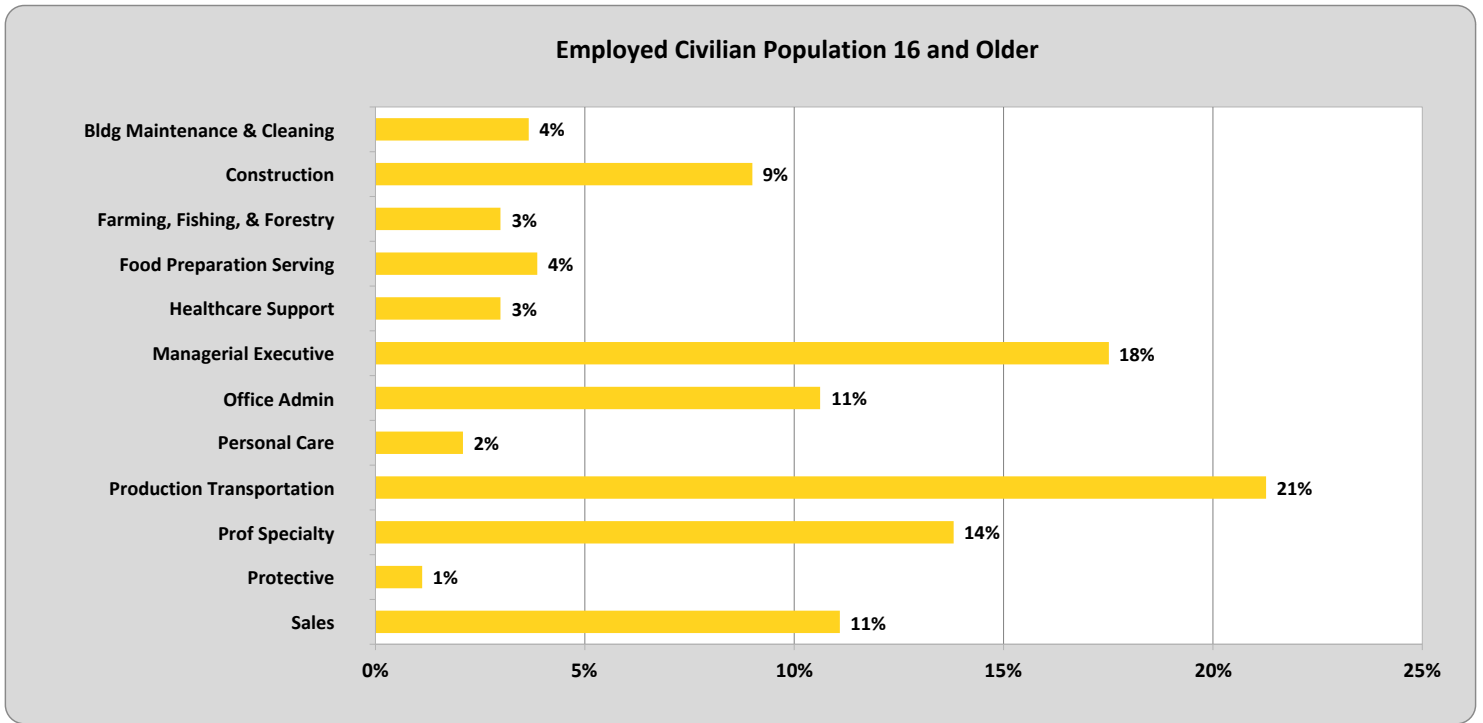
Employment Status of Population 16 and Older: 2022



	Study Area		State of MN		Comp Index CY
Pop 16+ by Employment Status	2022		2022		
In labor force: Civilian: Employed	6,367	64.20%	3,163,650	67.77%	95
In labor force: In Armed Forces	1	0.01%	2,662	0.06%	18
Not in labor force	3,450	34.79%	1,416,810	30.35%	115
In labor force: Civilian: Unemployed	100	1.01%	85,198	1.83%	55
Blue and White Collar Workers 2022	9,918	100.00%	4,668,320	100.00%	
Employed Pop 16+ Blue/White Collar					
Blue Collar	2,801	43.99%	1,080,178	34.14%	129
White Collar	3,566	56.01%	2,083,472	65.86%	85
	6,367	100.00%	3,163,650	100.00%	

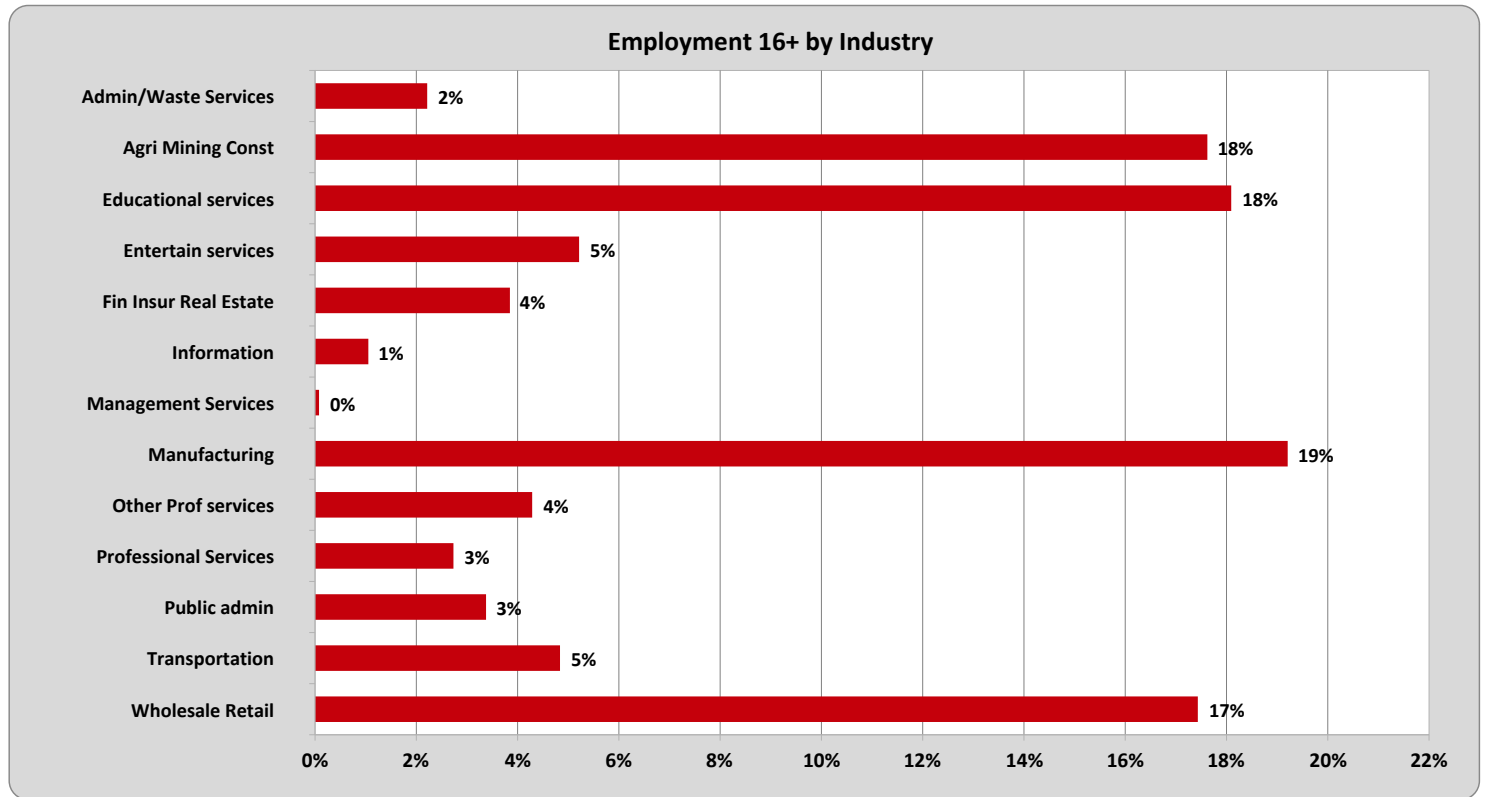


Employed Civilian Population by Occupation: 2022



	Study Area		State of MN		Comp Index CY
Employed Civilian Pop 16+ by Occupation	2022		2022		
Bldg Maintenance & Cleaning	233	3.66%	101,120	3.20%	115
Construction	573	9.00%	231,720	7.32%	123
Farming, Fishing, & Forestry	190	2.98%	23,728	0.75%	398
Food Preparation Serving	246	3.86%	160,385	5.07%	76
Healthcare Support	190	2.98%	117,071	3.70%	81
Managerial Executive	1,115	17.51%	541,826	17.13%	102
Office Admin	676	10.62%	351,503	11.11%	96
Personal Care	133	2.09%	86,316	2.73%	77
Production Transportation	1,354	21.27%	435,347	13.76%	155
Prof Specialty	879	13.81%	765,073	24.18%	57
Protective	71	1.12%	41,562	1.31%	85
Sales	706	11.09%	307,999	9.74%	114
Totals:	6,366	100.00%	3,163,650	100.00%	
Workers 16+: Home or Away					
Worked at Home	479	7.52%	172,947	5.47%	137
Worked away from Home	5,888	92.48%	2,986,265	94.53%	98
Totals:	6,367	100.00%	3,159,212	100.00%	
Workers 16+: Transport to Work					
Bicycle	16	0.27%	23,625	0.79%	34
Car, Truck, or Van: Carpooled	449	7.63%	269,707	9.03%	84
Car, Truck, or Van: Drove Alone	5,097	86.60%	2,473,808	82.84%	105
Motorcycle	8	0.14%	5,408	0.18%	75
Other Means	24	0.41%	17,760	0.59%	69
Walked	266	4.52%	85,703	2.87%	157
Public Trans Excluding Taxi Cab	26	0.44%	108,021	3.62%	12
Taxi Cab	0	0.00%	2,233	0.07%	0
Totals:	5,886	100.00%	2,986,265	100.00%	

Employed Pop 16+ by Industry: 2022



	Study Area		State of MN		Comp Index CY
Employed Civilian Pop 16+ by Industry	2022		2022		
Admin/Waste Services	141	2.21%	101,896	3.22%	69
Agri Mining Const	1,122	17.62%	260,134	8.22%	214
Educational services	1,152	18.09%	800,843	25.31%	71
Entertain services	332	5.21%	254,892	8.06%	65
Fin Insur Real Estate	245	3.85%	227,279	7.18%	54
Information	67	1.05%	52,443	1.66%	63
Management Services	5	0.08%	6,070	0.19%	41
Manufacturing	1,223	19.21%	427,451	13.51%	142
Other Prof services	273	4.29%	137,684	4.35%	99
Professional Services	174	2.73%	202,468	6.40%	43
Public admin	215	3.38%	110,288	3.49%	97
Transportation	308	4.84%	146,000	4.61%	105
Wholesale Retail	1,110	17.43%	436,202	13.79%	126
Totals:	6,367	100.00%	3,163,650	100.00%	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	5,438	91.81%	3,028,425	94.90%	97
Workplace Establishments	485	8.19%	162,855	5.10%	160
Totals:	5,923	100.00%	3,191,280	100.00%	

Work

	Study Area		State of MN		Comp Index CY
Families: Workers					
1 worker	869	26.49%	386,773	26.32%	101
2 workers	1,476	44.99%	714,223	48.60%	93
3 or more workers	482	14.69%	186,751	12.71%	116
No workers	454	13.84%	181,808	12.37%	112
Totals:	3,281	100.00%	1,469,555	100.00%	
Workers 16+: Travel Time to Work					
	2022		2022		
Less than 5 minutes	842	14.30%	115,072	3.85%	371
5 to 9 minutes	1,332	22.62%	364,305	12.20%	185
10 to 14 minutes	891	15.13%	437,138	14.64%	103
15 to 19 minutes	733	12.45%	481,534	16.12%	77
20 to 24 minutes	421	7.15%	441,524	14.79%	48
25 to 29 minutes	280	4.76%	213,807	7.16%	66
30 to 34 minutes	496	8.42%	373,738	12.52%	67
35 to 39 minutes	103	1.75%	92,192	3.09%	57
40 to 44 minutes	115	1.95%	108,641	3.64%	54
45 to 59 minutes	318	5.40%	198,737	6.66%	81
60 to 89 minutes	211	3.58%	112,896	3.78%	95
90 or more minutes	146	2.48%	46,681	1.56%	159
Totals:	5,888	100.00%	2,986,265	100.00%	

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.